

# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

07/06/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

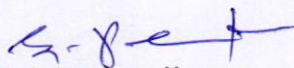
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Entrepreneurship Development for  
Graduates and Professionals- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Entrepreneurship Development for Graduates and Professionals** on 23/07/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





**Bharath**  
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07/06/2016

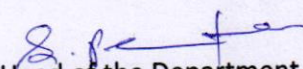
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Entrepreneurship Development For Graduates and Professionals- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Entrepreneurship Development For Graduates and Professionals"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 18<sup>th</sup> July 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certified program in entrepreneurship development for graduates and professionals			
S.No	Register Number	Student Name	Remarks
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA027	SOWNDARYA D	
21	U15BA029	SURESH M	
22	U15BA030	THENMOZHI M	
23	U15BA031	YOGESHWARAN R	
24	U15BA032	NASIR MANZOOR PARAH	
25	U15BA033	THULASINGAM A	
26	U15BA036	ARUN KUMAR A	
27	U15BA038	MULAGOORI SREETHA	
28	U15BA039	MOHAN M	
29	U15BA042	G GOVARDHAN NAIDU	
30	U15BA043	D ADARSH	
31	U15BA044	BURRI RAJA	
32	U15BA045	ABRAHAMKARTHICK K	
33	U15BA046	AJAY DANIEL B	
34	U15BA047	GOKULA KRISHNAN R P	
35	U15BA052	KAVIRAJAN R	
36	U15BA055	PRAVEEN M	
37	U15BA056	ANGELINA JOSEPH	
38	U15BC111	SRINIVASAN R	
39	U15BC112	SUBBULAKSHMI V	
40	U15BC113	SUDHAKARAN P	



41	U15BC114	SURYA PRASANNA S	
42	U15BC115	SWATHILAKSHMI P	
43	U15BC116	T. R. VIGNESH	
44	U15BC118	THAMOTHIRAN S	
45	U15BC119	THERESA P	
46	U15BC120	THIRUKKUMARAN C	
47	U15BC121	THIRUVENGADAM M	
48	U15BC122	UDHAYA KUMAR M	
49	U15BC123	UMAMAHESWARI K	
50	U15BC125	VANI K	
51	U15BC126	VASANTHAKUMARA L	
52	U15BC127	VASANTHI S	
53	U15BC134	VIJAY A	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Entrepreneurship Development For Graduates and Professionals Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	23-07-2016	Creativity, Innovations	4.00-5.00 Pm	1
2	25-07-2016	Methods to Initiate Ventures	4.00-5.00 Pm	1
3	26-07-2016	Legal Challenges	4.00-5.00 Pm	1
4	27-07-2016	Search for Entrepreneurial Capital	4.00-6.00 Pm	2
5	28-07-2016	Meaning and Objectives of a Business Plan	4.00-5.00 Pm	1
6	29-07-2016	Advantages	4.00-5.00 Pm	1
7	30-07-2016	cost of preparing a Business Plan	4.00-5.00 Pm	1
8	01-08-2016	Elements	4.00-6.00 Pm	2
9	02-08-2016	Critical Assessment	4.00-5.00 Pm	1
10	03-08-2016	Strategic Growth	4.00-5.00 Pm	1
11	04-08-2016	, Need for Strategic Planning	4.00-5.00 Pm	1
12	05-08-2016	Understanding the growth stage	4.00-6.00 Pm	2
13	06-08-2016	Unique managerial Concerns of growing enterprise	4.00-5.00 Pm	1
14	08-08-2016	Valuation Concern	4.00-5.00 Pm	1
15	09-08-2016	Historical Perspective	4.00-5.00 Pm	1
16	10-08-2016	Global Indian Entrepreneurs	4.00-6.00 Pm	2
17	11-08-2016	Institutions	4.00-5.00 Pm	1
18	12-08-2016	Modern Entrepreneurs	4.00-5.00 Pm	1
19	13-08-2016	Students have to prepare a detailed business plan selecting a product	4.00-5.00 Pm	1
20	15-08-2016	Presentation of such business plans	4.00-6.00 Pm	2
21	16-08-2016	Project work	4.00-5.00 Pm	1
22	17-08-2016	Project work	4.00-5.00 Pm	1
23	18-08-2016	Project work	4.00-5.00 Pm	1
24	19-08-2016	Submission	4.00-6.00 Pm	2



# Course Feedback form

Date: 23-07-2016

Course Title: Entrepreneurship Development Per  
graduate and professionals

Name: Srinivasan

RegNo: V150210

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session.

Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 23/01/2016

Course Title: Entrepreneurship Development For  
Graduates and Professionals

Name: Saranatha

RegNo: 0152C096

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

nice session.

  
Signature

\*\*\* Thank you \*\*\*





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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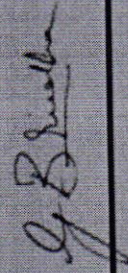
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION


**AKSHAYA A**

has participated in the Value-added course: **Introduction to Entrepreneurship Training And Development**, a unique and special programme held at  
**Bharath Institute of Higher Education & Research** on 24/11/2016

Dr. G Brindha

COURSE CO-ORDINATOR

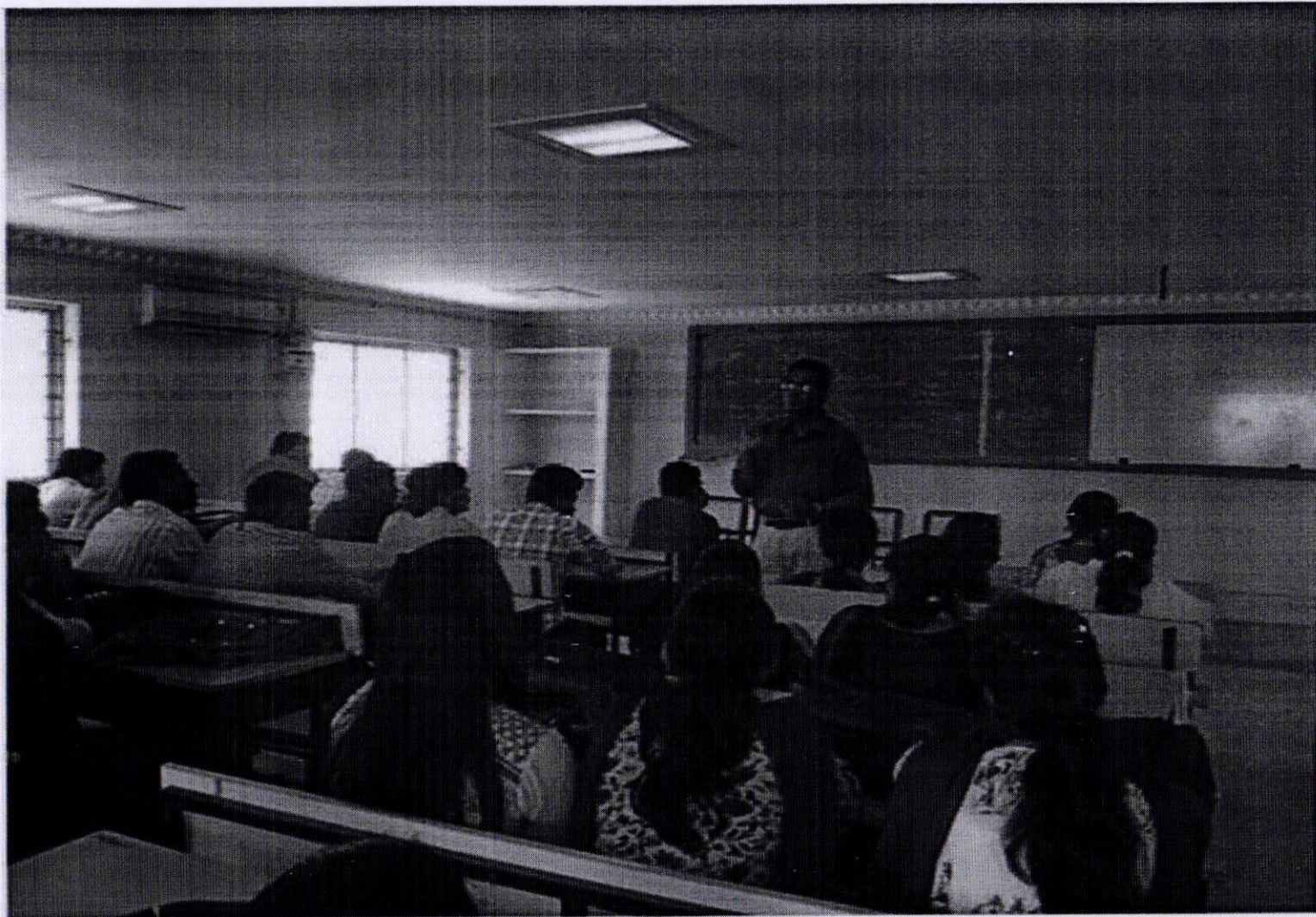
  


Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



**Value added course: Introduction to Entrepreneurship Training And Development on 24-11-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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08/08/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

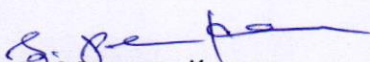
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Certificate course on Banking Management-  
reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Banking Management** on 23/09/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





**Bharath**  
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08/08/2016

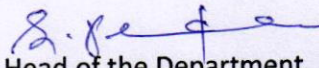
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Banking Management- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Banking Management". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 19<sup>th</sup> Sep 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certificate course on banking Management			
S.No	Register Number	Student Name	Remarks
1	U15BC123	UMAMAHESWARI K	
2	U15BC125	VANI K	
3	U15BC126	VASANTHAKUMARA L	
4	U15BC127	VASANTHI S	
5	U15BC128	VEERA SURIYA P	
6	U15BC130	VENKATESAN D	
7	U15BC131	VIGNESH D	
8	U15BC132	VIGNESH K	
9	U15BC133	VIGNESH N	
10	U15BC134	VIJAY A	
11	U15BC135	VIJAY S	
12	U15BC136	VIJAYA KUMAR S	
13	U15BC137	VIMALRAJ R	
14	U15BC138	VINNARASI J	
15	U15BC139	VISHNUPRIYA M	
16	U15BC140	VIVEK D	
17	U15BC141	YAMUNA DEVI C	
18	U15BC143	YOGESH E	
19	U15BC144	SATHIYAN V	
20	U15BC145	VINITH KUMAR M	
21	U15BC147	VIGNESH D	
22	U15BC148	VIGNESHWARAN M	
23	U15BC149	SRINIVASAN S	
24	U15BC150	SELVAM C	
25	U15BC151	SHARUMATHI V	
26	U15BC152	AKASH R	
27	U15BC153	AJITHKUMAR M	
28	U15BC154	SHEEBA L	
29	U15BC155	SREE RANJINI K	
30	U15BC156	SHARON P	
31	U15BC158	LINGESHWARAN.S	
32	U15BC159	RAM KUMAR S A	
33	U15BC160	SUDARSANABALAN R	
34	U15BC161	P.CHITRA	
35	U15BC162	MANIGANDAN.D	
36	U15BC163	MICAH IMMANUAL M	
37	U15BC165	SARAVANAN C	
38	U15BC166	AKASH D	



39	U15BC167	PHILIP ANTONY F	
40	U15BC168	VISHHAL O R	
41	U15BC169	SHARMILA E	
42	U15BC170	VENKATESAN M	
43	U15BC171	VIJAYALAKSHMI V	
44	U15BC172	MOHAN KUMAR M	
45	U15BC173	PARTHIBAN P	
46	U15BC174	DIVYA S	
47	U15BC175	AKASH S	
48	U15BC176	AJITH B	



**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Certificate Course on banking Management Course****Duration:30 Hrs**

<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	23-09-2016	Introduction – Scheduled and non-scheduled b	4.00-5.00 Pm	1
2	24-09-2016	Origin & Development - Evolution and growth	4.00-5.00 Pm	1
3	26-09-2016	Present Structure - Recommendations of Nara	4.00-5.00 Pm	1
4	27-09-2016	Challenges before Indian commercial banks	4.00-6.00 Pm	2
5	28-09-2016	Opportunities for Indian commercial banks	4.00-5.00 Pm	1
6	29-09-2016	Strengths and weaknesses of Indian commerci	4.00-5.00 Pm	1
7	30-09-2016	Liquidity – Purpose	4.00-5.00 Pm	1
8	01-10-2016	Sources – Measurement	4.00-6.00 Pm	2
9	03-10-2016	Liquidity / profitability problem	4.00-5.00 Pm	1
10	04-10-2016	Theories of liquidity management	4.00-5.00 Pm	1
11	05-10-2016	Priorities in the employment of bank funds	4.00-5.00 Pm	1
12	06-10-2016	Problem of resource allocation in Indian comm	4.00-6.00 Pm	2
13	07-10-2016	Capital Adequacy in Banks	4.00-5.00 Pm	1
14	08-10-2016	Functions of capital funds in commercial bank	4.00-5.00 Pm	1
15	10-10-2016	Capital adequacy – Basle norms on capital ade	4.00-5.00 Pm	1
16	11-10-2016	Capital adequacy norms in Indian commercial	4.00-6.00 Pm	2
17	12-10-2016	Present position of capital adequacy in Indian	4.00-5.00 Pm	1
18	13-10-2016	Credit Management - Cardinal principles of sc	4.00-5.00 Pm	1
19	14-10-2016	Formulating loan policy	4.00-5.00 Pm	1
20	15-10-2016	Factors influencing loan policy – Contents of	4.00-6.00 Pm	2
21	17-10-2016	Evaluating credit applicant – Loan supervision	4.00-5.00 Pm	1
22	18-10-2016	Investment Management	4.00-5.00 Pm	1
23	19-10-2016	Nature and significance of investment manage	4.00-5.00 Pm	1
24	20-10-2016	Fundamental principles of security investment	4.00-6.00 Pm	2



## Course Feedback form

Date: 23/09/16

Course Title: certificate course on  
Banking Management

Name: Yamuna devi

RegNo: 01582141

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Language need to improve

Weakness of the course:

Strength of the course:

Excellent Session and slow session.

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 23-9-16

Course Title: Certificate Course on Banking Management

Name: Vigneshwaran

RegNo: U25BC148

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

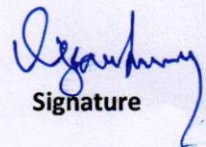
Please give Suggestion for the improvement of the course:

Weakness of the course:

very fast session

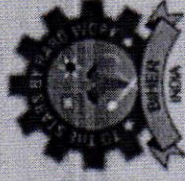
Strength of the course:

Excellent Faculty

  
Signature

\*\*\* Thank you \*\*\*





# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

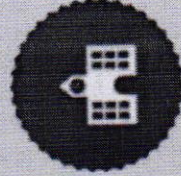
### CERTIFICATE OF PARTICIPATION

This is to Certify that

**VIJAYA**

has participated in the Value-added course: *Banking Management*, a unique and special programme held at Bharath Institute of Higher Education & Research

on 23/09/2016

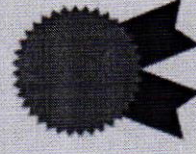


Mr. Bharathvajan

COURSE CO-ORDINATOR

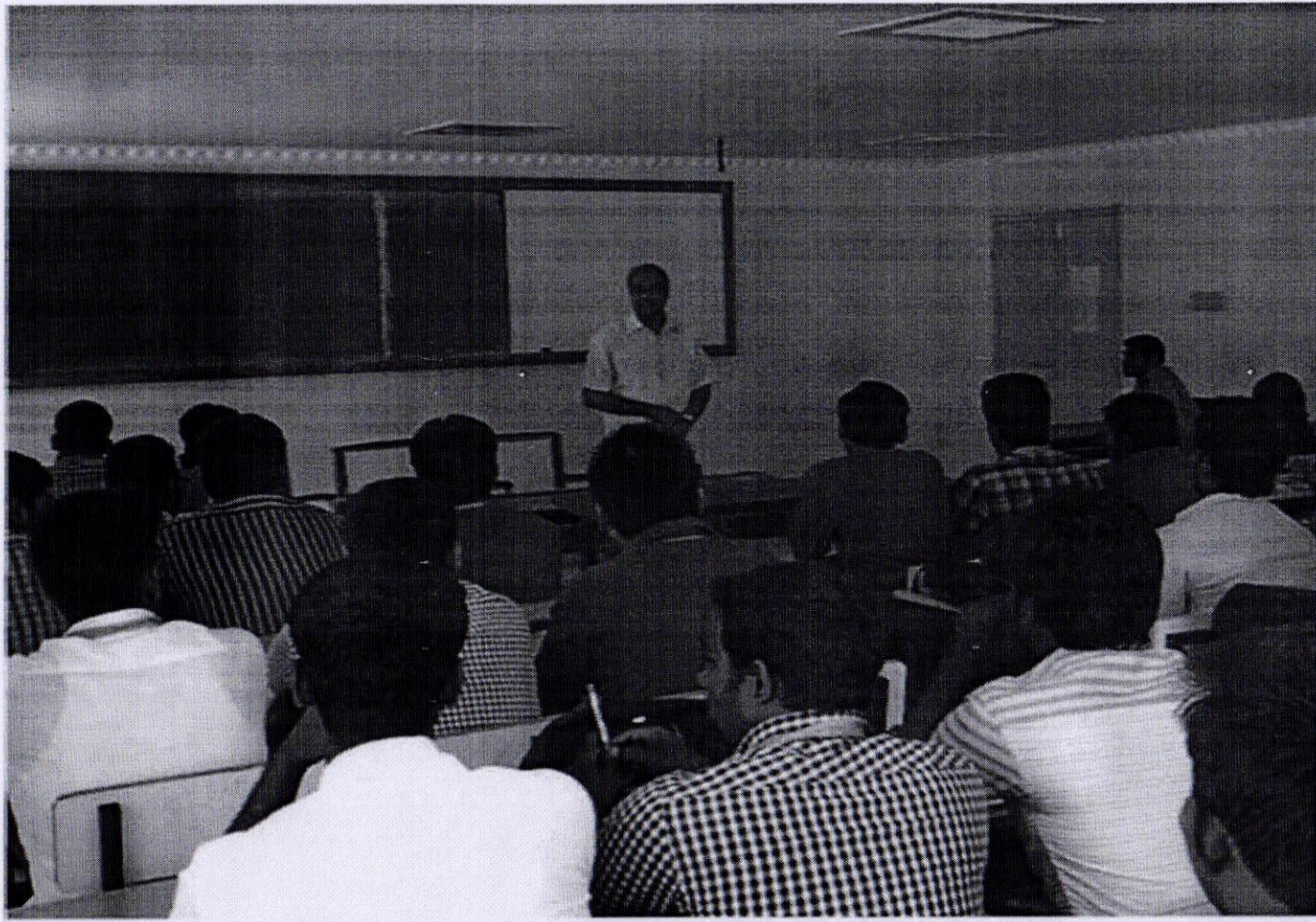
Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Certificate Course on Banking Management on 23-09-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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ACCREDITED WITH 'A' GRADE BY NAAC

13/09/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

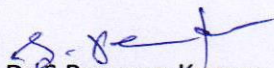
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: MDP on project Management- Training towards certified associate in Project Management- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **MDP on project Management- Training towards certified associate in Project Management** on 17/10/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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13/09/2016

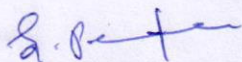
## **School of Management Studies & Commerce**

### **Circular**

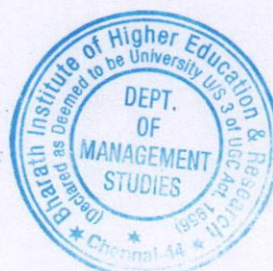
**Sub: Organising Value-added Course: Mdp On Project Management -  
Training Towards Certified Associate In Project Management- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Mdp On Project Management - Training Towards Certified Associate In Project Management". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 12<sup>th</sup> October 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: MDP on project Management- Training Towards Certified Associate in Project Management			
S.No	Register Number	Student Name	Remarks
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA027	SOWNDARYA D	
21	U15BA029	SURESH M	
22	U15BA030	THENMOZHI M	
23	U15BA031	YOGESHWARAN R	
24	U15BA032	NASIR MANZOOR PARAH	
25	U15BA033	THULASINGAM A	
26	U15BA036	ARUN KUMAR A	
27	U15BA038	MULAGOORI SREETHA	
28	U15BA039	MOHAN M	
29	U15BA042	G GOVARDHAN NAIDU	
30	U15BA043	D ADARSH	
31	U15BA044	BURRI RAJA	
32	U15BA045	ABRAHAMKARTHICK K	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Mdp On Project Management-Training Towards Certified Associate in Project Management      Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	17-10-2016	Defining "project management"	4.00-5.00 Pm	1
2	18-10-2016	Exploring opportunities in the project management field	4.00-5.00 Pm	1
3	19-10-2016	Developing project management skills	4.00-5.00 Pm	1
4	20-10-2016	Categorising different types of projects	4.00-6.00 Pm	2
5	21-10-2016	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	24-10-2016	Planning a project Explanation	4.00-5.00 Pm	1
7	25-10-2016	Identifying and delivering on your client's priorities	4.00-5.00 Pm	1
8	26-10-2016	Managing stakeholders Explanation	4.00-6.00 Pm	2
9	27-10-2016	Developing a project management plan	4.00-5.00 Pm	1
10	28-10-2016	RACI Matrix Structure	4.00-5.00 Pm	1
11	29-10-2016	Preventing 'scope creep' Discuss	4.00-5.00 Pm	1
12	31-10-2016	Assessing the feasibility of a project	4.00-6.00 Pm	2
13	01-11-2016	Identifying and managing risks in Practical thinking	4.00-5.00 Pm	1
14	2/11/1016	Entering into a contract Procedure	4.00-5.00 Pm	1
15	03-11-2016	Discuss Managing a project Entering into a contract	4.00-5.00 Pm	1
16	04-11-2016	Setting up a project database format	4.00-6.00 Pm	2
17	07-11-2016	Creating an effective work schedule	4.00-5.00 Pm	1
18	08-11-2016	Identifying organisational structures	4.00-5.00 Pm	1
19	09-11-2016	Estimating costs and budgeting	4.00-5.00 Pm	1
20	10-11-2016	Using the programme evaluation and review technique (PERT tool)	4.00-6.00 Pm	2
21	11-11-2016	Understanding the importance of a business case	4.00-5.00 Pm	1
22	12-11-2016	Identifying the life cycle of a project	4.00-5.00 Pm	1
23	15-11-2016	Providing leadership and fostering teamwork	4.00-5.00 Pm	1
24	16-11-2016	Progressing through different project management positions	4.00-6.00 Pm	2



# Course Feedback form

Date: 17/10/2016

Course Title: MDP on Project Management  
training towards certified

Name: Christy Joseph

RegNo: U15BA004

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good and excellent session

Signature  
Christy

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 17-10-16

Course Title: MDP on Project management  
training towards certified

Name: Keerithiga

RegNo: U15BA010

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

nice

  
Signature

\*\*\* Thank you \*\*\*





# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

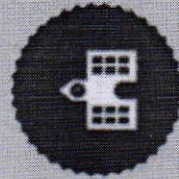
### CERTIFICATE OF PARTICIPATION

This is to Certify that

**KOWSHIK**

has participated in the Value-added course: *Mdp On Project Management - Training Towards Certified Associate In Project Management*, a unique and special programme held at Bharath Institute of Higher Education & Research

on 17/10/2016

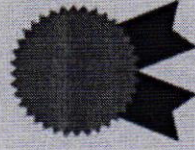


Dr. D. Venkatarama Raju

COURSE CO-ORDINATOR

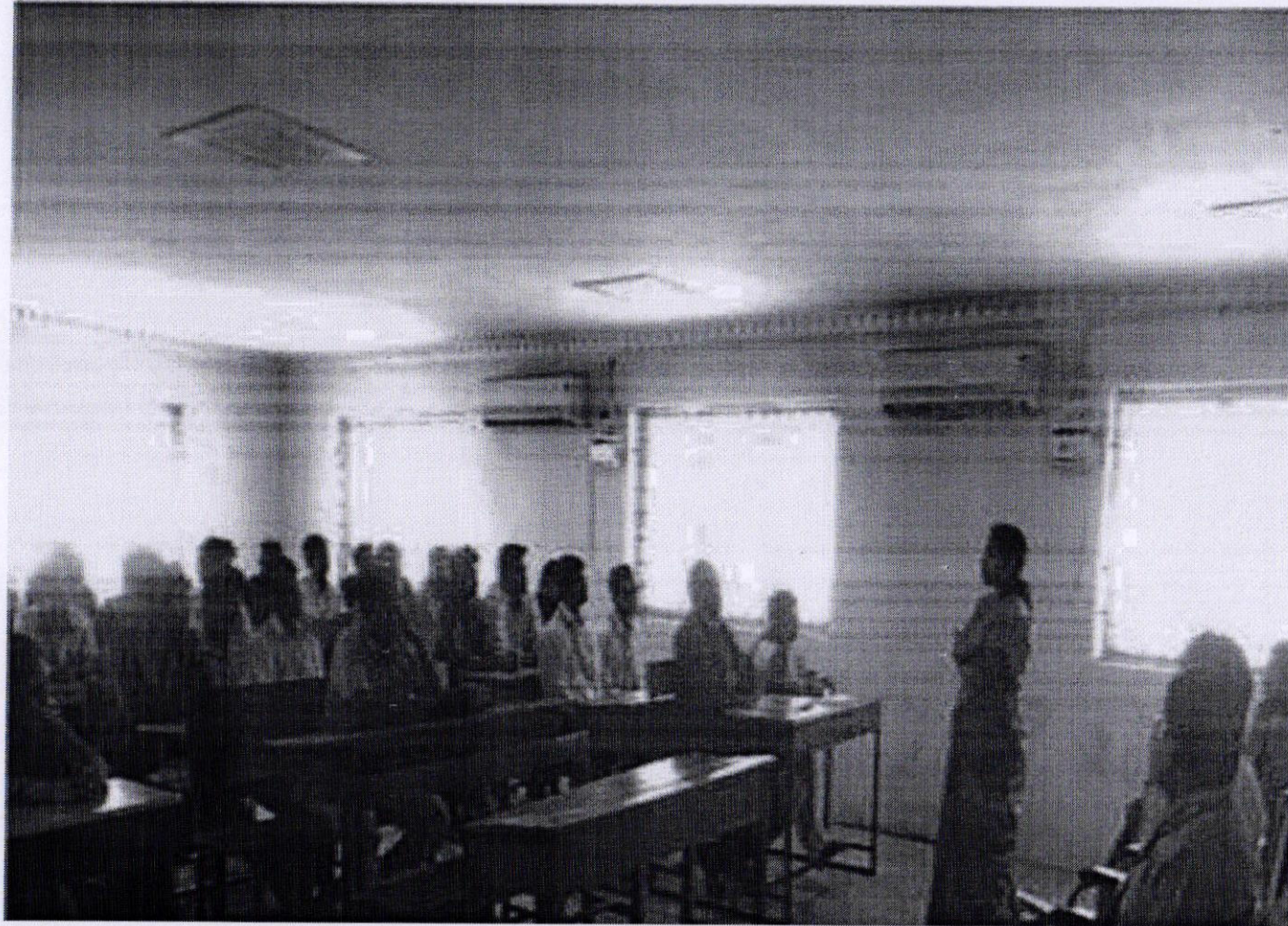
Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Mdp On Project Management - Training Towards Certified Associate In Project Management on 17-10-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

15/09/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai


To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: The Economics of Social Issues- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **The Economics of Social Issues** on 27/10/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering



15/09/2016

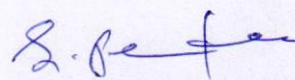
**School of Management Studies & Commerce**

**Circular**

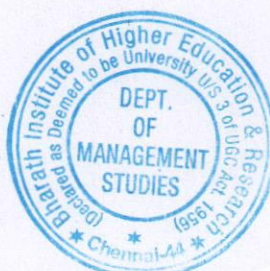
**Sub: Organising Value-added Course: The Economics of Social Issues- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: The Economics of Social Issues". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 19<sup>th</sup> October 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: The Economics of Social Issues			
S.No	Register Number	Student Name	Remarks
1	U15BC001	A. SIVA	
2	U15BC002	ABDUL RAHMAN S	
3	U15BC003	ABDULMUNAF A	
4	U15BC004	AJITH KUMAR B	
5	U15BC005	AJITH KUMAR R	
6	U15BC006	AJITH KUMAR S	
7	U15BC007	AJITH M	
8	U15BC008	AJITH M	
9	U15BC009	AKASH A	
10	U15BC010	AKASH E	
11	U15BC011	ANBUMURUGAN P	
12	U15BC012	ANUSUYA S	
13	U15BC013	B. RAJESWARI	
14	U15BC014	B. SHAFIULLAH	
15	U15BC015	BALAJI A	
16	U15BC016	BALAJI L	
17	U15BC017	BALAJI P	
18	U15BC018	BALAKRISHNAN M	
19	U15BC019	BHARATH PRAKASH S	
20	U15BC020	BHARATH RANJAN G	
21	U15BC021	CATHRIN S	
22	U15BC022	DEENADHAYALAN V	
23	U15BC023	DEVAKIRUBAI S	
24	U15BC024	DEVARAJ B	
25	U15BC025	DHAMODHARAN M	
26	U15BC026	DHARANI M	
27	U15BC027	DHARANI M	
28	U15BC028	DINESH KUMAR D	
29	U15BC029	DIPIKA R	
30	U15BC030	DIVYA K	
31	U15BC031	DIVYA M	
32	U15BC032	GAYATHRI J	
33	U15BC033	GAYATHRI M	
34	U15BC035	GOVINDASAMY K	
35	U15BC037	GUGAN G	
36	U15BC038	GUNASEKARAN G	
37	U15BC039	HARI HARAN K	
38	U15BC040	HARI PRASAD L	
39	U15BC041	HARIPRIYA A	
40	U15BC042	IYYAPPAN V	
41	U15BC043	JAYA SURYA J	



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: The Economics Of Social Issues			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	27-10-2020	Introduction Of Pricing System	4.00-5.00 Pm	1
2	28-10-2016	Allocation mechanisms - Signals, speculation and prediction	4.00-5.00 Pm	1
3	29-10-2020	Price ceilings and price floors, Price Theory Fundamental Theorems of Welfare,	4.00-5.00 Pm	1
4	01-11-2020	Two gouging - General Equilibrium Economics	4.00-6.00 Pm	2
5	02-11-2020	Theory of Second Best pricing System	4.00-5.00 Pm	1
6	03-11-2020	ntroduction of Market Mechanism	4.00-5.00 Pm	1
7	04-11-2020	Competition and entry, creating barriers to entry, the benefits of competition	4.00-5.00 Pm	1
8	08-11-2020	Alternatives to the market (disagreement, cartels, collusion, monopolization	4.00-6.00 Pm	2
9	09-11-2020	Online markets - Asymmetric information	4.00-5.00 Pm	1
10	10-11-2020	Market failure - Market problems and Government	4.00-5.00 Pm	1
11	11-11-2020	Explanation of National and Global Issues	4.00-5.00 Pm	1
12	12-11-2020	GDP and the measurement of progress, nominal and real measures, flow of income and expenditure	4.00-6.00 Pm	2
13	14-11-2020	Business cycles, historical records and indicators, inflationary records	4.00-5.00 Pm	1
14	15-11-2020	Transmission and amplification measures, Monetary policy and fiscal policy	4.00-5.00 Pm	1
15	16-11-2020	The Economy in the Long Run- economic growth, productivity and living standards, savings and capital formation, catching up vs cutting edge,	4.00-5.00 Pm	1
16	17-11-2020	The foreign exchange market, balance of payment, current and capital account, exchange rate	4.00-6.00 Pm	2
17	18-11-2020	- International Trade Theory – Classical, Heckshcher Ohlin, New Trade Theory	4.00-5.00 Pm	1
18	21-11-2020	Introduction of Social Issues	4.00-5.00 Pm	1
19	22-11-2020	Discrimination, the market, statistical discrimination, minimum wage, gender discrimination	4.00-5.00 Pm	1
20	23-11-2020	Unemployment, measurement, types and cost of unemployment, interpreting the unemployment rate, social security	4.00-6.00 Pm	2



21	24-11-2020	the market for natural resources, environmental problems, mitigation of global warming	4.00-5.00 Pm	1
22	25-11-2020	iscuss about Game Theory	4.00-5.00 Pm	1
23	28-11-2020	Strategic form games and Nash equilibrium	4.00-5.00 Pm	1
24	29-11-2020	Extensive form games and imperfect and incomplete information	4.00-6.00 Pm	2



# Course Feedback form

Date: 27-10-16

Course Title: *the economics of social issues*

Name: *Chavakurubi*

RegNo: *U15BC023*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)					
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations			✓		
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)					
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*Nice*

*Chavakurubi*  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 27/10/2016

Course Title: The economic of Social ~~science~~ <sup>science</sup>

Name: Anusuya

RegNo: U15BC012

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

very fast.

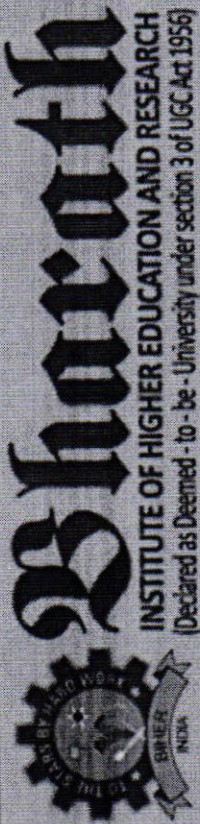
Strength of the course:

good.

  
Signature

\*\*\* Thank you \*\*\*





ACCREDITED WITH 'A' GRADE BY NAAC

# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

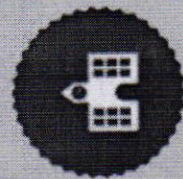
## CERTIFICATE OF PARTICIPATION

This is to Certify that

**AJITH M**

has participated in the Value-added course: *The Economics of Social Issues*, a unique and special programme held at Bharath Institute of Higher Education & Research

on 27/10/2016



*J. Pavithra*

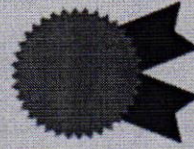
Ms. J. Pavithra

COURSE CO-ORDINATOR

*S. Praveen Kumar*

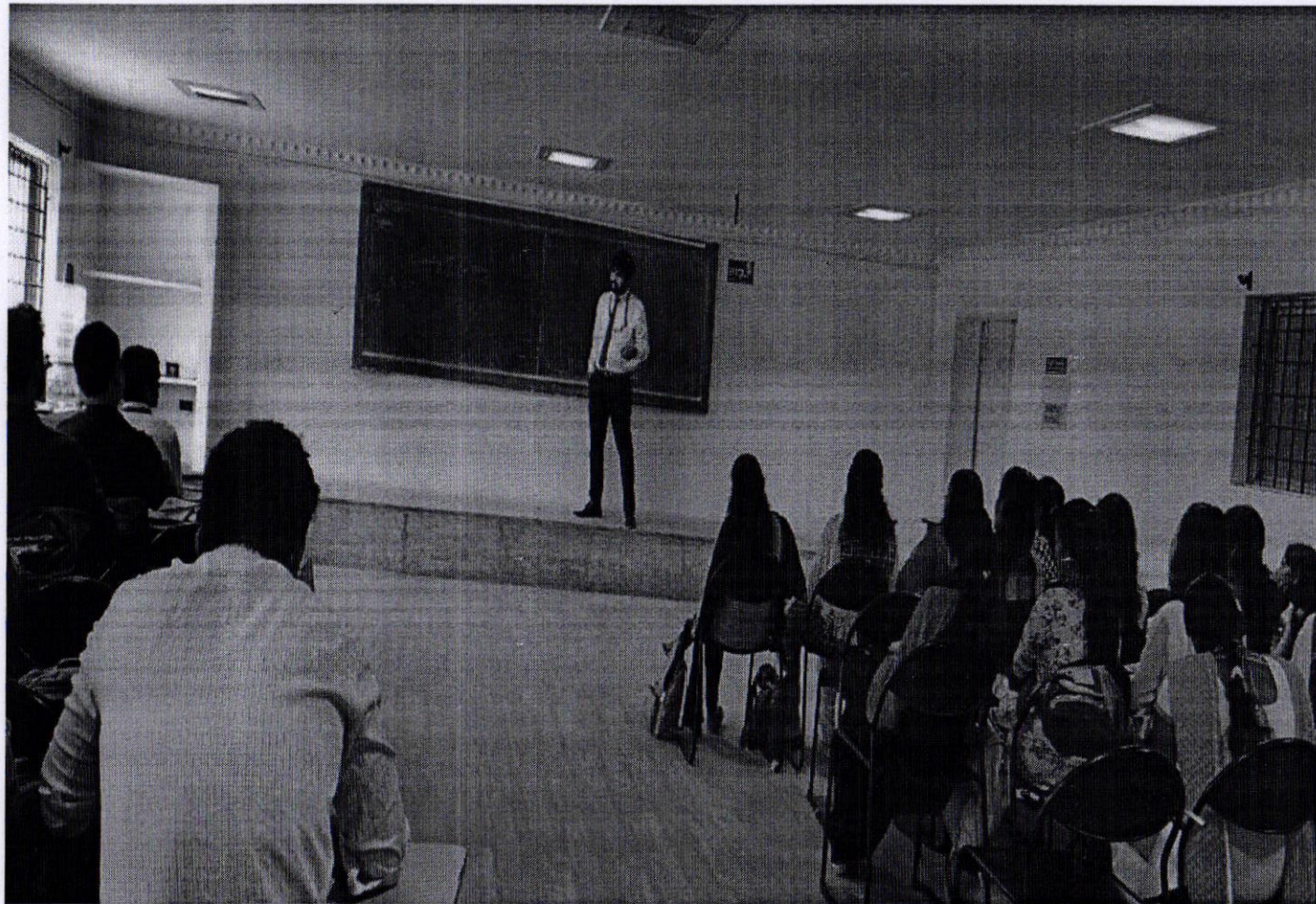
Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: The Economics of Social Issues on 27-10-2016**







12/09/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

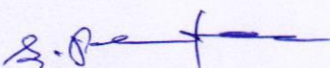
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Introduction to Securities market- reg.,**

Respected Sir,

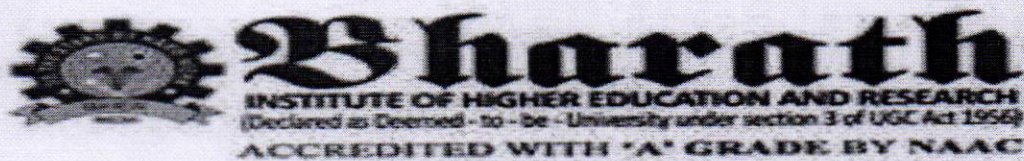
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to Securities market** on 28/10/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





12/09/2016

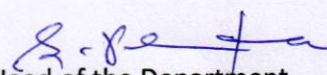
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Introduction to Securities Market - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Introduction to Securities Market"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 24<sup>th</sup> October 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Introduction to Securities Market			
S.No	Register Number	Student Name	Remarks
1	U16BC055	PRATEEK MISHRA	
2	U16BC056	SARAVANAN S	
3	U16BC057	SATHISHKUMAR R	
4	U16BC058	PURUSHOTHAMAN N	
5	U16BC059	LAKSHMI NARASIMMAN R	
6	U16BC060	SHALINI S	
7	U16BC061	VEL RAJ K	
8	U16BC062	KARTHICK S	
9	U16BC063	DEEPAK RAJ M M	
10	U16BC064	ARUN KUMAR N	
11	U16BC065	VIJAY P	
12	U16BC066	SANJAY N	
13	U16BC067	SIVA R	
14	U16BC069	GOKUL C	
15	U16BC070	MOHAN BABU S	
16	U16BC071	MANIMEGALAI M	
17	U16BC072	SUMAN A	
18	U16BC073	KARTHIKEYAN N	
19	U16BC074	ADARSH S	
20	U16BC075	JOTHIESWARI C S	
21	U16BC076	RAMYA MARY E	
22	U16BC077	KANDIPOGU CHARULATHA	
23	U16BC078	ASWINI K	
24	U16BC079	YUMENISHA T	
25	U16BC080	NANDHA KUMAR S	
26	U16BC081	DINESH K	
27	U16BC082	N SRI RANGA AISHWARYA	
28	U16BC083	CHINARASU V	
29	U16BC084	SAM S	
30	U16BC085	NAVEEN KUMAR K	
31	U16BC086	PRIYANKA M	
32	U16BC087	POOVARASAN R	
33	U16BC088	SRINIVASAN U	
34	U16BC089	ANAND R	
35	U16BC090	RAVI S	
36	U16BC091	G GANESH KUMAR	
37	U16BC093	DEEPIKA DEVI M	
38	U16BC095	THARUN KUMAR M	
39	U16BC096	YUVAN A	
40	U16BC097	RAMESH R	
41	U16BC098	MOHAMED BAZIL R	



42	U16BC099	KUMAR S	
43	U16BC100	BAIJU V	
44	U16BC101	DEEPTHI G	
45	U16BC102	SELVARAJ R	
46	U16BC103	MAGESH G	
47	U16BC104	LAVANYA S	
48	U16BC105	MOHAMED AKRAM A	
49	U16BC106	ANNIE BEAULAH B	
50	U16BC107	RAJESH R	
51	U16BC108	JOSEPH MILTON D	



**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Introduction to Securities Market Course****Duration:30 Hrs**

S.No	Date	Topic	Time	Hour
1	28-10-2016	Basics of stock market analysis	4.00-5.00 Pm	1
2	29-10-2016	latest trends in today's stock markets	4.00-5.00 Pm	1
3	31-10-2016	The importance of information technologies.	4.00-5.00 Pm	1
4	01-11-2016	Key definitions, investment vehicles	4.00-6.00 Pm	2
5	02-11-2016	Algorithms of decision making.	4.00-5.00 Pm	1
6	03-11-2016	Fundamental analysis	4.00-5.00 Pm	1
7	04-11-2016	Indicators and evaluation techniques	4.00-5.00 Pm	1
8	05-11-2016	stereotypes of thinking	4.00-6.00 Pm	2
9	07-11-2016	Analyst estimates and "pros and cons" lists.	4.00-5.00 Pm	1
10	08-11-2016	Technical analysis	4.00-5.00 Pm	1
11	09-11-2016	Trends, key technical indicators	4.00-5.00 Pm	1
12	10-11-2016	Regression models	4.00-6.00 Pm	2
13	11-11-2016	Japanese candlesticks	4.00-5.00 Pm	1
14	12-11-2016	turning points, support and resistance lines	4.00-5.00 Pm	1
15	14-11-2016	cycles, optimistic/pessimistic scenarios	4.00-5.00 Pm	1
16	15-11-2016	forecasting models.	4.00-6.00 Pm	2
17	16-11-2016	Crowd behavior analysis	4.00-5.00 Pm	1
18	17-11-2016	behavioristic models	4.00-5.00 Pm	1
19	18-11-2016	Roles of mass media and big traders	4.00-5.00 Pm	1
20	19-11-2016	stock market manipulations	4.00-6.00 Pm	2
21	21-11-2016	catching a market momentum	4.00-5.00 Pm	1
22	22-11-2016	Industry and macroeconomic analysis:	4.00-5.00 Pm	1
23	23-11-2016	comparison with competitors, industry trends, correlation analysis,	4.00-5.00 Pm	1
24	24-11-2016	market share evaluation, key macroeconomic factors, potential risks	4.00-6.00 Pm	2



# Course Feedback form

Date: 20/10/12

Course Title: Introduction to Services marketing

Name: Suman

RegNo: 011620072

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Suman  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 28-10-16

Course Title: Introduction to services market

Name: Gauri

RegNo: U16BC069

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful			✓		
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

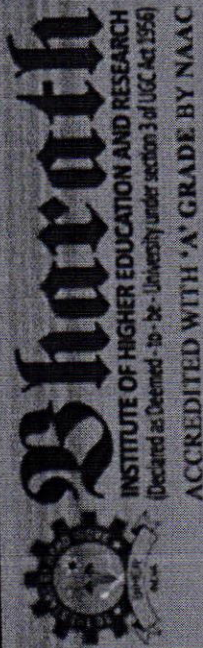
Strength of the course:

Good.

Gauri  
Signature

\*\*\* Thank you \*\*\*





# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**GOKUL C**

has participated in the Value-added course: **Introduction to Securities Market.**  
a unique and special programme held at

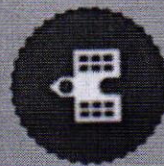
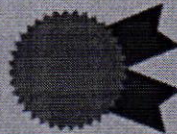
**Bharath Institute of Higher Education & Research on 28/10/2016**

Ms. Johncy

COURSE CO-ORDINATOR

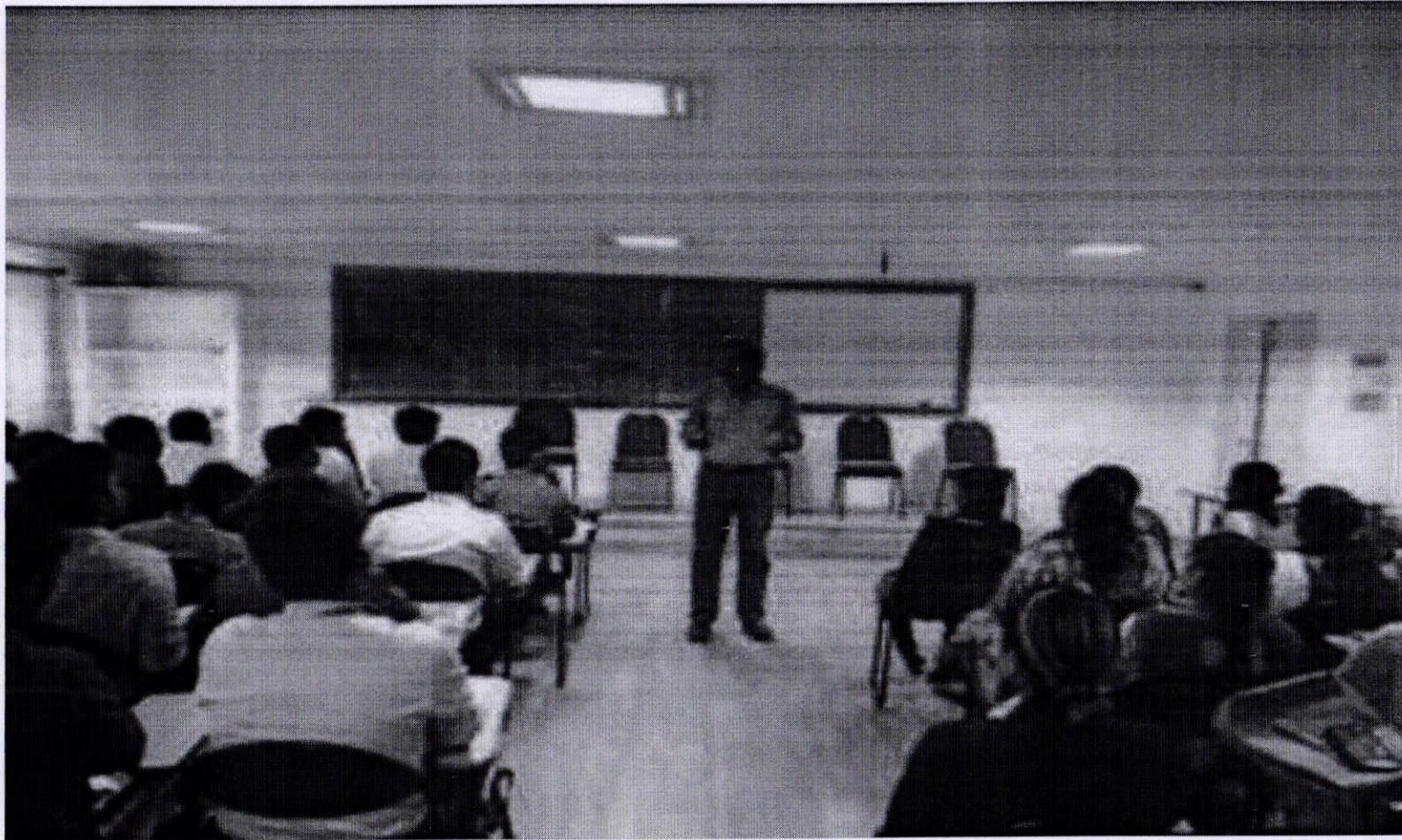
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Introduction to Securities Market on 28-10-2016**







10/10/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

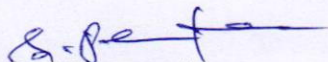
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Certified program in consumer products and their small scale preparations- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified program in consumer products and their small scale preparations** on 24/11/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





10/10/2016

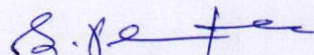
## School of Management Studies & Commerce

### Circular

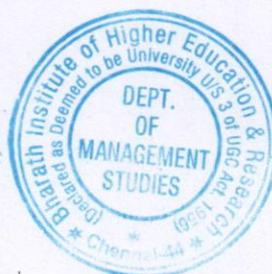
**Sub: Organising Value-added Course: Consumer Products And Their Small Scale Preparations - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Consumer Products And Their Small Scale Preparations**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 21<sup>st</sup> November 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certified program in consumer products and their small scale preparations			
S.No	Register Number	Student Name	Signature
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA027	SOWNDARYA D	
21	U15BA029	SURESH M	
22	U15BA030	THENMOZHI M	
23	U15BA031	YOGESHWARAN R	
24	U15BA032	NASIR MANZOOR PARAH	
25	U15BA033	THULASINGAM A	
26	U15BA036	ARUN KUMAR A	
27	U15BA038	MULAGOORI SREETHA	
28	U15BA039	MOHAN M	
29	U15BA042	G GOVARDHAN NAIDU	
30	U15BA043	D ADARSH	
31	U15BA044	BURRI RAJA	
32	U15BA045	ABRAHAMKARTHICK K	
33	U15BA046	AJAY DANIEL B	
34	U15BA047	GOKULA KRISHNAN R P	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Certified Program in consumer Products and their Small Scale Preparations Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>TOPIC</b>	<b>Time</b>	<b>Hour</b>
1	24-11-2016	Marketing Problem(s)-Consumer-Definition-	4.00-5.00 Pm	1
2	25-11-2016	Consumer Issues-Types of Consumer Problem	4.00-5.00 Pm	1
3	26-11-2016	Consumer Protection	4.00-5.00 Pm	1
4	28-11-2016	Government and Private	4.00-6.00 Pm	2
5	29-11-2016	Consumer redressal	4.00-5.00 Pm	1
6	30-11-2016	functioning of consumer courts-Consumer education and awareness	4.00-5.00 Pm	1
7	01-12-2016	Consumer Analysis	4.00-5.00 Pm	1
8	02-12-2016	Marketing objectives	4.00-6.00 Pm	2
9	03-12-2016	Target market- Marketing mix	4.00-5.00 Pm	1
10	05-12-2016	S.S.E. Feasibility and Market Development	4.00-5.00 Pm	1
11	06-12-2016	Location and choice of technology organization of S.S.E	4.00-5.00 Pm	1
12	07-12-2016	Financing the New enterprise	4.00-6.00 Pm	2
13	08-12-2016	ownership structure and organization structure	4.00-5.00 Pm	1
14	09-12-2016	Ideas and Opportunities	4.00-5.00 Pm	1
15	10-12-2016	Sources of new ideas- Problem solving approach for Decision Making	4.00-5.00 Pm	1
16	12-12-2016	Feasibility study on input requirements – Source and Criteria of financing	4.00-6.00 Pm	2
17	13-12-2016	Fixed and working capital assessment	4.00-5.00 Pm	1
18	14-12-2016	Human Resource Mobilization - Technical Assistance – Marketing Assistance	4.00-5.00 Pm	1
19	15-12-2016	Legal formalities and Growth Strategies – Documentation	4.00-5.00 Pm	1
20	16-12-2016	Critical aspects in the Financial, Marketing, Organization Plans	4.00-6.00 Pm	2
21	17-12-2016	Product launching	4.00-5.00 Pm	1
22	19-12-2016	Monitoring and Evaluation of Business	4.00-5.00 Pm	1
23	20-12-2016	Preventing Sickness	4.00-5.00 Pm	1
24	21-12-2016	Rehabilitation of Business Units.	4.00-6.00 Pm	2



## Course Feedback form

Date: 8/8/20

Course Title: Consumer products and Small Scale  
Preparations

Name: Prakash

RegNo: 015BA20

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*



# 

Date: 06-06-22

Course Title: Consumer Products and Small Scale Preparations

Name: Castro

RegNo: U15BA003

Department: BBO

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session

Signature

\*\*\* Thank you \*\*\*





INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed to be University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**DEEPAK RAJ M**

has participated in the Value-added course: **A short term courses on Consumer Products And Small Scale Preparations**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 06/06/2017

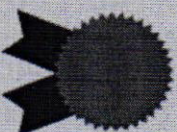
Mr. Ravi Mohan

COURSE CO-ORDINATOR



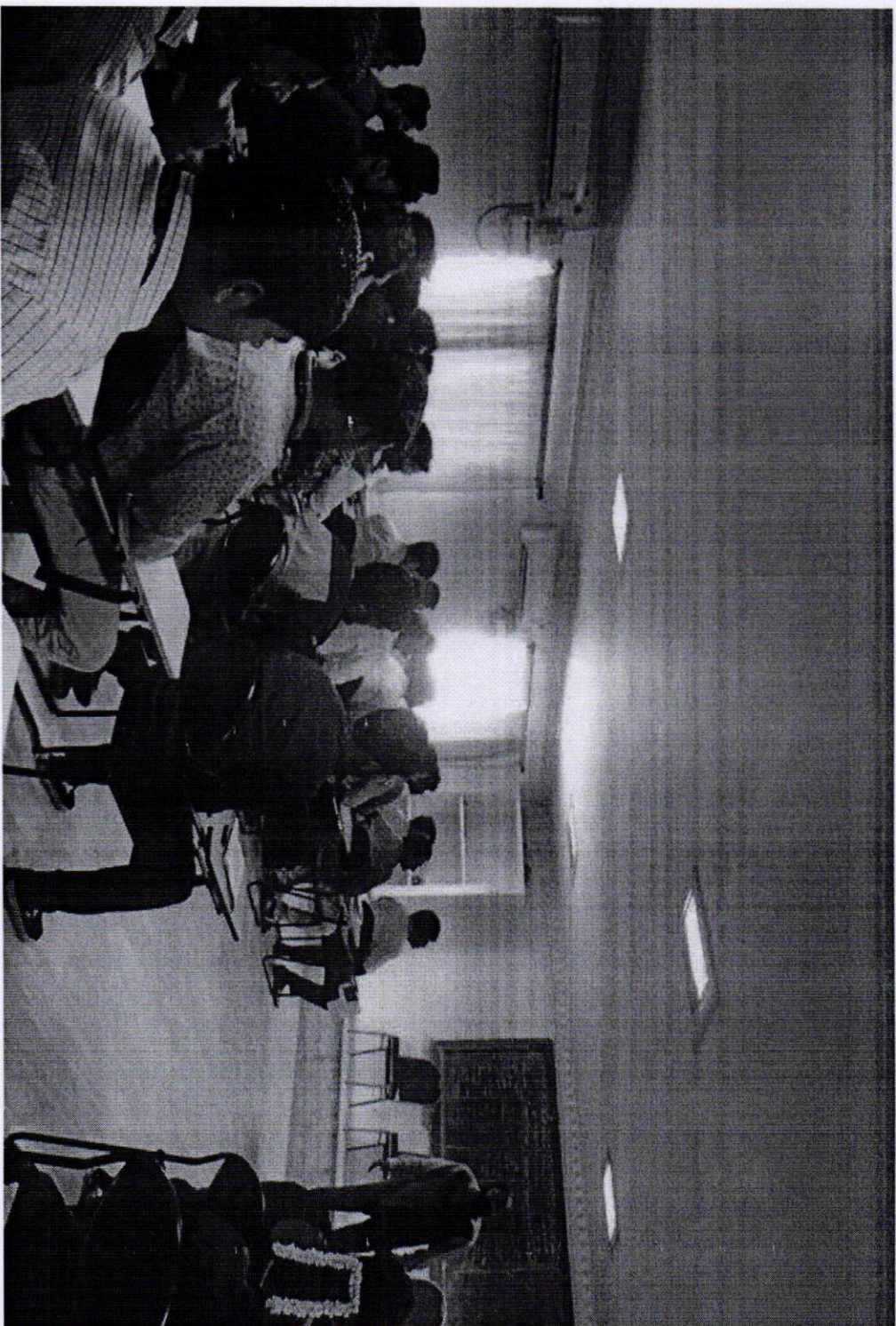
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





Value added course: A short term courses on Consumer Products And Small Scale Preparations on 06-06-2017







# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

13/10/2016

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certified program in E-banking - reg.,**

Respected Sir,

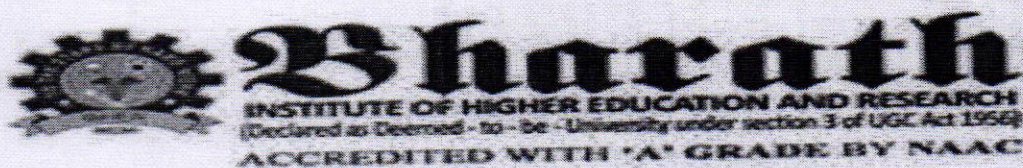
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified program in E-banking** on 24/11/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering





13/10/2016

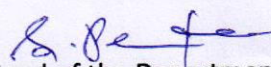
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: E-Banking - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: E-Banking". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 22<sup>nd</sup> November 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certified Program in E-Banking			
S.No	Register Number	Student Name	Remarks
1	U16BC109	SHANKAR P	
2	U16BC111	AATHIYAMMAL V	
3	U16BC112	SELVA VARSHA S	
4	U16BC113	MANIGANDAN R	
5	U16BC114	N SNEHA	
6	U16BC115	MANIMEGALAI P	
7	U16BC116	MANIKANDAN J	
8	U16BC117	GNANA SEKARAN B	
9	U16BC118	K YUGENDRA KUMAR	
10	U16BC119	SUCHITRA BANU S	
11	U16BC120	ISWARYA S	
12	U16BC122	PRINCE JAYANESAN R	
13	U16BC124	SARANKUMAR P	
14	U16BC125	MOHAMED HUFAILIN	
15	U16BC126	SANGEETHA V	
16	U16BC127	PRAVEEN S	
17	U16BC130	K VIGNESH	
18	U16BC131	MATHIVADHANI C A	
19	U16BC133	SANTHOSH K	
20	U16BC134	LOGESWARAN R	
21	U16BC501	BHARATHI PRASAD A	
22	U16BC601	RANJITH T	
23	P15BA001	S BALAJI	
24	P15BA002	AMIT SINGH	
25	P15BA003	GOWTHAM D	
26	P15BA004	SNIGDHA PRIYA	
27	P15BA005	SILAMBARASAN R	
28	P15BA006	YASAR RAHMAN J	
29	P15BA007	SIVA KUMAR P	
30	P15BA008	RENUKA K	
31	P15BA009	KARTHICK K	
32	P15BA010	TAKHELLAMBAM GOGO SINGH	
33	P15BA011	CHANDANI GUPTA	
34	P15BA012	ANU J	
35	P15BA013	SATHISH J	
36	P15BA014	SHALINI THOMAS	
37	P15BA015	DHIVAHAR R	
38	P15BA016	JESU MANICKAM D	
39	P15BA017	SHARMA K	



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certified Program in E-Banking Course Duration:30 Hrs				
S.No	Date	TOPIC	Time	Hour
1	24-11-2016	Introduction - Need for Digital Banking Products	4.00-5.00 Pm	1
2	25-11-2016	Customer Education for Digital Banking Products	4.00-5.00 Pm	1
3	26-11-2016	Overview and brief history	4.00-5.00 Pm	1
4	28-11-2016	Various types of cards - Product features	4.00-6.00 Pm	2
5	29-11-2016	Instant Money Transfer Systems	4.00-5.00 Pm	1
6	30-11-2016	Various Value-Added Services	4.00-5.00 Pm	1
7	01-12-2016	- ATM Network Planning	4.00-5.00 Pm	1
8	02-12-2016	Profitability of ATMs	4.00-6.00 Pm	2
9	03-12-2016	Risk Management and Frauds	4.00-5.00 Pm	1
10	05-12-2016	Back End Operations and Technology	4.00-5.00 Pm	1
11	06-12-2016	Profitability of Mobile Banking	4.00-5.00 Pm	1
12	07-12-2016	- Risk Management and Frauds	4.00-6.00 Pm	2
13	08-12-2016	Back End Operations and Technology-	4.00-5.00 Pm	1
14	09-12-2016	Corporate and Individual Internet Banking Integration with Commerce	4.00-5.00 Pm	1
15	10-12-2016	Merchant sites -Profitability of Internet Banking	4.00-5.00 Pm	1
16	12-12-2016	Objectives - Introduction - Product Planning	4.00-6.00 Pm	2
17	13-12-2016	Sales delivery to customers	4.00-5.00 Pm	1
18	14-12-2016	Concept of e-Galleries - After sales service to customers	4.00-5.00 Pm	1
19	15-12-2016	Use of analytics in marketing	4.00-5.00 Pm	1
20	16-12-2016	Digital Banking Products.	4.00-6.00 Pm	2
21	17-12-2016	Wholesale Banking, Products	4.00-5.00 Pm	1
22	19-12-2016	International banking, Requirements of importers and Exporters,	4.00-5.00 Pm	1
23	20-12-2016	Remittance Services; Universal Banking; ADRs; GDRs;	4.00-5.00 Pm	1
24	21-12-2016	Banking Codes and Standard Boards	4.00-6.00 Pm	2



# Course Feedback form

Date: 24-11-16

Course Title: Certificate in E-banking

Name: Praveen S

RegNo: U161627

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Five

Praveen S.  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 24/11/16

Course Title: Certified in E-banking

Name: Shankar P

RegNo: V16BC109

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Shankar  
Signature

\*\*\* Thank you \*\*\*





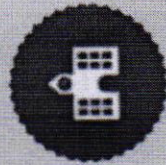
# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**SARAN KUMAR P**

has participated in the Value-added course: **E-Banking**, a unique and special programme held at

**Bharath Institute of Higher Education & Research** on 24/11/2016



*L. Gowtham Ashirwad*

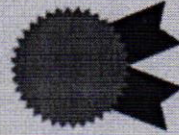
Mr. Gowtham Ashirwad

COURSE CO-ORDINATOR

*S. Praveen Kumar*

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Certified program in E-Banking on 24-11-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

14/11/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

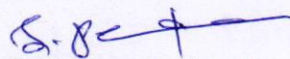
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Certified program in Entrepreneurship  
Development for Graduates And Professionals - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified program in Entrepreneurship Development For Graduates And Professionals** on 16/12/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering



14/11/2016

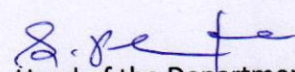
**School of Management Studies & Commerce**

**Circular**

- **Sub: Organising Value-added Course: Entrepreneurship Development For Graduates And Professionals- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Entrepreneurship Development For Graduates And Professionals"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 12<sup>th</sup> December 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Entrepreneurship Development for graduates and professionals			
S.No	Register Number	Student Name	Remarks
1	U15BC085	RAJKUMAR T	
2	U15BC086	RAMAKRISHNAN T	
3	U15BC087	RAMYA C	
4	U15BC088	RANJITH KUMAR S	
5	U15BC090	RANJITHA M	
6	U15BC091	SAGAYA SANTHOSH A	
7	U15BC092	SAIVARALAKSHMI R	
8	U15BC094	SANDHIYAKRISHNA S	
9	U15BC095	SANDHYA S	
10	U15BC096	SANGAVI S	
11	U15BC097	SANGEETHA M	
12	U15BC098	SANGEETHA R	
13	U15BC099	SASI KUMAR A	
14	U15BC100	SATHISH LINGAM K	
15	U15BC102	SHALINI P	
16	U15BC103	SHALINI V	
17	U15BC104	SHANMUGAM A	
18	U15BC105	SHARMILA T	
19	U15BC106	SHOBANA A	
20	U15BC107	SIVA SANKAR K	
21	U15BC108	SOBANRAJ A	
22	U15BC109	SRIDEVI M	
23	U15BC110	SRINIVASAN A	
24	U15BC111	SRINIVASAN R	
25	U15BC112	SUBBULAKSHMI V	
26	U15BC113	SUDHAKARAN P	
27	U15BC114	SURYA PRASANNA S	
28	U15BC115	SWATHILAKSHMI P	
29	U15BC116	T. R. VIGNESH	
30	U15BC118	THAMOTHIRAN S	
31	U15BC119	THERESA P	
32	U15BC120	THIRUKKUMARAN C	
33	U15BC121	THIRUVENGADAM M	
34	U15BC122	UDHAYA KUMAR M	



**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Certified Program in Entrepreneurship Development for Graduates and Professionals Course Duration:30 Hrs**

S.No	Date	Topic	Time	Hour
1	16-12-2016	Definition of Entrepreneur, Internal and External Factors	4.00-5.00 Pm	1
2	17/1/2/2016	Functions of an Entrepreneur,	4.00-5.00 Pm	1
3	19-12-2016	Entrepreneurial motivation and Barriers	4.00-5.00 Pm	1
4	20-12-2016	Classification of Entrepreneurship, Theory of Entrepreneurship,	4.00-6.00 Pm	2
5	21-12-2016	Concept of Entrepreneurship, Development of entrepreneurship	4.00-5.00 Pm	1
6	22-12-2016	Concept of entrepreneur ,Manager and Intraprenuer (differences in their roles, responsibilities and Career Opportunities)	4.00-5.00 Pm	1
7	23-12-2016	Contents of a business plan	4.00-5.00 Pm	1
8	24-12-2016	Idea Generation, Screening and Project Identification	4.00-6.00 Pm	2
9	26-12-2016	Creative Performance, Feasibility Analysis:	4.00-5.00 Pm	1
10	27-12-2016	Economic, Marketing, Financial and Technical; Project Planning:	4.00-5.00 Pm	1
11	28-12-2016	Evaluation, Monitoring and Control segmentation. Creative Problem Solving	4.00-5.00 Pm	1
12	29-12-2016	Heuristics, Brainstorming, Synectics, Value Analysis, Innovation	4.00-6.00 Pm	2
13	30-12-2016	Project Feasibility and Project Appraisal.	4.00-5.00 Pm	1
14	31-12-2016	Flavors of corporate entrepreneurship	4.00-5.00 Pm	1
15	02-01-2017	Corporate venturing, Intrapreneurship, organizational transformation,	4.00-5.00 Pm	1
16	03-01-2017	Industry rule bending, Need for corporate entrepreneurship	4.00-6.00 Pm	2
17	04-01-2017	Domain of corporate entrepreneurship	4.00-5.00 Pm	1
18	05-01-2017	conditions favorable for Corporate entrepreneurship	4.00-5.00 Pm	1
19	06-01-2017	Benefits of Corporate entrepreneurship, issues related to Corporate entrepreneurship.	4.00-5.00 Pm	1
20	07-01-2017	Role of Professionals, Professionalism vs family entrepreneurs	4.00-6.00 Pm	2
21	09-01-2017	Role of Woman entrepreneur, Factors influencing women entrepreneur,	4.00-5.00 Pm	1
22	10-01-2017	Challenges for women entrepreneurs	4.00-5.00 Pm	1



23	11-01-2017	Growth and development of women entrepreneurs in India	4.00-5.00 Pm	1
24	12-01-2017	Govt. Policies for SSIs. Case studies on Indian Start ups	4.00-6.00 Pm	2



## Course Feedback form

Date: 10-02-16

Course Title: Entrepreneurship Development for  
Graduate and Postgraduate

Name: Dinesh

RegNo: 015BR024

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

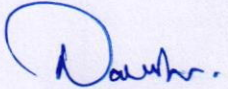
Please give Suggestion for the improvement of the course:

Weakness of the course:

Very Fast Session

Strength of the course:

Excellent Faculty

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 16-12-2016

Course Title: Certified Program in Entrepreneurship  
Development For graduates and professionals

Name: Abhishek

RegNo: U15BA012

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Abhishek  
Signature

\*\*\* Thank you \*\*\*



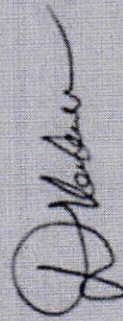
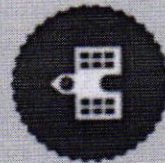


# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**LALITHA PRIYA P**

has participated in the Value-added course: **Entrepreneurship Development**  
**For Graduates And Professionals**, a unique and special programme held at  
**Bharath Institute of Higher Education & Research** on 16/12/2016



Dr. Venkata Ramaraju  
COURSE CO-ORDINATOR



Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT



**Value added course: Certified program in Entrepreneurship Development For Graduates And Professionals on 16-12-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

17/10/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certificate program in Statistics for Decision making- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate program in Statistics for Decision making** on 28/11/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering





17/10/2016

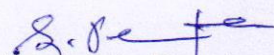
## School of Management Studies & Commerce

### Circular

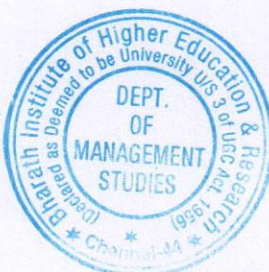
**Sub: Organising Value-added Course: Certificate Program in Statistics for Decision Making- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Certificate Program in Statistics for Decision Making". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 23<sup>rd</sup> November 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certificate Program in statistics for decision making			
S.No	Register Number	Student Name	Remarks
1	U15BA046	AJAY DANIEL B	
2	U15BA047	GOKULA KRISHNAN R P	
3	U15BA052	KAVIRAJAN R	
4	U15BA055	PRAVEEN M	
5	U15BA056	ANGELINA JOSEPH	
6	U15BC044	JAYALAKSHMI L	
7	U15BC045	JAYASHREE M	
8	U15BC046	JAYASRI C	
9	U15BC047	JEEVANANDHAM E	
10	U15BC048	KALAIVANAN B	
11	U15BC049	KAVIARASU K	
12	U15BC050	KIRUBAKARAN G	
13	U15BC051	KIRUBAKARAN N	
14	U15BC052	KIRUTHIKA P	
15	U15BC053	KODHANDHAPANI R	
16	U15BC054	KURT JONATHAN EDMONDS	
17	U15BC055	LAWRANCE R	
18	U15BC056	MADHANMANIKANDAN M	
19	U15BC057	MAGESHAN K	
20	U15BC058	MANIKANDAN G	
21	U15BC059	MANJULA R	
22	U15BC060	MENAKA B	
23	U15BC061	MOHAIDEEN NIWAS M	
24	U15BC062	MOHAMEDAEJAZ M	
25	U15BC063	MOHAMMED AKEM K	
26	U15BC064	MOHAN S	
27	U15BC065	MUHAMMED ILLYAS K K	
28	U15BC066	MURALI A	
29	U15BC067	MURALIDHARAN S	
30	U15BC068	MURUGAN M	
31	U15BC069	MUTHURAJ P	
32	U15BC070	NARESH M	
33	U15BC071	NIRMAL RAJ S	
34	U15BC072	NIRMAL SELVAM K P	
35	U15BC073	PANDIYAN M	
36	U15BC074	PAVITHRA PRIYA C	
37	U15BC075	PAVITHRA R	
38	U15BC076	PAVITHRA V	
39	U15BC077	POOJASHRI R	
40	U15BC078	PRABHAKARAN R	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Certified Program In Statistics for Decision Making</b>				
<b>Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	28-11-2016	Introduction to statistics, Meaning and scope	4.00-5.00 Pm	1
2	29-11-2020	Limitation of Statistics, Data, Types of data	4.00-5.00 Pm	1
3	30-11-2020	Methods of data collection,	4.00-5.00 Pm	1
4	01-12-2016	Presentation of data, Tabulation	4.00-6.00 Pm	2
5	02-12-2016	Frequency Distribution , Graphical Representation	4.00-5.00 Pm	1
6	05-12-2016	Measures of Central Tendency and Dispersion	4.00-5.00 Pm	1
7	06-12-2016	Mean, Median, Quartiles	4.00-5.00 Pm	1
8	07-12-2016	Mode, Geometric mean, Harmonic mean,	4.00-6.00 Pm	2
9	08-12-2016	Merit and demerit of all the averages	4.00-5.00 Pm	1
10	09-12-2016	Measure of Variations	4.00-5.00 Pm	1
11	17-12-2016	Standard Deviation, Coefficient of variation	4.00-5.00 Pm	1
12	20-12-2016	Skewness, kurtosis	4.00-5.00 Pm	1
13	21-12-2016	Correlation & Regression Analysis concept	4.00-6.00 Pm	2
14	22-12-2016	Types of correlation	4.00-5.00 Pm	1
15	23-12-2016	Measure of correlation	4.00-5.00 Pm	1
16	24-12-2016	Regression Analysis- Regression: concept,	4.00-5.00 Pm	1
17	26-12-2016	Line of regression X on Y	4.00-6.00 Pm	2
18	27-12-2016	Line of regression Y on X	4.00-5.00 Pm	1
19	28-12-2016	Relation between correlation and regression	4.00-5.00 Pm	1
		Probability	4.00-5.00 Pm	1



20	29-12-2016	Permutations & Combinations,	4.00-6.00 Pm	2
21	30-12-2016	Events	4.00-5.00 Pm	1
22	31-12-2016	Classical definition of Probability	4.00-5.00 Pm	1
23	02-01-2017	Additive law of probability	4.00-5.00 Pm	1
24	03-01-2017	Multiplicative law of probability	4.00-6.00 Pm	2



41	U15BC079	PRAKASH S	
42	U15BC080	PRASANTH B	
43	U15BC081	PRAVEEN R	
44	U15BC082	PRIYANKA G	
45	U15BC083	PRIYANKA SHARMA	
46	U15BC084	RADHA R	



## Course Feedback form

Date: 28-1-16

Course Title: Certificate program in statistics for decision making

Name: Kanichan

RegNo: U15BC049

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned		✓			
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Language

Weakness of the course:

very Fast

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 28/11/18

Course Title: Certificate Program in Statistics for  
Decision making

Name: Monika

RegNo: USBC060

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

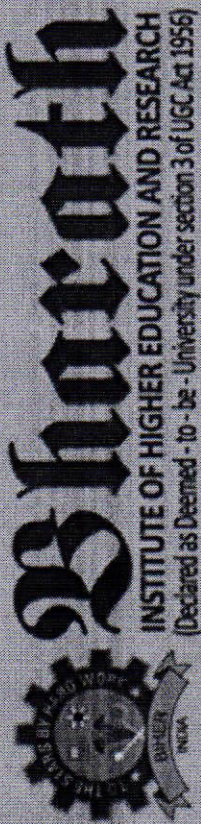
Strength of the course:

good session.

Signature 

\*\*\* Thank you \*\*\*





ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

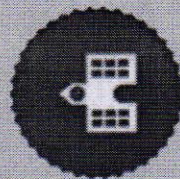
### CERTIFICATE OF PARTICIPATION

This is to Certify that

**KALAIIVANAN B**

has participated in the Value-added course: *Statistics for Decision Making*, a unique and special programme held at Bharath Institute of Higher Education & Research

on 28/11/2016



*Ms. Magdalene Peter*

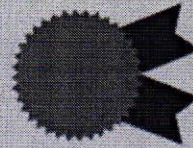
Ms. Magdalene Peter

COURSE CO-ORDINATOR

*Dr. S. Praveen Kumar*

Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Certificate Program in Statistics for Decision Making on 28-11-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

16/01/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

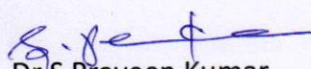
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: course on Social Media Marketing - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **course on Social Media Marketing** on 18/02/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

16/01/2017

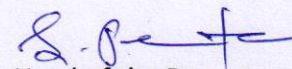
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Social Media Marketing- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Social Media Marketing". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 13<sup>th</sup> February 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Social Media Marketing			
S.No	Register Number	Student Name	Remarks
1	U16BC086	PRIYANKA M	
2	U16BC087	POOVARASAN R	
3	U16BC088	SRINIVASAN U	
4	U16BC089	ANAND R	
5	U16BC090	RAVI S	
6	U16BC091	G GANESH KUMAR	
7	U16BC093	DEEPIKA DEVI M	
8	U16BC095	THARUN KUMAR M	
9	U16BC096	YUVAN A	
10	U16BC097	RAMESH R	
11	U16BC098	MOHAMED BAZIL R	
12	U16BC099	KUMAR S	
13	U16BC100	BAIJU V	
14	U16BC101	DEEPTHI G	
15	U16BC102	SELVARAJ R	
16	U16BC103	MAGESH G	
17	U16BC104	LAVANYA S	
18	U16BC105	MOHAMED AKRAM A	
19	U16BC106	ANNIE BEAULAH B	
20	U16BC107	RAJESH R	
21	U16BC108	JOSEPH MILTON D	
22	U16BC124	SARANKUMAR P	
23	U16BC125	MOHAMED HUFAILIN	
24	U16BC126	SANGEETHA V	
25	U16BC127	PRAVEEN S	
26	U16BC130	K VIGNESH	
27	U16BC131	MATHIVADHANI C A	
28	U16BC133	SANTHOSH K	
29	U16BC134	LOGESWARAN R	
30	U16BC501	BHARATHI PRASAD A	



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Course on Social Media Marketing Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	18-02-2017	Social Media Marketing- Throwing a Great "Party" on Social Media	4.00-5.00 Pm	1
2	20-02-2017	Identifying Goals for Social Media Marketing	4.00-5.00 Pm	1
3	21-02-2017	Building a Content Marketing Machine	4.00-5.00 Pm	1
4	22-02-2017	Deliverables: Your SMM Master Plan	4.00-6.00 Pm	2
5	23-02-2017	Content Marketing Plan	4.00-5.00 Pm	1
6	24-02-2017	The Structure of Facebook	4.00-5.00 Pm	1
7	25-02-2017	Pages and Profiles	4.00-5.00 Pm	1
8	27-02-2017	Understanding Edgerank and Interactivity	4.00-6.00 Pm	2
9	28-02-2017	Page Set up and Posting Rhythm	4.00-5.00 Pm	1
10	01-03-2017	Leveraging Facebook Advertising	4.00-5.00 Pm	1
11	02-03-2017	The Structure of LinkedIn	4.00-5.00 Pm	1
12	03-03-2017	Profiles, Pages, Groups	4.00-6.00 Pm	2
13	04-03-2017	a Social Rolodex	4.00-5.00 Pm	1
14	06-03-2017	Optimizing Your LinkedIn Profile	4.00-5.00 Pm	1
15	07-03-2017	LinkedIn as a Social Rolodex	4.00-5.00 Pm	1
16	08-03-2017	LinkedIn Pages, Groups	4.00-6.00 Pm	2
17	09-03-2017	Other Opportunities	4.00-5.00 Pm	1
18	10-03-2017	Deliverable: A LinkedIn Marketing Plan	4.00-5.00 Pm	1
19	11-03-2017	Twitter: Of @ signs and # hashtags	4.00-5.00 Pm	1
20	13-03-2017	Instagram: Twitter for Pictures	4.00-6.00 Pm	2
21	14-03-2017	Pinterest: the Concept of the Idea Board-	4.00-5.00 Pm	1
22	15-03-2017	Deliverable: A Twitter, Instagram, and/or Pinterest Marketing Plan	4.00-5.00 Pm	1
23	16-03-2017	YouTube and the Video Revolution- The Three Uses of Video: Supportive, SEO, and Viral	4.00-5.00 Pm	1
24	17-03-2017	YouTube Channel Basics and Video Tips-Deliverable: a YouTube Marketing Plan	4.00-6.00 Pm	2



## Course Feedback form

Date: 18/2/17

Course Title: Social media marketing

Name: Manish

RegNo: 010603

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you		✓			
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand			✓		
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course			✓		
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

too fast

Strength of the course:

Excellent

Manish  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 18-02-17

Course Title: Social media marketing

Name: Sathirabam

RegNo: U162008

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

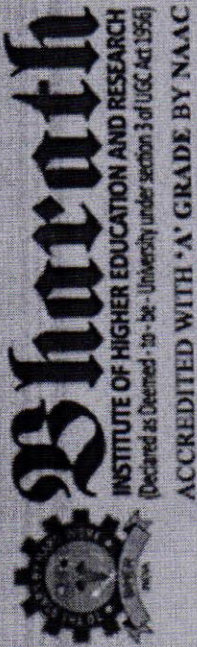
Strength of the course:

nice and good.

Signature

\*\*\* Thank you \*\*\*





# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**YUVAN A**

has participated in the Value-added course: **Social Media Marketing**, a unique and special programme held at

**Bharath Institute of Higher Education & Research on 18/02/2017**

*J. Pavithra*

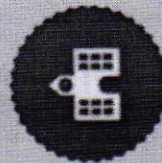
Ms. J. Pavithra

COURSE CO-ORDINATOR

*S. Praveen Kumar*

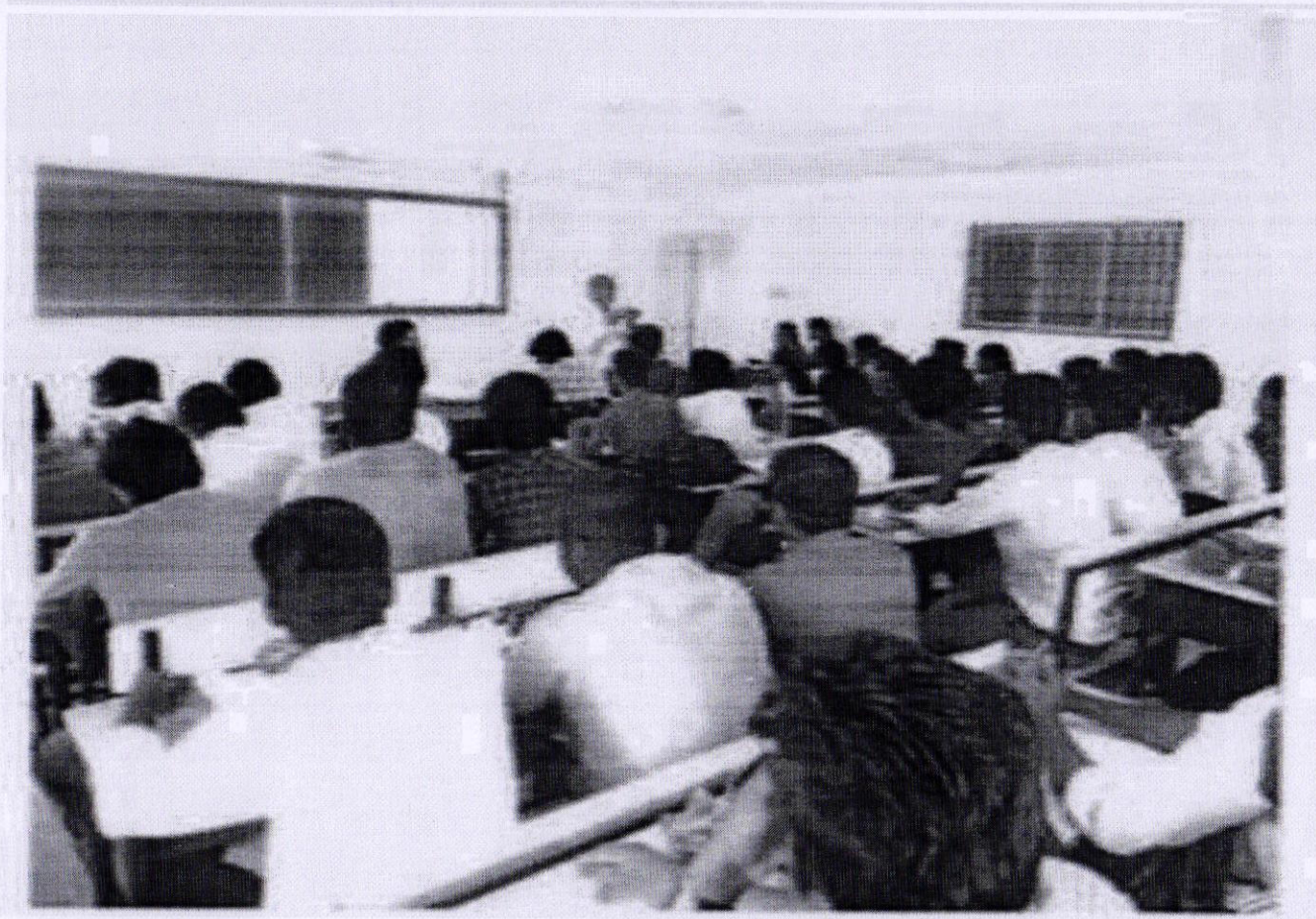
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

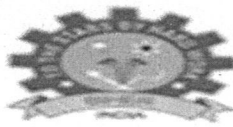




**Value added course: course on Social Media Marketing on 18-02-2017**







# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

03/10/2016

Chennai

From  
J Pavithra,  
Assistant Professor,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
Head of the Department  
Department of Management Studies  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value-added course: Introduction to SAP - reg.,**

Respected Sir,

With reference to subject mentioned above, I would like to conduct the valued added course titled: **Introduction to SAP** on 01/11/2016. I am requesting your good office to kindly accept my proposal and grant me permission to commence the program.

Warm Regards,

J Pavithra

  
HEAD OF THE DEPARTMENT





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

07/10/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Introduction to SAP – reg**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to SAP** on 01/11/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
HEAD OF THE DEPARTMENT



DEAN ENGINEERING

DEAN (Engineering)  
Bharath Institute of Science & Technology  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Selaiyur, Chennai-600 073.





# **Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## **School of Management Studies & Commerce**

### **Circular**

11/10/2016

**Sub: Organising Value-added Course: Introduction to SAP - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Introduction to SAP**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 21<sup>st</sup> October 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
HEAD OF THE DEPARTMENT

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to SAP			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	01-11-2016	Evolution of SAP, SAP at a glance	5.00-6.00 Pm	1
2	02-11-2016	SAP in different industries, Products of SAP, SAP support & services	5.00-6.00 Pm	1
3	03-11-2016	What is ERP? Business Process Integration	5.00-6.00 Pm	1
4	04-11-2016	Functions of ERP, Functional areas of ERP, Pros & Cons of ERP	5.00-6.00 Pm	1
5	05-11-2016	ERP Packages	5.00-6.00 Pm	1
6	06-11-2016	Biggest ERP vendors, SAP vs Microsoft Office	5.00-6.00 Pm	1
7	07-11-2016	Different Modules of SAP	5.00-6.00 Pm	1
8	08-11-2016	SAP- FICO module, Highlights of Finance & Cost Controlling module	5.00-6.00 Pm	1
9	09-11-2016	Prerequisites for learning SAP FICO modules	5.00-6.00 Pm	1
10	10-11-2016	How to create a company in SAP	5.00-6.00 Pm	1
11	11-11-2016	Create a Company and assign to Company Code in SAP	5.00-6.00 Pm	1
12	12-11-2016	How to Create Chart of Accounts in SAP	5.00-6.00 Pm	1
13	13-11-2016	How to Define Retained Earnings Account in SAP	5.00-6.00 Pm	1
14	14-11-2016	GL Account in SAP Tutorial: Create, Display, Block & Delete	5.00-6.00 Pm	1
15	15-11-2016	General Ledger (G/L) Posting in SAP: PCP0 & PC00_M99_CIP	5.00-6.00 Pm	1
16	16-11-2016	How to create Financial Statement Version (FSV) in SAP	5.00-6.00 Pm	1
17	17-11-2016	How to perform a Journal Entry Posting FB50 in SAP	5.00-6.00 Pm	1



18	18-11-2016	How to Define Posting Period Variant in SAP	5.00-6.00 Pm	1
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19	19-11-2016	How to Open and Close Periods in Posting Period Variant in SAP	5.00-6.00 Pm	1
20	20-11-2016	How to Define Field Status Variant & Field Status Group in SAP	5.00-6.00 Pm	1
21	21-11-2016	How to Define Document Type and Number Range in SAP FICO	5.00-6.00 Pm	1
22	22-11-2016	G/L Document Tutorial: Park, Hold, Posting with Refrence in SAP	5.00-6.00 Pm	1
23	23-11-2016	Important Reports in SAP FI	5.00-6.00 Pm	1
24	24-11-2016	SAP FI Important TABLES: Must Know!	5.00-6.00 Pm	1
25	25-11-2016	How to perform Dunning: SAP F150	5.00-6.00 Pm	1
26	26-11-2016	SAP Correspondence: Configuration, Generation, Printing & Email	5.00-6.00 Pm	1
27	27-11-2016	Internal Orders in SAP	5.00-6.00 Pm	1
28	28-11-2016	Settlement of Internal Orders	5.00-6.00 Pm	1
29	29-11-2016	Creation Of Profit Center using Standard Hierarchy in SAP	5.00-6.00 Pm	1
30	30-11-2016	SAP in a nutshell	5.00-6.00 Pm	1



## Bharath Institute of Higher Education &amp; Research

## School of Management Studies &amp; Commerce

## Participant List- 2016

## Value Added Course: Introduction to SAP

S.No	Register Number	Student Name	Remarks
1	P16BA002	BATHISHA T	
2	P16BA004	SATHISH KUMAR S	
3	P16BA005	P AVILA ARCHANA	
4	P16BA006	MANOBALA S	
5	P16BA008	ARCHANA B	
6	P16BA009	REVATHY R	
7	P16BA010	BLESSNI VASANTHA N S	
8	P16BA011	DHAYANI D	
9	P16BA013	SINGN SONIYA SUNIL	
10	P16BA014	SARATH KUMAR M	
11	P16BA016	KOODALINGAM G	
12	P16BA017	AKASH R	
13	P16BA020	VARUN V A	
14	P16BA021	VIJAY T	
15	P16BA023	DINESH K	
16	P16BA025	VIPITO V AWOMI	
17	P16BA026	VINOD KUMAR S	
18	P16BA028	SHARMILA A	
19	P16BA030	SHANKAR C	
20	P16BA031	BENNY RICHARDSON P	
21	P16BA033	JOSHI J S	
22	P16BA035	AVINASH C V	
23	P16BA036	MUHAMMED ARSHAD P	
24	P16BA038	R SAISARATH	
25	P16BA040	D RAJESH RAJA	
26	P16BA041	SUMAN SAUROV	
27	P16BA043	VINOTH S	
28	P16BA044	SYTHIYALAL M	
29	P16BA046	RANJAN RAJ	
30	P16BA047	ASHWIN B	
31	P16BA048	BIPIN SAH	
32	P16BA050	ATHIYAMAN K P R	
33	P16BA052	ILAYARAJA .S	
34	P16BA053	MADHAN .M	
35	P16BA056	BABU .M	
36	P16BA057	PRITI PALLAWEE	
37	P16BA058	RAHUL KUMAR SHAH	
38	P16BA059	THENNARASAN .M	
39	P16BA061	PUTTA BALAKRISHNA	
40	P16BA063	JAYENTHIRAN .T	



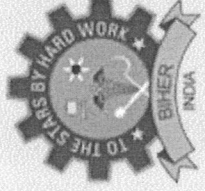
41	P16BA064	M. NEEVIYA	
42	P16BA065	ABHIMANYU	
43	P16BA067	VICHITRA M	
44	P16BA068	ANANDHI .E	
45	P16BA078	KONDRAKUNTA LAKSHMI BANDHAVI	



Value-added course titled: **Introduction to SAP** on 01/11/2016







**Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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# SCHOOL OF COMMERCE & MANAGEMENT STUDIES

## Certificate of participation

This is to certify that

**AKASH R**

has participated in the Value- added Course: Introduction to SAP organized by the Department of Management Studies, BIHER, Chennai- 73, on 30 November 2016

*J. Pavithra*

**Course Coordinator**  
**Ms. J Pavithra**

*S. Praveen Kumar*

**Head of the Department**  
**Management Studies**  
**Dr S Praveen Kumar**



# Course Feedback form

Date: 30/11/2016

Course Title: INTRODUCTION TO SAP

Name: P. BENJAMIN RICHARDSON

RegNo: P16BA031

Department: MBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course: WILLING TO LEARN MANY  
MORE SAP MODULES

Weakness of the course:

Strength of the course: TIME MANAGEMENT

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 30/11/2016

Course Title: Introduction to SAP

Name: Priti Pallawee

RegNo: P16BA057

Department: Management Studies

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course: Good explanation throughout the course.

Weakness of the course:

- NIL -

Strength of the course: Q & A sessions.

Priti Pallawee  
Signature

\*\*\* Thank you \*\*\*





# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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ACCREDITED WITH 'A' GRADE BY NAAC

09/01/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

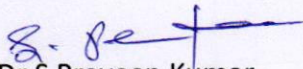
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Courses on Skills for work - reg.,**

Respected Sir,

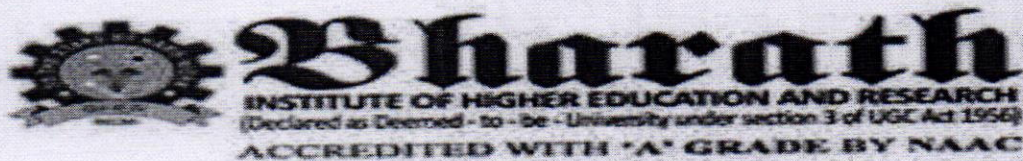
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Courses on Skills for work** on 21/02/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





09/01/2017

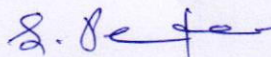
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Skills for work- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Skills for work**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 16<sup>th</sup> February 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





**Bharath Institute of Higher Education & Research**

**School of Management Studies & Commerce**

**Participant List- 2017**

**Value Added Course: Courses on skills for work**

S.No	Register Number	Student Name	Remarks
1	U16BC035	JAWAHAR CHANDRAN R	
2	U16BC036	MARIE FETHIL M	
3	U16BC037	ESTHER M	
4	U16BC038	KANNIGA PARAMESHWARI K	
5	U16BC039	AATHITHAN S	
6	U16BC040	NAVEEN KUMAR M	
7	U16BC041	MUTHARASI S	
8	U16BC042	NIRMAL KUMAR S	
9	U16BC043	DINESH G	
10	U16BC044	GOKULNATH K	
11	U16BC045	RUBESH ARAVIND V R	
12	U16BC046	SAGAYA NIVETHA A	
13	U16BC047	G ROHINI	
14	U16BC048	S KARTHICK	
15	U16BC049	PRASANTH V	
16	U16BC050	GOPINATH D	
17	U16BC051	DINESHKUMAR S	
18	U16BC052	APPU B	
19	U16BC054	PONRAJ M	
20	U16BC055	PRATEEK MISHRA	
21	U16BC056	SARAVANAN S	
22	U16BC057	SATHISHKUMAR R	
23	U16BC058	PURUSHOTHAMAN N	
24	U16BC059	LAKSHMI NARASIMMAN R	
25	U16BC060	SHALINI S	
26	U16BC061	VEL RAJ K	
27	U16BC062	KARTHICK S	
28	U16BC063	DEEPAK RAJ M M	
29	U16BC064	ARUN KUMAR N	
30	U16BC065	VIJAY P	
31	U16BC066	SANJAY N	
32	U16BC067	SIVA R	
33	U16BC069	GOKUL C	
34	U16BC070	MOHAN BABU S	
35	U16BC071	MANIMEGALAI M	
36	U16BC072	SUMAN A	
37	U16BC073	KARTHIKEYAN N	
38	U16BC074	ADARSH S	
39	U16BC075	JOTHIESWARI C S	
40	U16BC076	RAMYA MARY E	
41	U16BC077	KANDIPOGU CHARULATHA	



42	U16BC078	ASWINI K	
43	U16BC079	YUMENISHA T	
44	U16BC080	NANDHA KUMAR S	
45	U16BC081	DINESH K	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Courses on skills for work Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	21-02-2017	Decision-Making skills	4.00-5.00Pm	1
2	22-02-2017	Problem-Solving Skills	4.00-5.00Pm	1
3	23-02-2017	Meaning, Types and Models	4.00-5.00Pm	1
4	24-02-2017	Group and Ethical Decision-Making	4.00-6.00 Pm	2
5	27-02-2017	Problems and Dilemmas in application	4.00-5.00Pm	1
6	28-02-2017	Conflict Management- Conflict - Defi	4.00-5.00Pm	1
7	01-03-2017	Nature, Types and Causes of conflict	4.00-5.00Pm	1
8	02-03-2017	Methods of Conflict Resolution.	4.00-6.00 Pm	2
9	03-03-2017	Stress - Definition, Nature	4.00-5.00Pm	1
10	06-03-2017	Types, Symptoms and Causes	4.00-5.00Pm	1
11	07-03-2017	Stress Analysis Models	4.00-5.00Pm	1
12	08-03-2017	Impact of Stress;	4.00-6.00 Pm	2
13	09-03-2017	Measurement and Management of Str	4.00-5.00Pm	1
14	10-03-2017	Leaders and Managers	4.00-5.00Pm	1
15	13-03-2017	Leadership Theories	4.00-5.00Pm	1
16	14-03-2017	Types of Leaders	4.00-6.00 Pm	2
17	15-03-2017	Leadership Behavior	4.00-5.00Pm	1
18	16-03-2017	Assertivness Skills.	4.00-5.00Pm	1
19	17-03-2017	Emotional Intelligence: Meaning, His	4.00-5.00Pm	1
20	20-03-2017	Features, Components	4.00-6.00 Pm	2
21	21-03-2017	Intrapersonal Excellence	4.00-5.00Pm	1
22	22-03-2017	Management Excellence	4.00-5.00Pm	1
23	23-03-2017	Advantages	4.00-5.00Pm	1
24	24-03-2017	Strategies to enhance Emotional Intell	4.00-6.00 Pm	2



# Course Feedback form

Date: 21/2/17

Course Title: *Scilla for week*

Name: *Uday*

RegNo: *V16B:0065*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				<input checked="" type="checkbox"/>	
2.	The course contents met with your expectations				<input checked="" type="checkbox"/>	
3.	The lecture sequence was well planned				<input checked="" type="checkbox"/>	
4.	The lectures were clear and easy to understand				<input checked="" type="checkbox"/>	
5.	The teaching aids were effective				<input checked="" type="checkbox"/>	
6.	The instructors encourage interaction and were helpful				<input checked="" type="checkbox"/>	
7.	The level of the course				<input checked="" type="checkbox"/>	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*Uday*  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 24/11/17

Course Title: Skills for work

Name: Rohini

RegNo: U16BC047

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

very spend.

Strength of the course:

Excellent Session.

Rohini  
Signature

\*\*\* Thank you \*\*\*





**Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

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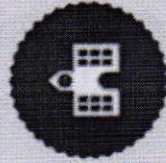
## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**ROHINI G**

has participated in the Value-added course: **Skills for work**, a unique and  
special programme held at

**Bharath Institute of Higher Education & Research on 21/02/2017**

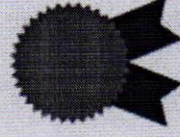


Ms. Johncy

COURSE CO-ORDINATOR

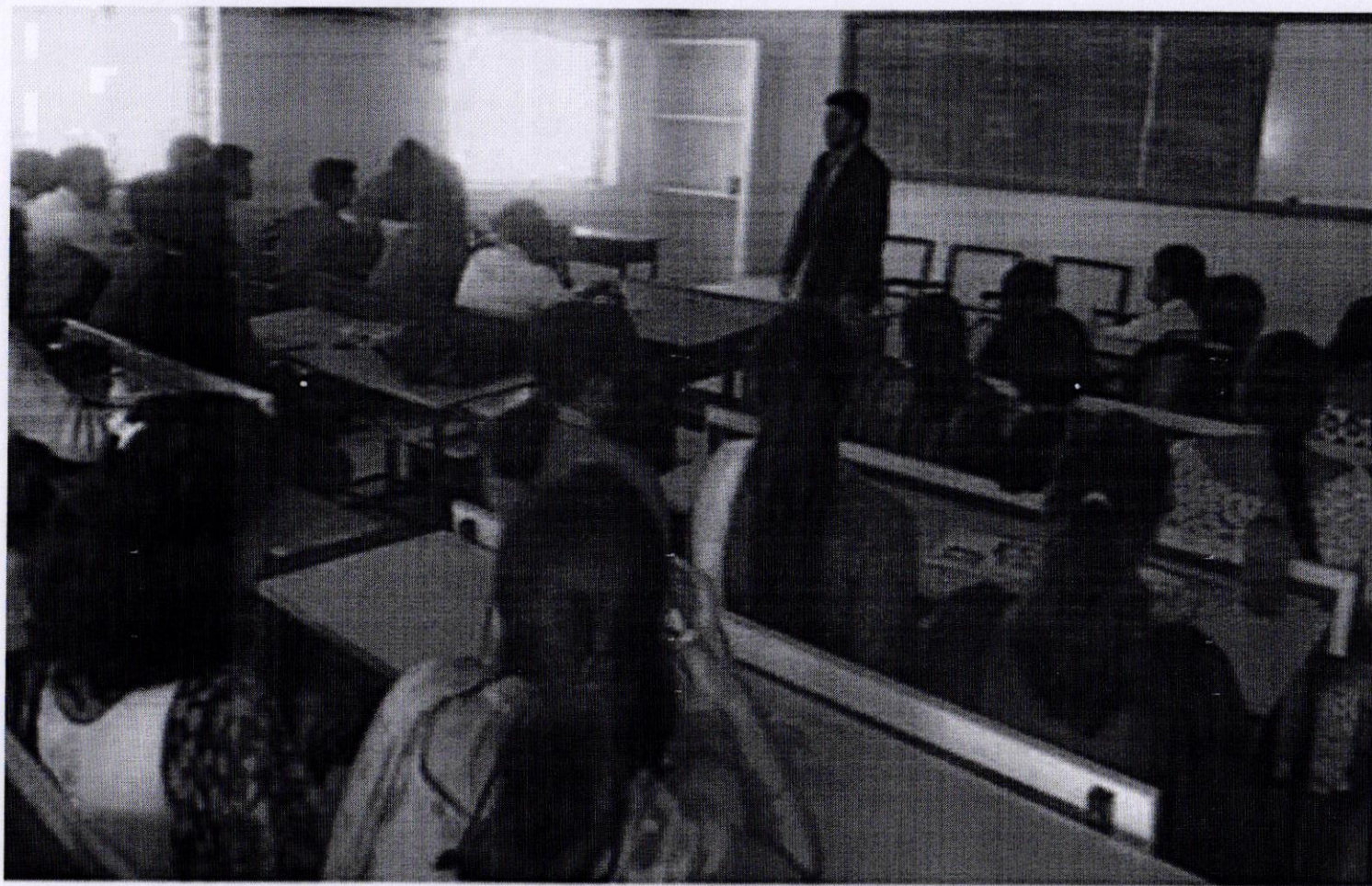
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Courses on Skills for work on 21-02-2017**







# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

13/02/2017

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Courses on Finishing School on Soft Skills  
Assessment And Training- - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Courses on Finishing School on Soft Skills Assessment And Training-** on 29/3/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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13/02/2017


## School of Management Studies & Commerce

### Circular

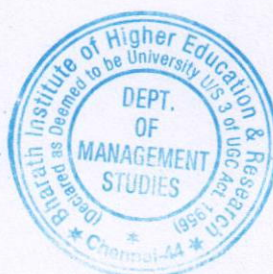
**Sub: Organising Value-added Course: Finishing School On Soft Skills Assessment And Training- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Finishing School On Soft Skills Assessment And Training". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 24<sup>th</sup> March 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Courses on finishing school on soft skills assessment and Training			
S.No	Register Number	Student Name	Remarks
1	U16BC082	N SRI RANGA AISHWARYA	
2	U16BC083	CHINARASU V	
3	U16BC084	SAM S	
4	U16BC085	NAVEEN KUMAR K	
5	U16BC086	PRIYANKA M	
6	U16BC087	POOVARASAN R	
7	U16BC088	SRINIVASAN U	
8	U16BC089	ANAND R	
9	U16BC090	RAVI S	
10	U16BC091	G GANESH KUMAR	
11	U16BC093	DEEPIKA DEVI M	
12	U16BC095	THARUN KUMAR M	
13	U16BC096	YUVAN A	
14	U16BC097	RAMESH R	
15	U16BC098	MOHAMED BAZIL R	
16	U16BC099	KUMAR S	
17	U16BC100	BAIJU V	
18	U16BC101	DEEPTHI G	
19	U16BC102	SELVARAJ R	
20	U16BC103	MAGESH G	
21	U16BC104	LAVANYA S	
22	U16BC105	MOHAMED AKRAM A	
23	U16BC106	ANNIE BEAULAH B	
24	U16BC107	RAJESH R	
25	U16BC108	JOSEPH MILTON D	
26	U16BC109	SHANKAR P	
27	U16BC111	AATHIYAMMAL V	
28	U16BC112	SELVA VARSHA S	
29	U16BC113	MANIGANDAN R	
30	U15BA047	GOKULA KRISHNAN R P	
31	U15BA052	KAVIRAJAN R	
32	U15BA055	PRAVEEN M	
33	U15BA056	ANGELINA JOSEPH	
34	P15BA001	S BALAJI	
35	P15BA002	AMIT SINGH	
36	P15BA003	GOWTHAM D	
37	P15BA004	SNIGDHA PRIYA	
38	P15BA005	SILAMBARASAN R	
39	P15BA006	YASAR RAHMAN J	
40	P15BA007	SIVA KUMAR P	



41	P15BA008	RENUKA K	
42	P15BA009	KARTHICK K	
43	P15BA010	TAKHELLAMBAM GOGO SINGH	
44	P15BA011	CHANDANI GUPTA	
45	P15BA012	ANU J	
46	P15BA013	SATHISH J	
47	P15BA014	SHALINI THOMAS	
48	P15BA015	DHIVAHAR R	
49	P15BA016	JESU MANICKAM D	
50	P15BA017	SHARMA K	
51	P15BA018	VIGNESH M	
52	U16BC127	PRAVEEN S	
53	U16BC130	K VIGNESH	
54	U16BC131	MATHIVADHANI C A	
55	U16BC133	SANTHOSH K	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Courses on finishing school on soft skills assessment and Training</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	29-03-2017	Concept of Effective Communication	4.00-5.00Pm	1
2	30-03-2017	Components of Effective Communication	4.00-5.00Pm	1
3	31-03-2017	Conviction,	4.00-5.00Pm	1
4	03-04-2017	Confidence , enthusiasm and listening	4.00-6.00 Pm	2
5	04-04-2017	Communication Process & Handling them	4.00-5.00Pm	1
6	05-04-2017	Listening-It's Importance,	4.00-5.00Pm	1
7	06-04-2017	Good & Bad Listening	4.00-5.00Pm	1
8	07-04-2017	Non-Verbal Communication-its Importance and Nuances	4.00-6.00 Pm	2
9	08-04-2017	Facial Expression, Posture, Gesture	4.00-5.00Pm	1
10	10-04-2017	eye contact, Appearance ( Dress Code)	4.00-5.00Pm	1
11	11-04-2017	Written Communication skill	4.00-5.00Pm	1
12	12-04-2017	Practice for Correction of errors	4.00-6.00 Pm	2
13	13-04-2017	Making of sentences	4.00-5.00Pm	1
14	17-04-2017	Paragraph writing	4.00-5.00Pm	1
15	18-04-2017	Leave application & Simple letter writing	4.00-5.00Pm	1
16	19-04-2017	Self-Management- Self Evaluation	4.00-6.00 Pm	2
17	20-04-2017	self-discipline, self-criticism	4.00-5.00Pm	1
18	21-04-2017	Planning & Goal setting	4.00-5.00Pm	1
19	22-04-2017	Managing self – emotions, ego, pride	4.00-5.00Pm	1
20	24-04-2017	Time Management Technique	4.00-6.00 Pm	2
21	25-04-2017	Team building / Coordinating skills	4.00-5.00Pm	1
22	26-04-2017	Team building practices through group exercises	4.00-5.00Pm	1
23	27-04-2017	task /Role play-Concept of Group	4.00-5.00Pm	1
24	28-04-2017	Interpersonal Skill Development.	4.00-6.00 Pm	2



## Course Feedback form

Date: 29-3-17

Course Title: Causes on finishing School on soft skills assessment and training

Name: Deepthi

RegNo: 01622101

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you		✓			
2.	The course contents met with your expectations			✓		
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

nice

Deepthi  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 29/3/17

Course Title: *finishing school on soft skills  
assessment and training*

Name: *hunnar*

RegNo: *01682099*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				<input checked="" type="checkbox"/>	
2.	The course contents met with your expectations				<input checked="" type="checkbox"/>	
3.	The lecture sequence was well planned				<input checked="" type="checkbox"/>	
4.	The lectures were clear and easy to understand		<input checked="" type="checkbox"/>			
5.	The teaching aids were effective				<input checked="" type="checkbox"/>	
6.	The instructors encourage interaction and were helpful				<input checked="" type="checkbox"/>	
7.	The level of the course				<input checked="" type="checkbox"/>	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*none*

*[Signature]*  
Signature

\*\*\* Thank you \*\*\*





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**DEEPTHI G**

has participated in the Value-added course: **Finishing School On Soft Skills Assessment And Training**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 29/03/2017

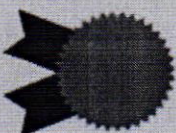
Mr. Bharathvajan

COURSE CO-ORDINATOR



Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Courses on Finishing School On Soft Skills Assessment And Training on 29-03-2017**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

13/02/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

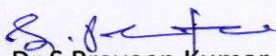
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Short term course on Entrepreneurship,  
Ethics And Societal Impact - reg.,**

Respected Sir,

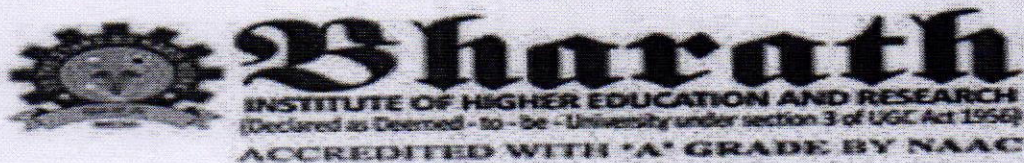
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on Entrepreneurship, Ethics And Societal Impact** on 29/3/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





13/02/2017

## School of Management Studies & Commerce

### Circular

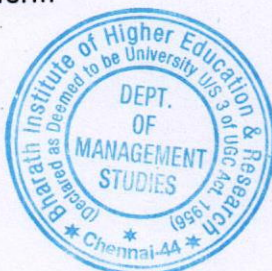
**Sub: Organising Value-added Course: Entrepreneurship, Ethics And Societal Impact- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Entrepreneurship, Ethics And Societal Impact". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 24<sup>th</sup> March 2017; application received after the mentioned date shall not be entertained under any circumstances.

Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Short term course on entrepreneurship, ethics and societal impact			
S.No	Register Number	Student Name	Remarks
1	P16BA002	BATHISHA	
2	P16BA003	M AQUINAS	
3	P16BA004	S SATHISH KUMAR	
4	P16BA005	P.AVILA ARCHANA	
5	P16BA006	MANOBALA.S	
6	P16BA007	YUVANESH T	
7	P16BA008	ARCHANA B	
8	P16BA009	REVATHY B	
9	P16BA010	BLESSNI VASANTHA N S	
10	P16BA011	DHAYANI D	
11	P16BA012	JOSEPH FRANKLIN MANOJ.M	
12	P16BA013	SONIYA SINGH	
13	P16BA014	SARATH KUMAR M	
14	P16BA016	KOODALINGAM G	
15	P16BA017	R.AKASH	
16	P16BA018	TASNEEM.K	
17	P16BA019	ARUN KUMAR.E	
18	P16BA020	VARUN V.A	
19	P16BA021	VIJAY.T	
20	P16BA022	STEBANRAJ.A	
21	P16BA023	DINESH.K	
22	P16BA024	TEJKUMARI DEVI KONJENGBAM	
23	P16BA025	VIPITO.V.AWOMI	
24	P16BA026	S.VINDO KUMAR	
25	P16BA029	DIVYA.G	
26	P16BA030	SHANKAR.C	
27	P16BA031	BENNY RICHARDSON.P	
28	P16BA032	BILAL MOHAMED ZIAUDEEN	
29	P16BA034	NANDHINI PRANAVIKA P A	
30	P16BA035	AVINASH C V	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Short term course on Entrepreneurship, Ethics and societal impact</b>				
<b>Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	29-03-2017	Entrepreneur-definition	4.00-5.00Pm	1
2	30-03-2017	Emergence of entrepreneurial class	4.00-5.00Pm	1
3	31-03-2017	Theories of entrepreneurship	4.00-5.00Pm	1
4	03-04-2017	Role of Socio-economic environment	4.00-6.00 Pm	2
5	04-04-2017	Risk taking- Decisionmaking and Business Planning	4.00-5.00Pm	1
6	05-04-2017	Role of entrepreneur in economic growth as an evaluator	4.00-5.00Pm	1
7	06-04-2017	Generation of employment Opportunities	4.00-5.00Pm	1
8	07-04-2017	Complimenting and supplementing economic growth	4.00-6.00 Pm	2
9	08-04-2017	Bringing about social stability and balanced regional development of industries;	4.00-5.00Pm	1
10	10-04-2017	substitution;	4.00-5.00Pm	1
11	11-04-2017	local demand	4.00-5.00Pm	1
12	12-04-2017	Introduction – Meaning - Scope of ethics	4.00-6.00 Pm	2
13	13-04-2017	Types of Ethics – Characteristics	4.00-5.00Pm	1
14	17-04-2017	Importance of Business Ethics	4.00-5.00Pm	1
15	18-04-2017	Arguments for and against business ethics	4.00-5.00Pm	1
16	19-04-2017	Corporate Social Responsibility – Issues of Management – Crisis Management	4.00-6.00 Pm	2
17	20-04-2017	Ethics in HRM – Marketing Ethics	4.00-5.00Pm	1
18	21-04-2017	Ethical aspects of Financial Management	4.00-5.00Pm	1
19	22-04-2017	Technology Ethics and Professional ethics.	4.00-5.00Pm	1
20	24-04-2017	Social implications of computing in a networked world	4.00-6.00 Pm	2
21	25-04-2017	Growth and control of the Internet	4.00-5.00Pm	1
22	26-04-2017	Accessibility issues, including legal requirements	4.00-5.00Pm	1
23	27-04-2017	Context-aware computing Social Issues	4.00-5.00Pm	1
24	28-04-2017	Analytical Tools-Ethical argumentation	4.00-6.00 Pm	2



## Course Feedback form

Date: 29-3-22

Course Title: Entrepreneurship, ethics, and  
Social Impact

Name: Akash R

RegNo: P1020017

Department: MBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent and nice session.

  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 29/3/20

Course Title: entrepreneurship, ethics and social impact

Name: Monobala

RegNo: P16050006

Department: MBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned			✓		
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session

Monobala  
Signature

\*\*\* Thank you \*\*\*





Decared as Deemed - to - University under section 3 of UGC Act 1956  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION of PARTICIPATION

**AKASH R**

has participated in the Value-added course: **Entrepreneurship, Ethics And Societal Impact**, a unique and special programme held at  
**Bharath Institute of Higher Education & Research** on 29/03/2017

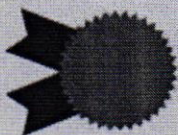
Ms. Manjini

COURSE CO-ORDINATOR



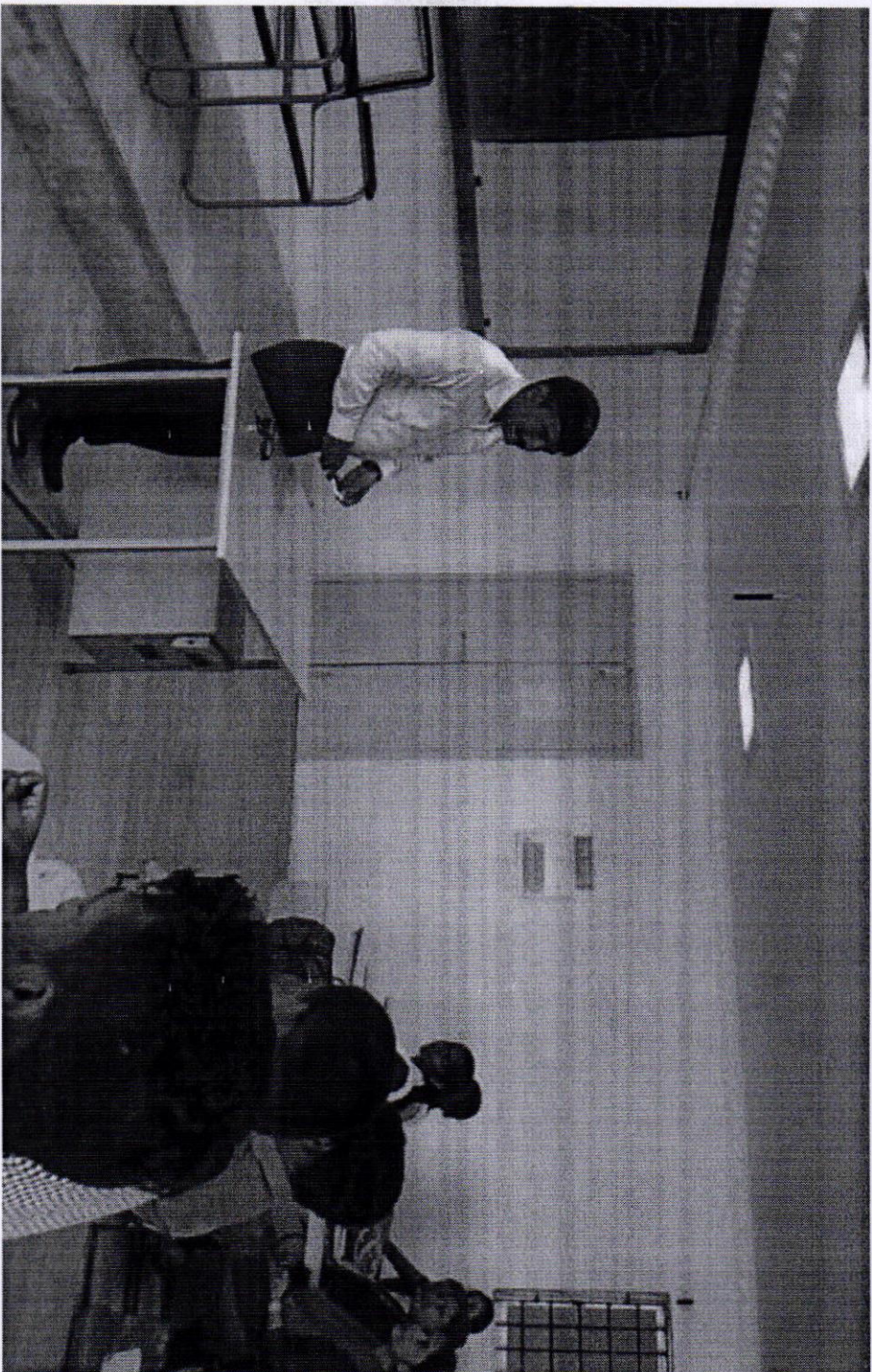
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





Value added course: Short term course on Entrepreneurship, Ethics And Societal Impact on 29-03-2017







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

13/02/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

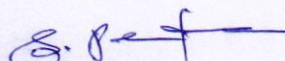
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certificate course on Advertising  
Management- reg.,**

Respected Sir,

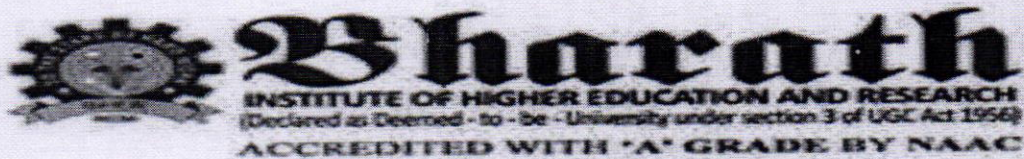
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Advertising Management** on 29/3/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





13/02/2017

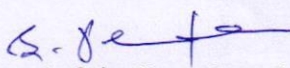
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Advertising Management- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Advertising Management"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 24<sup>th</sup> March 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Certificate course on advertising management			
S.No	Register Number	Student Name	Remarks
1	P16BA037	PYNJOP SHAPHRANG THABAH	
2	P16BA038	SAI SARATH	
3	P16BA039	C VENKATESH REDDY	
4	P16BA040	D RAJESH RAJA	
5	P16BA042	SHIVAM KUMAR	
6	P16BA043	VINOTH S	
7	P16BA044	SYTHIYALAL.M	
8	P16BA048	BIPIN SAH	
9	P16BA049	KARTHICK.A	
10	P16BA050	ATHIYAMAN K P R	
11	P16BA051	SATHISHKUMAR A S	
12	P16BA052	ILAYARAJA.S	
13	P16BA053	MADHAN.M	
14	P16BA054	ARMAN KHAN	
15	P16BA055	BABU M	
16	P16BA057	PRITI PALLAWEE	
17	P16BA058	RAHUL KUMAR SHAH	
18	P16BA059	THENNARASAN.M	
19	P16BA061	PUTTA BALAKRISHNA	
20	P16BA062	KARUNAKARAN	
21	P16BA064	NEEVIYA.M	
22	P16BA065	ABHIMANYU	
23	P16BA066	AMAR KANT	
24	P16BA067	VICHITRA.M	
25	P16BA068	ANANDHI.E	
26	P16BA070	HIDAYATHULLA.B	
27	P16BA072	DINESH PRABHU.G	
28	P16BA073	ARUN KUMAR.S	
29	P16BA076	NAUSHAD KHAN MD	
30	P16BA077	MOHAMED PARVEZ.A	



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Advertising management Course				
Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	29-03-2017	Introduction to Advertising, Definition of Advertising	5.00-6.00Pm	1
2	30-03-2017	History of Advertising	5.00-6.00Pm	1
3	31-03-2017	Roles of Advertising	5.00-6.00Pm	1
4	03-04-2017	Functions of Advertising, Key Players in Advertising	4.00-6.00 Pm	2
5	04-04-2017	Types of Advertising	5.00-6.00 Pm	1
6	05-04-2017	Steps in Development of Advertisement	5.00-6.00 Pm	1
7	06-04-2017	Integrated Marketing Communication	5.00-6.00 Pm	1
8	07-04-2017	Evolution of Integrated Marketing Communication, Role of IMC	4.00-6.00 Pm	2
9	08-04-2017	Consumer Behaviour	5.00-6.00 Pm	1
10	10-04-2017	Consumer buying decision process	5.00-6.00 Pm	1
11	11-04-2017	Advertising Design	5.00-6.00 Pm	1
12	12-04-2017	Appeals,	4.00-6.00 Pm	2
13	13-04-2017	Strategies,	5.00-6.00 Pm	1
14	17-04-2017	Cognitive strategies, Executional Strategies	5.00-6.00 Pm	1
15	18-04-2017	Creating an Advertising, Advertising Effectiveness	5.00-6.00 Pm	1
16	19-04-2017	Copywriting: Meaning and Definition of Copywriting	4.00-6.00 Pm	2
17	20-04-2017	Copywriting for Print, Copywriting guidelines	5.00-6.00Pm	1
18	21-04-2017	Radio Copywriting, TV Copywriting	5.00-6.00Pm	1
19	22-04-2017	Writing for the Web, Tips for writing good web content	5.00-6.00Pm	1
20	24-04-2017	Growth and Importance of Media	4.00-6.00 Pm	2
21	25-04-2017	Meaning and Role of Media Planning	5.00-6.00 Pm	1
22	26-04-2017	Media Plan, Market Analysis	5.00-6.00 Pm	1
23	27-04-2017	Media Objectives, Developing and Implementing Media Strategies	5.00-6.00 Pm	1
24	28-04-2017	Evaluating the effectiveness.	4.00-6.00 Pm	2



# Course Feedback form

Date: 29-03-17

Course Title: Advertising management

Name: Anurag

RegNo: P1600066

Department: MPA

S.No	Particulars	1	2	3	4	5
	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)					
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)					
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good

Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 29-3-17

Course Title: Advertising Management

Name: Shivan Arora

RegNo: P16BA042

Department: MBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*





**Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Deemed to be University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION of PARTICIPATION

**PLAYARAJA S**

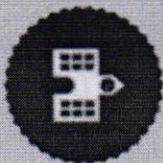
has participated in the Value-added course: **Advertising Management**, a  
unique and special programme held at

**Bharath Institute of Higher Education & Research on 29/03/2017**

*[Signature]*

Mr. Gowtham Ashirwad

COURSE CO-ORDINATOR



*[Signature]*

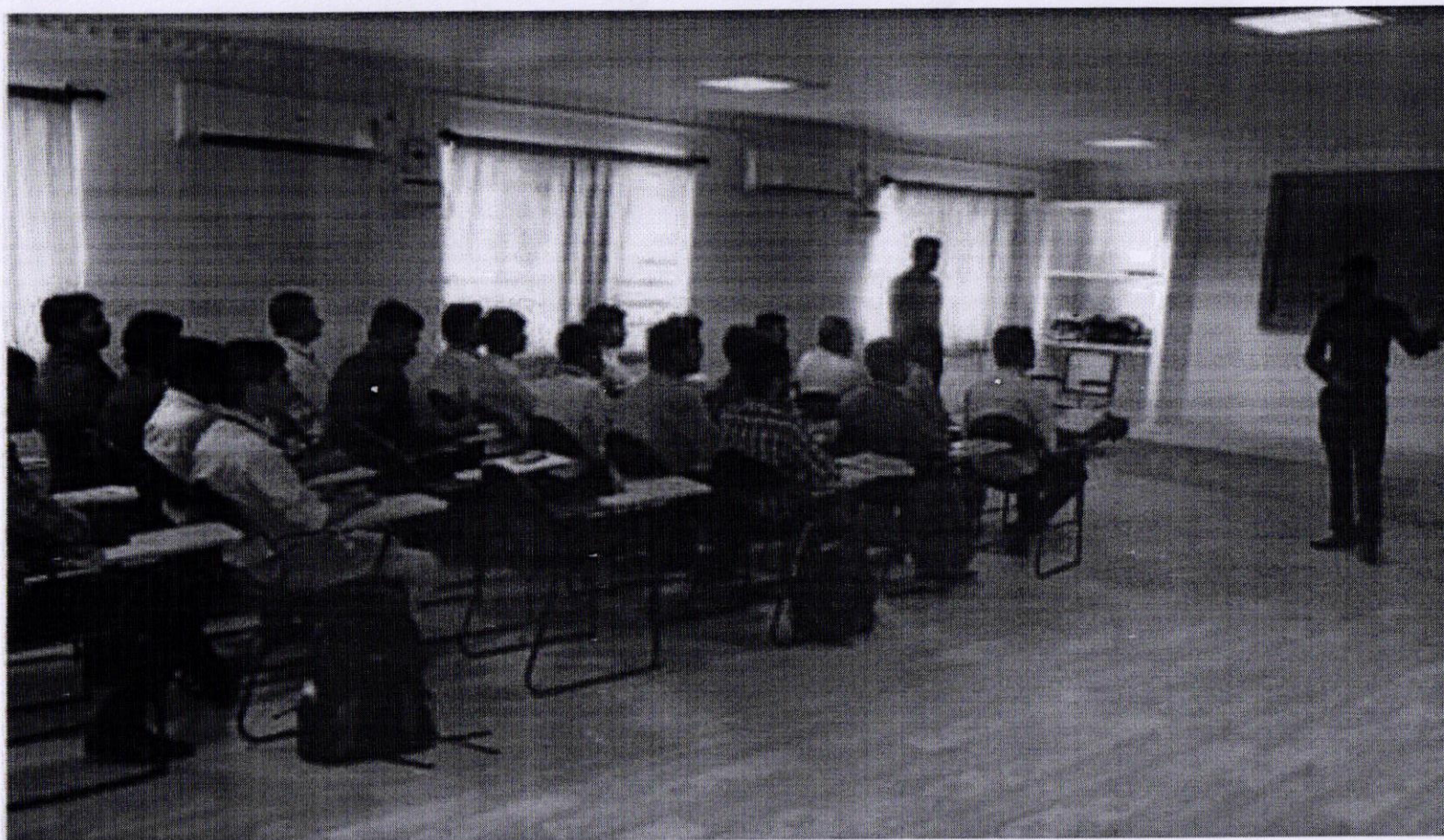
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Certificate course on Advertising Management on 29-03-2017**







# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

13/03/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certificate course on Entrepreneurship For  
Technology Start-Ups - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Entrepreneurship For Technology Start-Ups** on 08/04/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering





13/03/2017

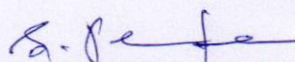
## School of Management Studies & Commerce

### Circular

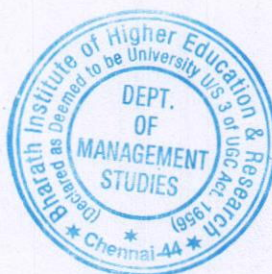
**Sub: Organising Value-added Course: Entrepreneurship For Technology Start-Ups-reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Entrepreneurship For Technology Start-Ups**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 03<sup>rd</sup> April 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Certificate course on Entrepreneurship for Technology start-ups			
S.No	Register Number	Student Name	Remarks
1	P16BA078	MOOSA	
2	P16BA079	HEMANTH	
3	P16BA080	PRAVEEN KUMAR	
4	P16BA081	RAMAN	
5	P16BA082	RAJESH	
6	P16BA083	ANBALAGAN	
7	P16BA084	JOHN	
8	P16BA085	PAUL SAMUEL	
9	P16BA086	VAISHALI	
10	P16BA087	RAMYA	
11	P16BA088	RANJANI	
12	P16BA089	JAYSHREE	
13	P16BA090	PINAKA	
14	P16BA091	CHITRA	
15	P16BA092	RAJANI	
16	P16BA093	RAJANI	
17	P16BA094	ANUSHYA	
18	P16BA095	RAMYA	
19	P16BA096	ANGEL	
20	U15BA015	M. VIJAYA RAM	
21	U15BA016	MALSAWMDAWNOZUALA	
22	U15BA017	MANOJ PRABHAKAR S	
23	U15BA018	NAGOOR MEERAN S	
24	U15BA019	PRABAKARAN P	
25	U15BA020	RAJESH K	
26	U15BA022	RAJKUMAR C	
27	U15BA024	S. NARESH	
28	U15BA025	SAMSAD AHAMED	
29	U15BA027	SOWNDARYA D	
30	U15BA029	SURESH M	
31	U15BA030	THENMOZHI M	
32	U15BA031	YOGESHWARAN R	
33	U15BA032	NASIR MANZOOR PARAH	
34	U15BA033	THULASINGAM A	
35	U15BA036	ARUN KUMAR A	
36	U15BA038	MULAGOORI SREETHA	
37	U15BA039	MOHAN M	
38	U15BA042	G GOVARDHAN NAIDU	
39	U15BA043	D ADARSH	
40	U15BA044	BURRI RAJA	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Certificate course on entrepreneurship for technology startups Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	08-04-2017	Introduction to Entrepreneurship	4.30-5.30 Pm	1
2	10-04-2017	Meaning and concept of entrepreneurship	4.30-5.30 Pm	1
3	11-04-2017	development	4.30-5.30 Pm	1
4	12-04-2017	Role of entrepreneurship in economic development, Myths about entrepreneurs	4.00-6.00 Pm	2
5	13-04-2017	Agencies in entrepreneurship management	4.30-5.30 Pm	1
6	17-04-2017	future of entrepreneurship- types of entrepreneurs.	4.30-5.30 Pm	1
7	18-04-2017	The Entrepreneur-why to become entrepreneur	4.30-5.30 Pm	1
8	19-04-2017	Skills/ traits required to be an entrepreneur	4.00-6.00 Pm	2
9	20-04-2017	Creative and Design Thinking	4.30-5.30 Pm	1
10	21-04-2017	gap analysis	4.30-5.30 Pm	1
11	22-04-2017	system	4.30-5.30 Pm	1
12	24-04-2017	Entrepreneurial success stories	4.00-6.00 Pm	2
13	25-04-2017	E-Cell-Meaning and concept of E-cells	4.30-5.30 Pm	1
14	26-04-2017	Advantages to join E-cell	4.30-5.30 Pm	1
15	27-04-2017	significance of E-cell	4.30-5.30 Pm	1
16	28-04-2017	various activities conducted by E-cell	4.00-6.00 Pm	2
17	29-04-2017	Communication -Importance of communication	10.30-12.30Pm	1
18	02-05-2017	Barriers and gateways to communication	4.30-5.30 Pm	1
19	03-05-2017	Listening to people, the power of talk, personal selling, risk taking & resilience, negotiation.	4.30-5.30 Pm	1
20	04-05-2017	Introduction to various form of business organization	4.00-6.00 Pm	2
21	05-05-2017	sole proprietorship, partnership	4.30-5.30 Pm	1
22	08-05-2017	corporations, Limited Liability Company	4.30-5.30 Pm	1
23	09-05-2017	Mission,Vision	4.30-5.30 Pm	1
24	10-05-2017	strategy formulation	4.00-6.00 Pm	2



## Course Feedback form

Date:

8/4/17

Course Title: Entrepreneurship & Technology Startups

Name: Ramya

RegNo: P16BA005


Department: MBO

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 8-4-17

Course Title: entrepreneurship for technical students

Name: Ramon

RegNo: P16BA081

Department: MEO

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			✓		
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Ramon  
Signature

\*\*\* Thank you \*\*\*





ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**RANJANI**

has participated in the Value-added course: **Entrepreneurship For Technology Start-Ups**, a unique and special programme held at  
**Bharath Institute of Higher Education & Research on 08/04/2017**

Mr. R. Ramamoorthy

COURSE CO-ORDINATOR



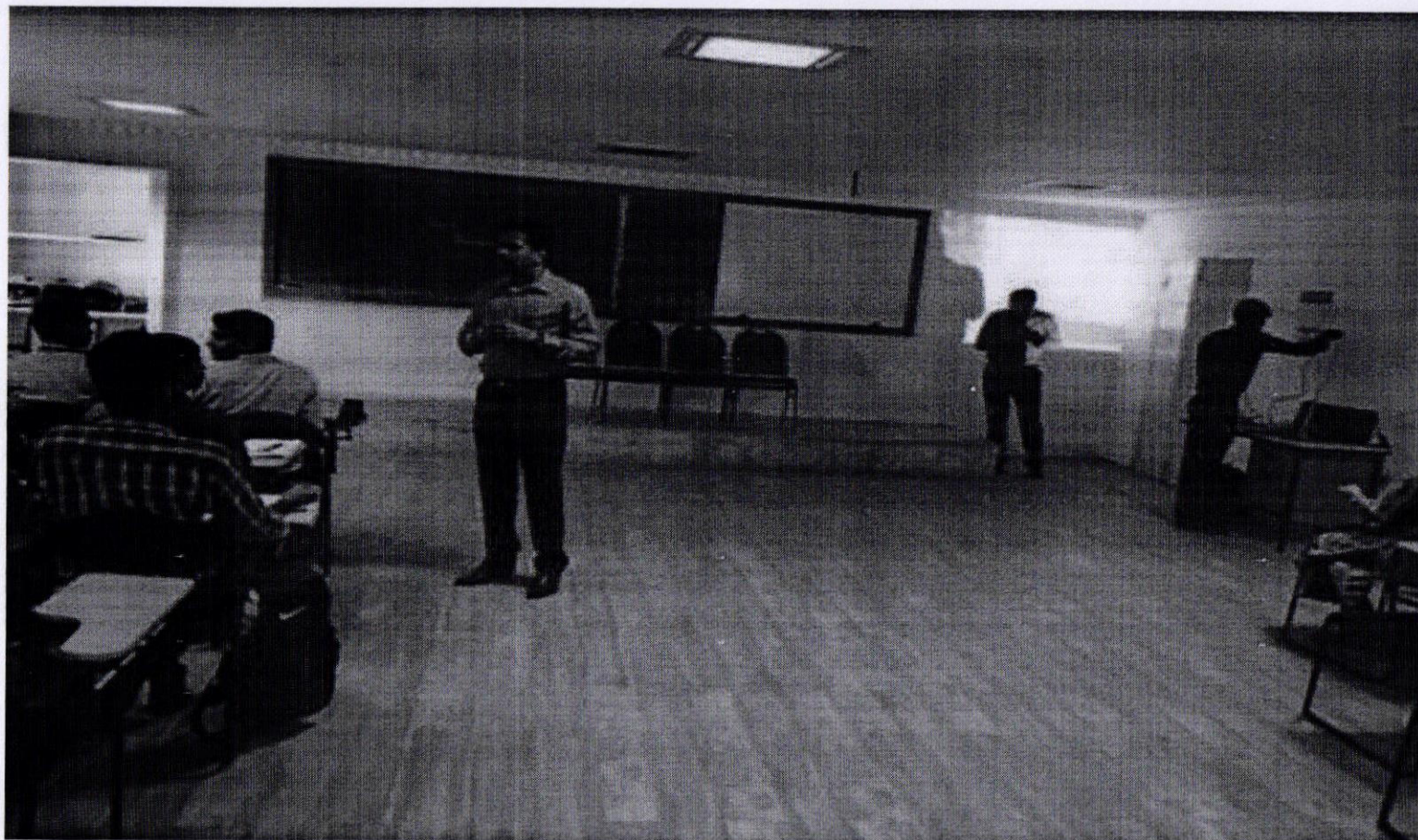
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

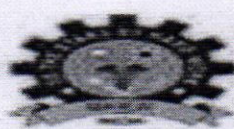




**Value added course: Certificate course on Entrepreneurship For Technology Start-Ups on 08-04-2017**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

13/03/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

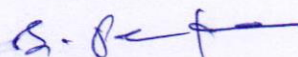
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Accounts & Marketing for Faculty of life Sciences - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Accounts & Marketing for Faculty of life Sciences** on 24/04/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





13/03/2017

## School of Management Studies & Commerce

### Circular

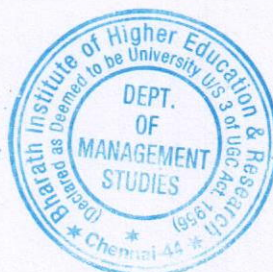
**Sub: Organising Value-added Course: Accounts & Marketing for Faculty of life Sciences- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Accounts & Marketing for Faculty of life Sciences". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 20<sup>th</sup> April 2017; application received after the mentioned date shall not be entertained under any circumstances.

Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Accounts & Marketing for faculty of life sciences			
S.No	Register Number	Student Name	Remarks
1	U16BC002	ABIRAMI S	
2	U16BC003	SUJAY S	
3	U16BC004	KISHORE V	
4	U16BC005	ARAVIND S	
5	U16BC006	KISHORE KANNA G	
6	U16BC007	K ABISHEK KUMAR	
7	U16BC008	SAM GIDEON P	
8	U16BC009	PREM KUMAR M	
9	U16BC011	HARIKARAN P	
10	U16BC012	MADHAN KUMAR D	
11	U16BC013	AKSHAYA A	
12	U16BC014	PRADEEP B	
13	U16BC015	ELAMPARITHI G	
14	U16BC016	SANGEETHA P S	
15	U16BC017	SURYA PRAKASH E	
16	U16BC018	HARDIK L	
17	U16BC019	RAKESH S	
18	U16BC020	DINESH R	
19	U16BC021	SIEON H	
20	U16BC022	RAGHURAM M	
21	U16BC023	KARTHICK V K	
22	U16BC024	NISHAJITH S	
23	U16BC025	VIJAYA KUMAR R	
24	U16BC026	HOORNESHWARAN S	
25	U16BC027	NICKSON JEBASTIN J	
26	U16BC028	DINESH P	
27	U16BC029	VIGNESH S	
28	U16BC030	SANTHOSH M	
29	U16BC031	K VEDAKSHI	
30	U16BC033	DHANASEKAR V	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Accounts&amp;Marketing for faculty of life sciences Course</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	24-04-2017	Meaning and Scope of Accounting	4.00-5.00Pm	1
2	25-04-2017	Objectives of Accounting	4.00-5.00Pm	1
3	26-04-2017	Basic Accounting Concepts and conventions	4.00-5.00Pm	1
4	27-04-2017	Accounting Transactions	4.00-6.00 Pm	2
5	28-04-2017	Introduction – manufacturing accounting	4.00-5.00Pm	1
6	29-04-2017	Preparation of Final Accounts of a Sole Trading Concern	4.00-5.00Pm	1
7	02-05-2017	Liability (Non - current and current)	4.00-5.00Pm	1
8	03-05-2017	Asset (Non - current; tangible and intangible assets )	4.00-6.00 Pm	2
9	04-05-2017	current assets	4.00-5.00Pm	1
10	05-05-2017	Concept, nature of marketing	4.00-5.00Pm	1
11	08-05-2017	scope and importance of marketing	4.00-5.00Pm	1
12	09-05-2017	Marketing mix	4.00-6.00 Pm	2
13	10-05-2017	Strategic marketing planning – an overview	4.00-5.00Pm	1
14	11-05-2017	Market segmentation and positioning	4.00-5.00Pm	1
15	12-05-2017	Buyer behaviour; consumer versus organizational buyers;	4.00-5.00Pm	1
16	15-05-2017	Consumer decision making process.	4.00-6.00 Pm	2
17	16-05-2017	Concept of a product- Classification of products	4.00-5.00Pm	1
18	17-05-2017	Product line and product mix	4.00-5.00Pm	1
19	18-05-2017	Product life cycle – strategic implications	4.00-5.00Pm	1
20	19-05-2017	New product development and consumer adoption process	4.00-6.00 Pm	2
21	22-05-2017	Pricing Decisions	4.00-5.00Pm	1
22	23-05-2017	Factors affecting price determination	4.00-5.00Pm	1
23	24-05-2017	Pricing policies and strategies	4.00-5.00Pm	1
24	25-05-2017	Discounts and rebates	4.00-6.00 Pm	2



# Course Feedback form

Date: 29/4/12

Course Title: accounts & marketing for Society of life  
Science

Name: Green

RegNo: 0166C021

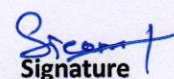
Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective			✓		
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 24/4/20

Course Title: Account and marketing for faculty of life science

Name: Prem Kumar

RegNo: U16B2009

Department: Commerce

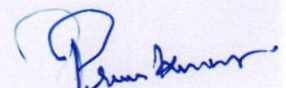
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

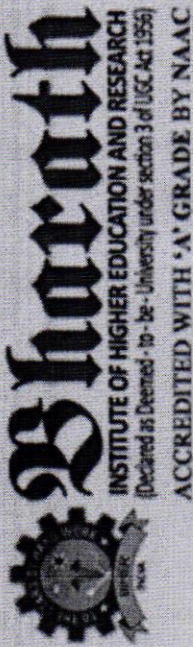
Strength of the course:

nice

  
Signature

\*\*\* Thank you \*\*\*





# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**SANGEETHA PS**

has participated in the Value-added course: **Accounts & Marketing for Faculty of life Sciences**, a unique and special programme held at

**Bharath Institute of Higher Education & Research on 24/04/2017**



A handwritten signature in black ink, appearing to read "Ravi Mohan".

Mr. Ravi Mohan

COURSE CO-ORDINATOR

A handwritten signature in black ink, appearing to read "S. Praveen".

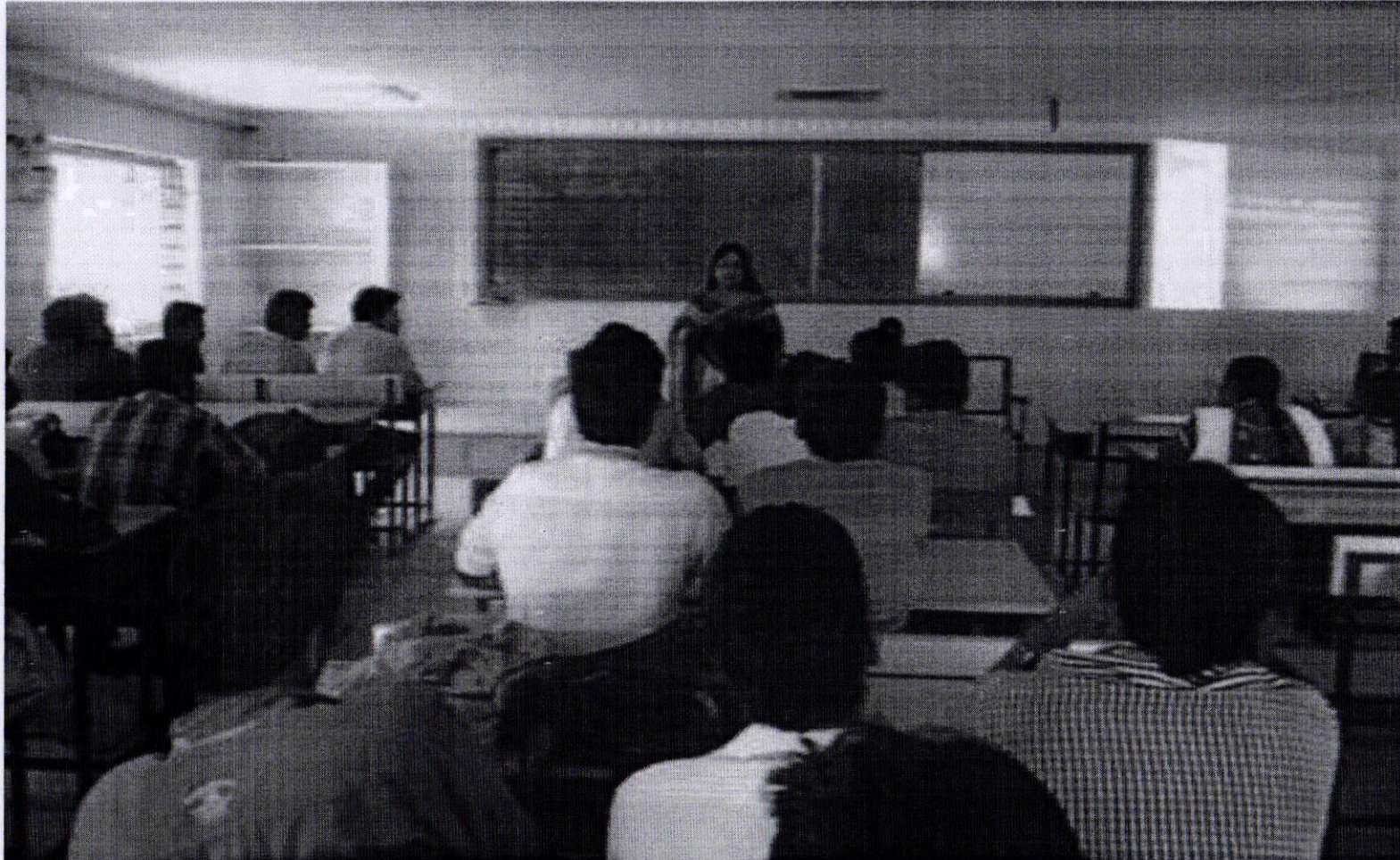
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

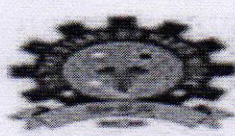




**Value added course: Accounts & Marketing for Faculty of life Sciences on 24-04-2017**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

16/05/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Competency Enhancement Skills - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Competency Enhancement Skills** on 06/06/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





16/05/2017

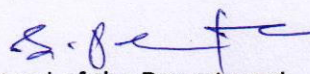
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Competency Enhancement Skills- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Competency Enhancement Skills". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 01<sup>st</sup> June 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Competency Enhancement skills			
S.No	Register Number	Student Name	Remarks
1	U16BC002	ABIRAMI S	
2	U16BC003	SUJAY S	
3	U16BC004	KISHORE V	
4	U16BC005	ARAVIND S	
5	U16BC006	KISHORE KANNA G	
6	U16BC007	K ABISHEK KUMAR	
7	U16BC008	SAM GIDEON P	
8	U16BC009	PREM KUMAR M	
9	U16BC011	HARIKARAN P	
10	U16BC012	MADHAN KUMAR D	
11	U16BC013	AKSHAYA A	
12	U16BC014	PRADEEP B	
13	U16BC015	ELAMPARITHI G	
14	U16BC016	SANGEETHA P S	
15	U16BC017	SURYA PRAKASH E	
16	U16BC018	HARDIK L	
17	U16BC019	RAKESH S	
18	U16BC020	DINESH R	
19	U16BC021	SIEON H	
20	U16BC022	RAGHURAM M	
21	U16BC023	KARTHICK V K	
22	U16BC024	NISHAJITH S	
23	U16BC025	VIJAYA KUMAR R	
24	U16BC026	HOORNESHWARAN S	
25	U16BC027	NICKSON JEBASTIN J	
26	U16BC028	DINESH P	
27	U16BC029	VIGNESH S	
28	U16BC030	SANTHOSH M	
29	U16BC031	K VEDAKSHI	
30	U16BC033	DHANASEKAR V	
31	U16BC035	JAWAHAR CHANDRAN R	
32	U16BC036	MARIE FETHIL M	
33	U16BC037	ESTHER M	
34	U16BC038	KANNIGA PARAMESHWARI K	
35	U16BC039	AATHITHAN S	
36	U16BC040	NAVEEN KUMAR M	
37	U16BC041	MUTHARASI S	
38	U16BC042	NIRMAL KUMAR S	
39	U16BC043	DINESH G	
40	U16BC044	GOKULNATH K	
41	U16BC045	RUBESH ARAVIND V R	



42	U16BC046	SAGAYA NIVETHA A	
43	U16BC047	G ROHINI	
44	U16BC048	S KARTHICK	
45	U16BC049	PRASANTH V	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: A TRAINING COURSE ON COMPETANCY ENHANCEMENT SKILLS      Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	06-06-2017	Introduction-Theory of Communication	4.30-5.30 Pm	1
2	07-06-2017	Modes of Communication	4.30-5.30 Pm	1
3	08-06-2017	Types of Communication	4.30-5.30 Pm	1
4	09-06-2017	Effective Communication	4.00-6.00 Pm	2
5	12-06-2017	Communication-Barriers	4.30-5.30 Pm	1
6	13-06-2017	Communication- Strategies	4.30-5.30 Pm	1
7	14-06-2017	Language of Communication	4.30-5.30 Pm	1
8	15-06-2017	Verbal and Non-verbal (Spoken and Written	4.00-6.00 Pm	2
9	16-06-2017	Personal, Social and Business Communication	4.30-5.30 Pm	1
10	19-06-2017	communication	4.30-5.30 Pm	1
11	20-06-2017	Group communication	4.30-5.30 Pm	1
12	21-06-2017	Speaking Skills	4.00-6.00 Pm	2
13	22-06-2017	Dialogue-Group Discussion	4.30-5.30 Pm	1
14	23-06-2017	Interview-Public Speech	4.30-5.30 Pm	1
15	27-06-2017	Role Play/Extempore Presentations	4.30-5.30 Pm	1
16	28-06-2017	Reading and Understanding	4.00-6.00 Pm	2
17	29-06-2017	Close Reading-Comprehension	4.30-5.30 Pm	1
18	03-07-2017	Analysis and Interpretation	4.30-5.30 Pm	1
19	04-07-2017	Summary Paraphrasing	4.30-5.30 Pm	1
20	05-07-2017	Translation (from Indian language to English and vice-versa)	4.00-6.00 Pm	2
21	06-07-2017	Literary/Knowledge Texts	4.30-5.30 Pm	1
22	10-07-2017	Writing Skills-Making notes- Documenting	4.30-5.30 Pm	1
23	11-07-2017	Report Writing-Writing Letters - job applications, CV and Resume	4.30-5.30 Pm	1
24	12-07-2017	Academic Writing-Writing a Proposal	4.00-6.00 Pm	2



# Course Feedback form

Date: 06-06-17

Course Title: Competency enhancement SKILLS

Name: Rakesh

RegNo: U16BC019

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course		/			
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

ma

  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 6/2/17

Course Title: Computer enhancement skills

Name: Pundarik

RegNo: U16B014

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand		✓		✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good

Signature

\*\*\* Thank you \*\*\*





**Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under Section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**MATHAN KUMAR D**

has participated in the Value-added course: **Competency Enhancement Skills**,  
a unique and special programme held at  
**Bharath Institute of Higher Education & Research on 06/06/2017**

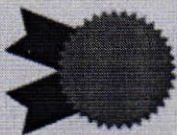
*Ms. Magdalene Peter*

Ms. Magdalene Peter  
COURSE CO-ORDINATOR



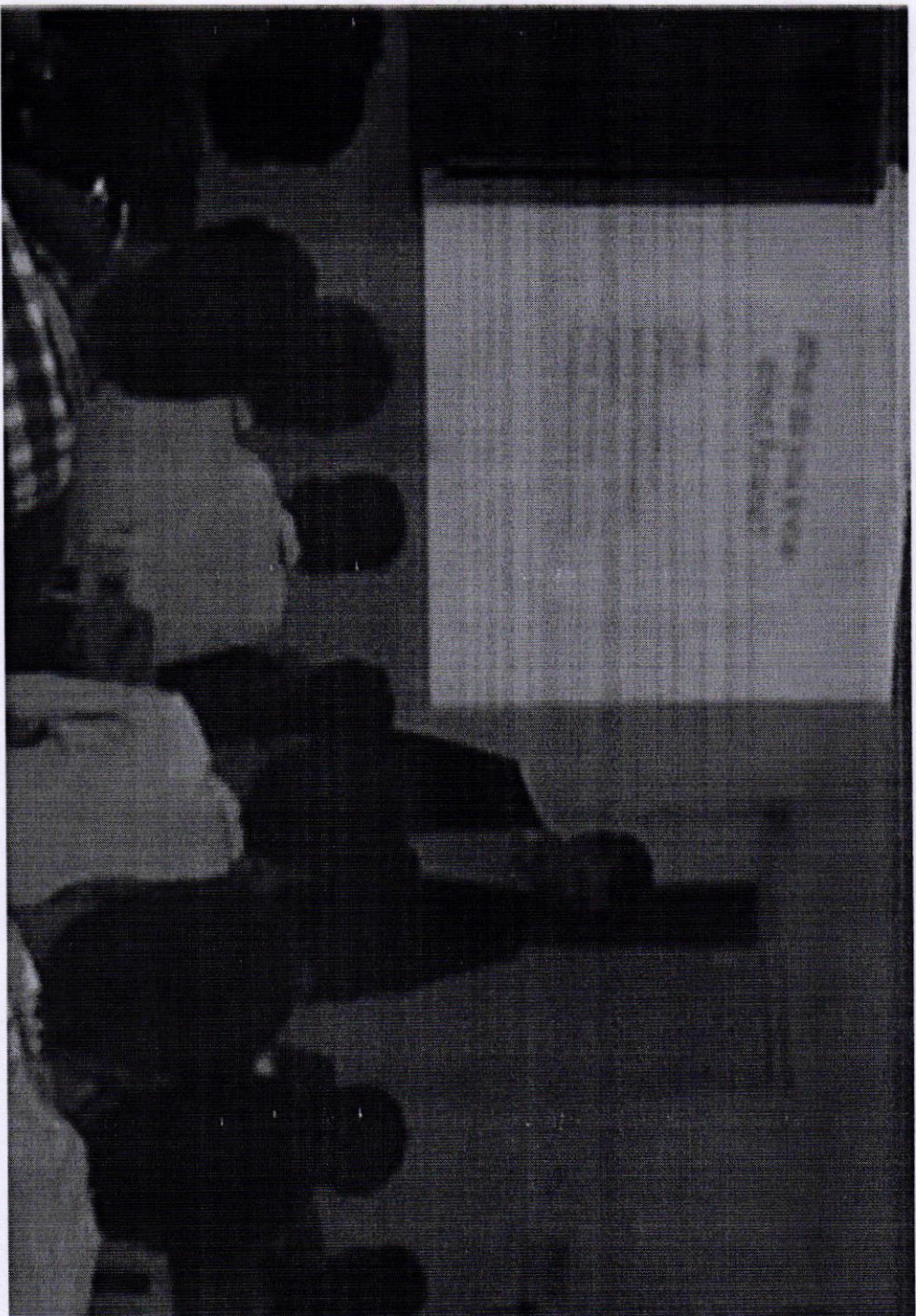
*Dr S Praveen Kumar*

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT

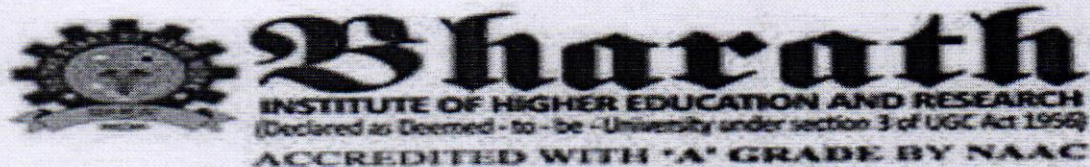




**Value added course: A training course on Competency Enhancement Skills on 06-06-2017**







15/05/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

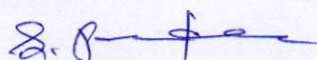
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Consumer Products And Small Scale Preparations - reg.,**

Respected Sir,

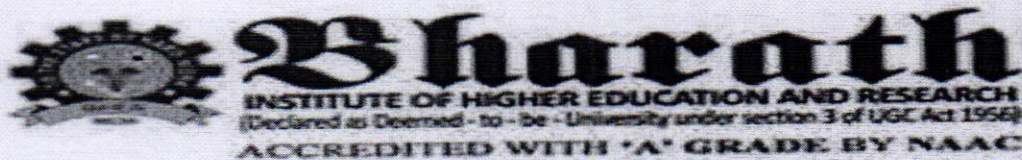
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Consumer Products And Small Scale Preparations** on 06/06/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





15/05/2017


## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Consumer Products And Small Scale Preparations- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Consumer Products And Small Scale Preparations". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 01<sup>st</sup> June 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Consumer products and small scale preparations			
S.No	Register Number	Student Name	Remarks
1	U16BC050	GOPINATH D	
2	U16BC051	DINESHKUMAR S	
3	U16BC052	APPU B	
4	U16BC054	PONRAJ M	
5	U16BC055	PRATEEK MISHRA	
6	U16BC056	SARAVANAN S	
7	U16BC057	SATHISHKUMAR R	
8	U16BC058	PURUSHOTHAMAN N	
9	U16BC059	LAKSHMI NARASIMMAN R	
10	U16BC060	SHALINI S	
11	U16BC061	VEL RAJ K	
12	U16BC062	KARTHICK S	
13	U16BC063	DEEPAK RAJ M M	
14	U16BC064	ARUN KUMAR N	
15	U16BC065	VIJAY P	
16	U16BC066	SANJAY N	
17	U16BC067	SIVA R	
18	U16BC069	GOKUL C	
19	U16BC070	MOHAN BABU S	
20	U16BC071	MANIMEGALAI M	
21	U16BC072	SUMAN A	
22	U16BC073	KARTHIKEYAN N	
23	U16BC074	ADARSH S	
24	U16BC075	JOTHIESWARI C S	
25	U16BC076	RAMYA MARY E	
26	U16BC077	KANDIPOGU CHARULATHA	
27	U16BC078	ASWINI K	
28	U16BC079	YUMENISHA T	
29	U16BC080	NANDHA KUMAR S	
30	U16BC081	DINESH K	
31	U16BC082	N SRI RANGA AISHWARYA	
32	U16BC083	CHINARASU V	
33	U16BC084	SAM S	
34	U16BC085	NAVEEN KUMAR K	
35	U16BC086	PRIYANKA M	
36	U16BC087	POOVARASAN R	
37	U16BC088	SRINIVASAN U	
38	U16BC089	ANAND R	
39	U16BC090	RAVI S	
40	U16BC091	G GANESH KUMAR	



41	U16BC093	DEEPIKA DEVI M	
42	U16BC095	THARUN KUMAR M	
43	U16BC096	YUVAN A	
44	U16BC097	RAMESH R	
45	U16BC098	MOHAMED BAZIL R	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: A SHORT TERM COURSE ON CONSUMER PRODUCTS</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	06-06-2017	Consumer- Definition	4.00-5.00 Pm	1
2	07-06-2017	Types of Consumer Problem	4.00-5.00 Pm	1
3	08-06-2017	Consumer Protection -Government and Private	4.00-5.00 Pm	1
4	09-06-2017	Consumer redressal- functioning of consumer courts	4.00-6.00 Pm	2
5	12-06-2017	Consumer education and awareness	4.00-5.00 Pm	1
6	13-06-2017	Scanning, Choice and selection of S.S.E. Feasibility	4.00-5.00 Pm	1
7	14-06-2017	Market Development	4.00-5.00 Pm	1
8	15-06-2017	Location and choice of technology organization of S.S.E	4.00-6.00 Pm	2
9	16-06-2017	Financing the New enterprise	4.00-5.00 Pm	1
10	19-06-2017	structure.	4.00-5.00 Pm	1
11	20-06-2017	Managing the S.S.E. Problems	4.00-5.00 Pm	1
12	21-06-2017	Issue relating to financial Management	4.00-6.00 Pm	2
13	22-06-2017	Issue relating to marketing Management	4.00-5.00 Pm	1
14	23-06-2017	Issue relating to opeartion Management	4.00-5.00 Pm	1
15	27-06-2017	Business and Legal Environment for S.S.E	4.00-5.00 Pm	1
16	28-06-2017	Performance Appraisal	4.00-6.00 Pm	2
17	29-06-2017	Control and Regulation	4.00-5.00 Pm	1
18	03-07-2017	stabilization, growth and Development	4.00-5.00 Pm	1
19	04-07-2017	Role of Govt.	4.00-5.00 Pm	1
20	05-07-2017	Human Resource Management in S.S.E	4.00-6.00 Pm	2
21	06-07-2017	Indian Economy	4.00-5.00 Pm	1
22	10-07-2017	Indian economy Professionalization in S.S.E	4.00-5.00 Pm	1
23	11-07-2017	small Scale Enterprises Professionalization	4.00-5.00 Pm	1
24	12-07-2017	S.S.E regulations	4.00-6.00 Pm	2



## Course Feedback form

Date: 24-11-16

Course Title: Certified Program in Consumer Products and Small Scale Enterprises

Name: Suman

RegNo: V16BC072

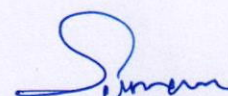
Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 29-11-16

Course Title: Certified Program in Consumer Products and their Small Scale Preparation

Name: Velraj

RegNo: V1602061

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Velraj  
Signature

\*\*\* Thank you \*\*\*





# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

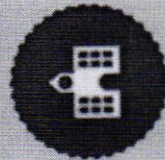
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**MEENA M**

has participated in the Value-added course: **Consumer Products And Their Small Scale Preparations**, a unique and special programme held at  
**Bharath Institute of Higher Education & Research** on 24/11/2016

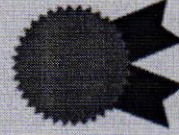


Mr. R. Ramamoorthy

COURSE CO-ORDINATOR

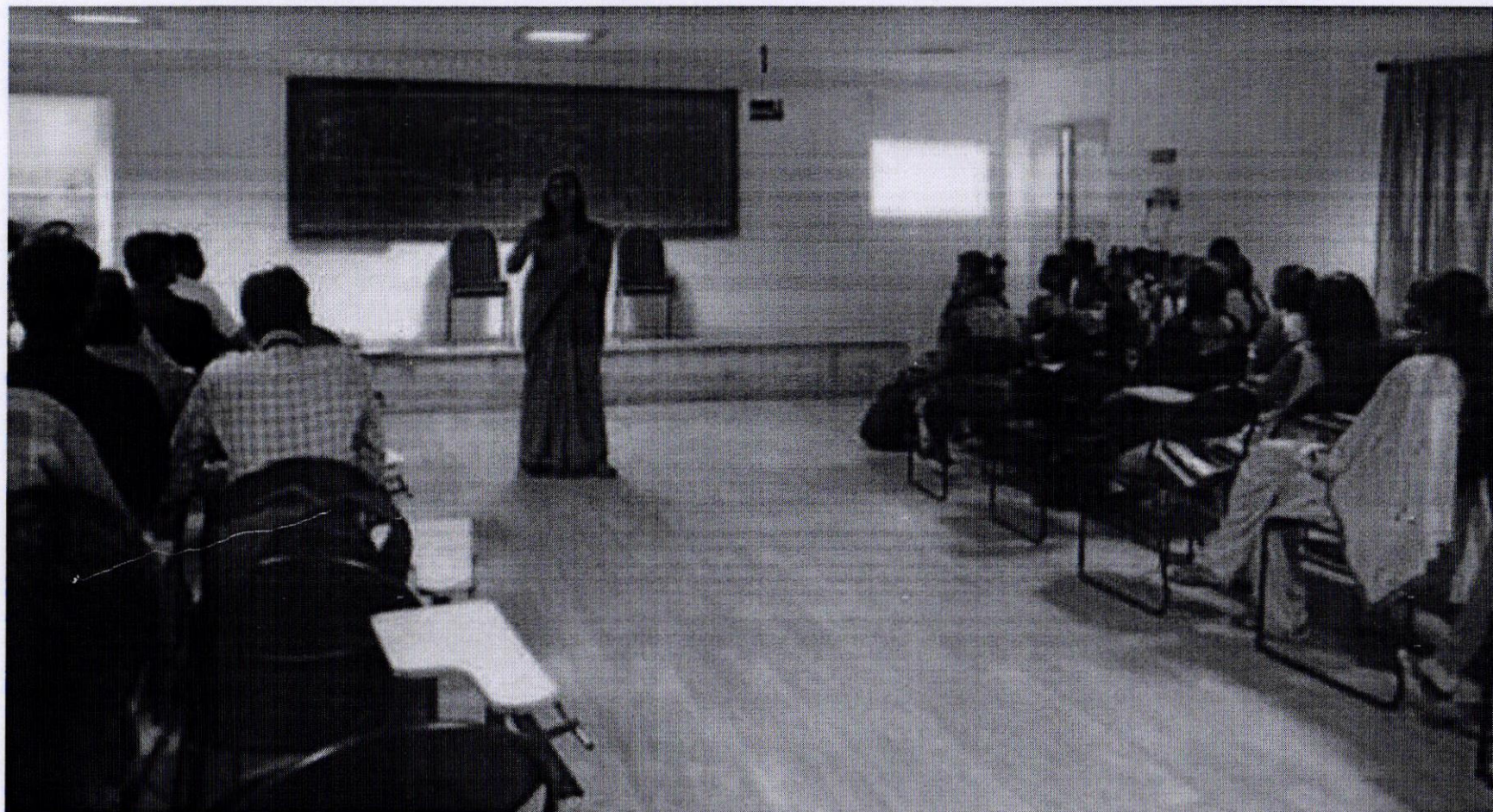
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

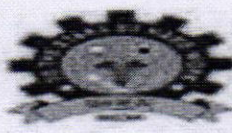




**Value added course: Certified program in Consumer Products And Their Small Scale Preparations on 24-11-2016**







**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
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17/05/2017  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

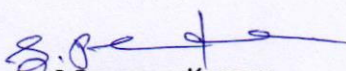
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Basics program of Culinary Skills - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Basics program of Culinary Skills** on 06/06/2017. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

17/05/2017

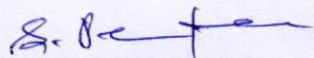
## School of Management Studies & Commerce

### Circular

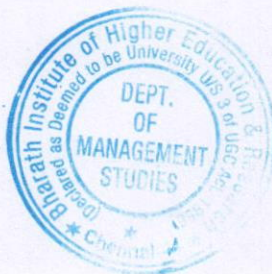
**Sub: Organising Value-added Course: Basics program of Culinary Skills- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Basics program of Culinary Skills**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 01<sup>st</sup> June 2017; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2017			
Value Added Course: Culinary skills			
S.No	Register Number	Student Name	Remarks
1	U16BC099	KUMAR S	
2	U16BC100	BAIJU V	
3	U16BC101	DEEPTHI G	
4	U16BC102	SELVARAJ R	
5	U16BC103	MAGESH G	
6	U16BC104	LAVANYA S	
7	U16BC105	MOHAMED AKRAM A	
8	U16BC106	ANNIE BEAULAH B	
9	U16BC107	RAJESH R	
10	U16BC108	JOSEPH MILTON D	
11	U16BC109	SHANKAR P	
12	U16BC111	AATHIYAMMAL V	
13	U16BC112	SELVA VARSHA S	
14	U16BC113	MANIGANDAN R	
15	U16BC114	N SNEHA	
16	U16BC115	MANIMEGALAI P	
17	U16BC116	MANIKANDAN J	
18	U16BC117	GNANA SEKARAN B	
19	U16BC118	K YOUGENDRA KUMAR	
20	U16BC119	SUCHITRA BANU S	
21	U16BC120	ISWARYA S	
22	U16BC122	PRINCE JAYANESAN R	
23	U16BC124	SARANKUMAR P	
24	U16BC125	MOHAMED HUFAILIN	
25	U16BC126	SANGEETHA V	
26	U16BC127	PRAVEEN S	
27	U16BC130	K VIGNESH	
28	U16BC131	MATHIVADHANI C A	
29	U16BC133	SANTHOSH K	
30	U16BC134	LOGESWARAN R	



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Certificate course on culinary skills</b>			<b>Course Duration:30 Hrs</b>	
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	06-06-2017	Origin of modern cookery	4.00-5.00 Pm	1
2	07-06-2017	Continental cuisine- Indian cuisine	4.00-5.00 Pm	1
3	08-06-2017	Various sections of kitchen-Levels of skills	4.00-5.00 Pm	1
4	09-06-2017	Attitude and behaviour in the kitchen	4.00-6.00 Pm	2
5	12-06-2017	Uniform and protective clothing- Classification of equipments	4.00-5.00 Pm	1
6	13-06-2017	Care and maintenance	4.00-5.00 Pm	1
7	14-06-2017	Aims and objectives of cooking food	4.00-5.00 Pm	1
8	15-06-2017	Various textures	4.00-6.00 Pm	2
9	16-06-2017	Techniques used in pre-preparation	4.00-5.00 Pm	1
10	19-06-2017	Techniques used in preparation	4.00-5.00 Pm	1
11	20-06-2017	Methods of heat transfer	4.00-5.00 Pm	1
12	21-06-2017	methods	4.00-6.00 Pm	2
13	22-06-2017	Personal Hygiene- Environmental Hygiene	4.00-5.00 Pm	1
14	23-06-2017	Food storage and causes of contamination	4.00-5.00 Pm	1
15	27-06-2017	Types of stock- Components of sauces	4.00-5.00 Pm	1
16	28-06-2017	Soups-Classification with examples	4.00-6.00 Pm	2
17	29-06-2017	Structure of egg; Selection of an egg; Uses of eggs;	4.00-5.00 Pm	1
18	03-07-2017	Commodities-Types & Uses	4.00-5.00 Pm	1
19	04-07-2017	Thickening Agents, Herbs, Flour, Rice, Cereals, Pulses, Milk and Milk Products	4.00-5.00 Pm	1
20	05-07-2017	Method of making breads	4.00-6.00 Pm	2
21	06-07-2017	Basic Custards-Pastry Cream; Creaming and Muffin Method	4.00-5.00 Pm	1
22	10-07-2017	Cake and Icing Assembly; Leavening Agents	4.00-5.00 Pm	1
23	11-07-2017	Chocolate Handling Chocolate Tempering - Seeding Method	4.00-5.00 Pm	1
24	12-07-2017	The Function of Chocolate in The Baking Process	4.00-6.00 Pm	2



## Course Feedback form

Date: 6-6-12

Course Title: Culinary Skills

Name: Sneha

RegNo: U16BSC114

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned			/		
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective			/		
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course			/		
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 06-06-2017

Course Title: Computer Skills

Name: Mageesh

RegNo: U16BC103

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

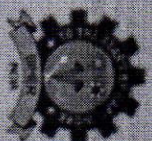
Strength of the course:

nice

Mageesh  
Signature

\*\*\* Thank you \*\*\*





**Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
Declared as Deemed to be University under section 3 of UGC Act 1956  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

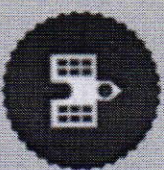
**SHANKAR P**

has participated in the Value-added course: Culinary Skills, a unique and special programme held at Bharath Institute of Higher Education & Research

on 06/06/2017

Mr. Bharathvaian

COURSE CO-ORDINATOR



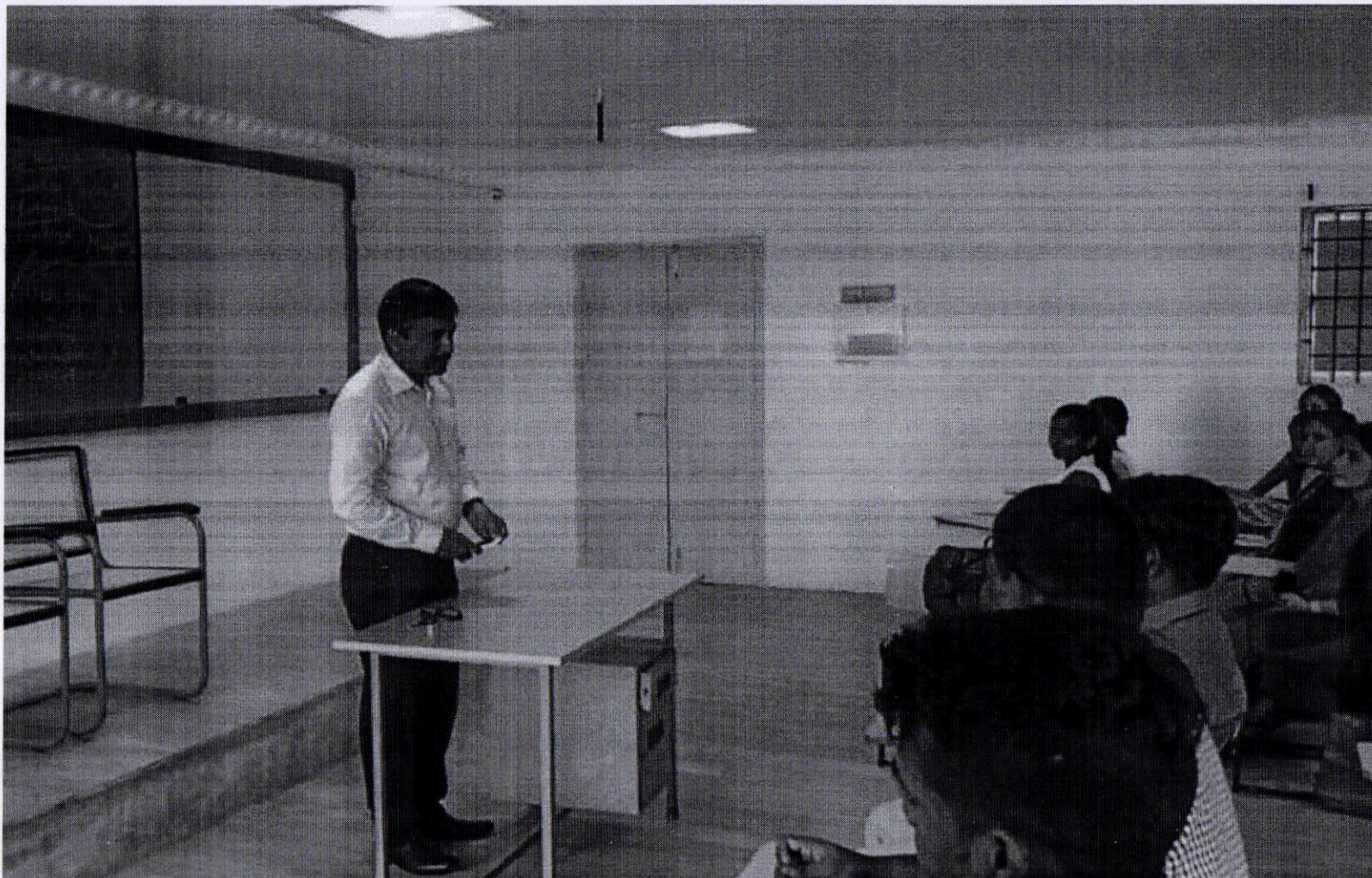
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Basics program of Culinary Skills on 06-06-2017**







25/10/2016  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

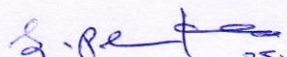
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct value- added course: Introduction to Entrepreneurship Training and Development - reg.,**

**Respected Sir,**

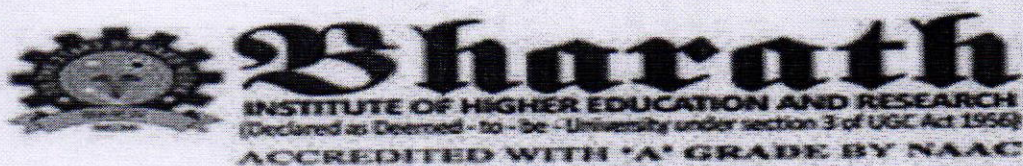
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: Introduction to Entrepreneurship Training And Development on 24/11/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
25.10.18  
Dr S Praveen Kumar

  
DEAN- Engineering





## School of Management Studies & Commerce

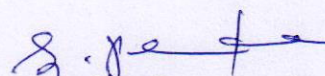
### Circular

17/10/2016

**Sub: Organising Value-added Course: Entrepreneurship Training And Development- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Entrepreneurship Training And Development". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 21<sup>st</sup> November 2016; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form





## Bharath Institute of Higher Education &amp; Research

## School of Management Studies &amp; Commerce

## Participant List- 2016

## Value Added Course: Introduction to Entrepreneurship Training and Development

S.No	Register Number	Student Name	Remarks
1	U16BC002	ABIRAMI S	
2	U16BC003	SUJAY S	
3	U16BC004	KISHORE V	
4	U16BC005	ARAVIND S	
5	U16BC006	KISHORE KANNA G	
6	U16BC007	K ABISHEK KUMAR	
7	U16BC008	SAM GIDEON P	
8	U16BC009	PREM KUMAR M	
9	U16BC011	HARIKARAN P	
10	U16BC012	MADHAN KUMAR D	
11	U16BC013	AKSHAYA A	
12	U16BC014	PRADEEP B	
13	U16BC015	ELAMPARITHI G	
14	U16BC016	SANGEETHA P S	
15	U16BC017	SURYA PRAKASH E	
16	U16BC018	HARDIK L	
17	U16BC019	RAKESH S	
18	U16BC020	DINESH R	
19	U16BC021	SIEON H	
20	U16BC022	RAGHURAM M	
21	U16BC023	KARTHICK V K	
22	U16BC024	NISHAJITH S	
23	U16BC025	VIJAYA KUMAR R	
24	U16BC026	HOORNESHWARAN S	
25	U16BC027	NICKSON JEBASTIN J	
26	U16BC028	DINESH P	
27	U16BC029	VIGNESH S	
28	U16BC030	SANTHOSH M	
29	U16BC031	K VEDAKSHI	
30	U16BC033	DHANASEKAR V	
31	U16BC035	JAWAHAR CHANDRAN R	
32	U16BC036	MARIE FETHIL M	
33	U16BC037	ESTHER M	
34	U16BC038	KANNIGA PARAMESHWARI K	
35	U16BC039	AATHITHAN S	
36	U16BC040	NAVEEN KUMAR M	
37	U16BC041	MUTHARASI S	



38	U16BC042	NIRMAL KUMAR S	
39	U16BC043	DINESH G	
40	U16BC044	GOKULNATH K	
41	U16BC045	RUBESH ARAVIND V R	
42	U16BC046	SAGAYA NIVETHA A	
43	U16BC047	G ROHINI	
44	U16BC048	S KARTHICK	
45	U16BC049	PRASANTH V	
46	U16BC050	GOPINATH D	
47	U16BC051	DINESHKUMAR S	
48	U16BC052	APPU B	
49	U16BC054	PONRAJ M	



**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Entrepreneurship Training & Development Duration:30 Hrs**

S.No	Date	Topic	Time	Hour
1	24-11-2016	Meaning and Importance	4.00-5.00 Pm	1
2	25-11-2016	Evolution of term 'Entrepreneurship' Factors i	4.00-5.00 Pm	1
3	26-11-2016	Psychological factors -Social factors -Econom	4.00-5.00 Pm	1
4	28-11-2016	Characteristics of an entrepreneur	4.00-6.00 Pm	2
5	29-11-2016	Types of entrepreneur	4.00-5.00 Pm	1
6	30-11-2016	New generations of entrepreneurship	4.00-5.00 Pm	1
7	01-12-2016	Barriers to entrepreneurship	4.00-5.00 Pm	1
8	02-12-2016	Motivation - Maslow's theory	4.00-6.00 Pm	2
9	03-12-2016	Herjburg's theory - McGragor's Theory	4.00-5.00 Pm	1
10	05-12-2016	McClelland's Need – Achievement Theory	4.00-5.00 Pm	1
11	06-12-2016	Culture & Society - Values / Ethics	4.00-5.00 Pm	1
12	07-12-2016	Risk taking behavior	4.00-6.00 Pm	2
13	08-12-2016	Creativity and entrepreneurship	4.00-5.00 Pm	1
14	09-12-2016	Steps in Creativity -Innovation and inventions	4.00-5.00 Pm	1
15	10-12-2016	Legal Protection of innovation	4.00-5.00 Pm	1
16	12-12-2016	Skills of an entrepreneur	4.00-6.00 Pm	2
17	13-12-2016	Decision making and Problem Solving	4.00-5.00 Pm	1
18	14-12-2016	Assistance to an entrepreneur	4.00-5.00 Pm	1
19	14-10-2016	New Ventures -Industrial Park (Meaning, featu	4.00-5.00 Pm	1
20	15-12-2016	Special Economic Zone (Meaning, features &	4.00-6.00 Pm	2
21	16-12-2016	Carry on Business (COB) licence	4.00-5.00 Pm	1
22	17-12-2016	Environmental Clearance -National Small Indu	4.00-5.00 Pm	1
23	19-12-2016	Introduction - Idea Selection - Selection of the	4.00-5.00 Pm	1
24	20-12-2016	Phases of a Project - Project Report - Contents	4.00-6.00 Pm	2



## Course Feedback form

Date: 29/11/16

Course Title: Introduction to Entrepreneurship Training and Development.

Name: Pradeep B

RegNo: 016BC014

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Faculty good knowledge.

Pradeep B  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Date: 29/11/2016

Course Title: Introduction to Entrepreneurship  
Training and Development.

Name: Rakesh

RegNo: U16BC019

Department: Commerce


S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

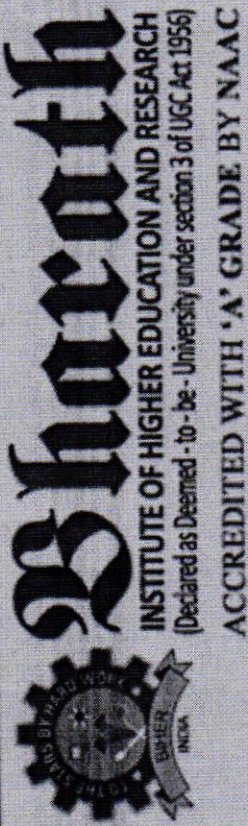
Strength of the course:

nice session

  
Signature

\*\*\* Thank you \*\*\*





## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATE OF PARTICIPATION

This is to Certify that

**SHALINI P**

has participated in the Value-added course: *Entrepreneurship Development For Graduates and Professionals*, a unique and special programme held at Bharath Institute of Higher

Education & Research

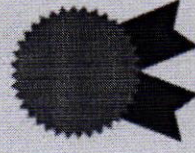
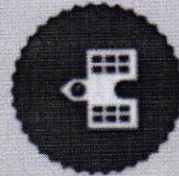
on 23/07/2016

Mr. Ravi Mohan

COURSE CO-ORDINATOR

Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Entrepreneurship Development For Graduates and Professionals on 23-07-2016**

