

## **Permission Letter**

From:
Dr. S. BALAMURUGAN
Assistant Professor
School of Arts
BIHER
To:
The HOD
School of Arts
BIHER
Respected Sir:
Sub- Permission to conduct webinar- reg
I wish to inform you that as it decided to conduct the webinar to Supplement the Curriculum to make Student
better prepared to meet Literary demands as well as develop their own interest. The department of Tami
Conduct the webinar on PUTHUKKAVITHAI VARALARUM VALARCHIYUM 02.12.2022
Thanking You

Dr. S. BALAMURUGAN



#### SCHOOL OF ARTS

25.11.2022

#### **CIRCULAR**

Sub: Organising webinar: PUTHUKKAVITHAI VARALARUM VALARCHIYUM - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising webinar "PUTHUKKAVITHAI VARALARUM VALARCHIYUM". The syllabus and registration form is enclosed below. The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

Encl: A copy of Syllabus & Registration form

Copy To: 1.All HODs

2.Office File/ Notice Board

3. Course Coordinator



**பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்** 83/3, அகரம்தென் சாலை, திருவஞ்சேரி, சென்னை, தமிழ்நாடு, இத்தியா. கலை மற்றும் அறிவியல் புலம்

#### தமிழ்த்துறை

#### புதுக்கவிதை வரலாறும் வளர்ச்சியும்

இணையவழி தேசியக்கருத்தரங்கம்

#### நிகழ்க்கி நிரல்

வரவேற்புரை : முனைவர் சு. பால்பாண்டி இணைப்பேராசிரியர், தமிழ்த்துறை

தலைமையுரை : முனைவர் அ. முத்துக்குமரவேல், கலைப்புல முதன்மையர்

முணைவர் வெ. கலையரசி, அழிவியல்புல முதன்மையர்

விருந்தினர் அறிமுகம் : முனைவர் ஜோ. அந்தோணி ஜெயஷீலா, தமிழ்த்துறைத்தலைவர்

சிறப்புரை : முனைவர் தி. சீதாராமன்,

உதவிப்போசிரியர், தமிழ்த்துறை, கிரசண்ட் பல்கலைக்கழகம், வண்டலூர், சென்னை — 600 048

நன்றியுரை : முனைவர் அ. கிறிஸ்டியானா, உதவிப்பேராசிரியர், தமிழ்த்துறை

தொகுப்புரை : முனைவர் க. சுதா, உதவிப்போசிரியர், தமிழ்த்துறை

நிகழ்ச்சி ஒருங்கிணைப்பாளர் : முனைவர் சா. பாலமுருகன், உதவிப்பேராசிரியர், தமிழ்த்துறை

piretr : 02.12.2022 நேரம் : நண்பகல் 12 மணி



#### பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்

83/3, அகரம்தென் சாலை, திருவஞ்சேரி, சென்னை, தமிழ்நாடு, இந்தியா. கலை மற்றும் அறிவியல் புலம்

#### தமிழ்த்துறை

#### புதுக்கவிதை வரலாறும் வளர்ச்சியும்

இணையவழி தேசியக்கருத்தரங்கம்

நாள் : 02.12.2022 நேரம் : நண்பகல் 12 மணி

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உதவிப்பேராசிரியர், தமிழ்த்துறை, கிரசண்ட் பல்கலைக்கழகம்,

வண்டலூர். சென்னை - 600 048

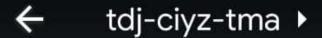


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உதவிப்பேராசிரியர், தமிழ்த்துறை

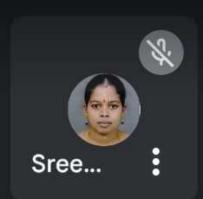
அலைபேசி : 99948 07563











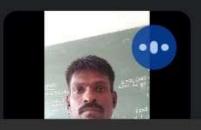














Dr.P. Ramamurthy joined

14.07.2022

## School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that Sports Day Celebration 2022" has scheduled on 02<sup>nd</sup> Aug 2022. In this regard student volunteers for organizing the programme and participants for this event can enroll their names with committee members















## Faculty of Arts & Science

The Management, Dean, Staff and Students Coridally invites you for the



On August 02<sup>nd</sup>, 2022 - Tuesday in our Auditorium @ 10.30 am

Chief Guest

Tmt. C. Shyamala Devi B.Sc., Agri., M.Sc., Forestry

Deputy Commissioner of Police, Crime Against Women and Children, Chennai

has kindly consented to be the chief guest and give away the prizes

Presided by

## Dr. J.Sundeep Aanand

President - BIHER

Dr.A. Muthukumaravel

Dr.V.Kalaiarasi

Dr.K.Vijaya Bhaskar Raju

Dean - Faculty of Arts of Science, BIHER Dean - Science, BIHER

Vice - Chancellor, BIHER





26.08.2022

# School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that "Onam Celebration 2022" has scheduled on 30<sup>th</sup> Aug 2022. In this regard student volunteers for organizing the programme and participants for this event can enroll their names with committee members

S. Wesh





# School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that "Teacher's day Celebration 2022" has scheduled on 05<sup>th</sup> Sep 2022. In this regard student volunteers for organizing the programme and participants for this event canenroll their names with committee members









S. Wesh Le

## School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that Inauguration 2022" has scheduled on 21<sup>st</sup> Sep 2022. In this regard student volunteers for organizing the programme and participants for this event can enroll their names with committee members







# School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that "Pooja Celebration 2022" has scheduled on 1<sup>st</sup> October 2022. In this regard student volunteers for organizing the programme and participants for this event can enroll their names with committee members

S. Wante



### POOJA CELEBATION REPORT -2022

On the auspicious day of Saraswati Puja, the students and faculty of BIHER came together to seekthe blessings of the goddess of knowledge, music, art and culture. The ritual was graced with the presence of all the students, staffs and faculty. GIFTBIHER has celebrated the puja on 1st October 2022 with same fervor as it celebrated different festivals. All came together under one roof to celebrate this festival. Saraswati Puja is a popular festival of students. These celebrations at campus ensure that students find a home away from home. Both the faculty and students joined hands together, with great zeal to make the event a memorable one also evoking the blessing of the goddess of knowledge to have a successful academic and carrier growth. The rituals were conducted by Panditji, who not only performed the Pooja but also enlightened on the concept of worshiping Goddess of knowledge, ending the event by serving prasad to everyone present.





07.01.2023

## School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that Pongal Celebration 2023" has scheduled on 12<sup>th</sup> Jan 2023. In this regard student volunteers for organizing the programme and participants for this event can enroll their names with committee members











04.03.2023

## School of Arts CIRCULAR

Its hereby brought to the notice of all students and faculties that Women's Day Celebration 2023" has scheduled on 08<sup>th</sup> Mar 2023. In this regard student volunteers for organizing the programme and participants for this event canenroll their names with committee members







#### IMPORTANT DATES:

- ♦ Last date of Registration :24/04/2023
- Submission of Full Paper :25/04/2023
- ♦ Conference Date :27th April 2023

#### SEND YOUR ARTICLES OF

conferenceeco2023@gmail.com

For queries Contact: Dr. R. PARTHIBAN : 8838285467 Dr. M. IYYAPPAN : 9626439103



Printed Certificate will be provided Registration Fees: (Per Author) Industrial People

: Rs. 150

pers will be published in ISBN Edited Book

#### ORGANIZING COMMITTEE

Mr. V. Suresh

Assistant Professor

Dr. M. Iyyappan

/Assistant Professor

Mrs. M. Manju

Dr.P. Muthiveeran

/ Assistant Professor

Mr. R. Subramani

/Assistant Professor

/ Assistant Professor

### CHIEF PATRON

Prof. Dr. K. Vijaya Bhaskar Raju Vice-Chancellor, BIHER.

## **PATRONS**

Dr.A.Muthukumarayel Dean-Arts and Science, BIHER

Dr.V.Kalaiyarasi Dean-Science, BIHER.

### CONVENOR

Dr. B. LAKSHMI

Associate Professor & Head, BIHER.

### CO-CONVENORS

Dr. R. Dharmadurai /Assistant Professor

Dr. L.Baby Albert /Assistant professor

Dr. R. Parthiban / Assistant Professor

### KEY NOTE SPEAKER

#### Sub.Lt.Dr.T.Selvakumar

Assistant Professor Department of Economics

Associate NCC Officer The American College, Madurai, Tamil Nadu





#### DEPARMENT OF ECONOMICS

ORGANISES

NATIONAL CONFERENCE

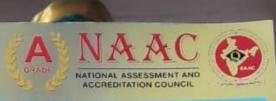
**"ORGANIC FARMING AND** SUSTAINABLE AGRICULTURAL **DEVELOPMENT**"

Date: 27th April, 2023



BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY 173 Agharam Road, Selaivur, Chennai - 600 073. www.bharathuniv.ac.in





ISBN NO: 978-93-5680-598-9

BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH

## **DEPARTMENT OF ECONOMICS**

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Organic Farming and Sustainable Agricultural development

**EDITORS** 

Dr.B.LAKSHMI Dr.R.DHARMADURAI

## **Publisher**

Bharath Institute Of Higher Education & Researc Chennai -600 073

27.04.2023



14.07.2022

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On August 02<sup>nd</sup>, 2022 - Tuesday in our Auditorium @ 10.30 am

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Dean - Faculty of Arts of Science, BIHER Dean - Science, BIHER

Vice - Chancellor, BIHER







26.08.2022

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S. rute





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07.01.2023

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04.03.2023

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Its hereby brought to the notice of all students and faculties that Women's Day Celebration 2023" has scheduled on 08<sup>th</sup> Mar 2023. In this regard student volunteers for organizing the programme and participants for this event canenroll their names with committee members





Copy to: All Deans of the respective schools/Institutions,
All Departments Hod
Student-Notice Board
Hostel Notice Board-Boys and GirlsOffice file- for record



#### IMPORTANT DATES:

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Assistant Professor Department of Economics Associate NCC Officer

The American College, Madurai, Tamil Nadu



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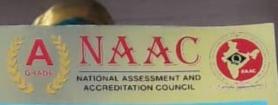
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**EDITORS** 

Dr.B.LAKSHMI Dr.R.DHARMADURAI

### **Publisher**

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Chennai -600 073

27.04.2023



# BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY

Year	2022-23
Date of the Event	23.07.2023
Type of the Event	Cultural
Name of the Event	Harmony horizon:Acelebration of Unity
No of Students participated	520

#### Pongal celebration





#### Culturals





## BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY

Year	2022-23
Date of the Event	23.07.2023
Type of the Event	Cultural
Name of the Event	Harmony horizon:Acelebration of Unity
No of Students participated	520

#### Pongal celebration





#### Culturals





# BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY SPORTS EVENTS – 2022-2023

2022-2023	
Sports	
Champion's Arena	
30.06.2023	
125	
	Sports Champion's Arena 30.06.2023











# BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY SPORTS EVENTS – 2022-2023

2022-2023	
Sports	
Champion's Arena	
30.06.2023	
125	
	Sports Champion's Arena 30.06.2023











## BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY

Year	2022-23
Date of the Event	12.02.2023
Type of the Event	Club
Name of the Event	Empower women, Empower Humanity
No.of students participated	525













## BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY

Year	2022-23
Date of the Event	12.02.2023
Type of the Event	Club
Name of the Event	Empower women, Empower Humanity
No.of students participated	525















### **Permission Letter**

From:
Dr. S. PALPANDI
Associate Professor
School of Arts
BIHER
To:
The HOD
School of Arts
BIHER
Respected Sir:
Sub- Permission to conduct webinar- reg
I wish to inform you that as it decided to conduct the webinar to Supplement the Curriculum to make Student
better prepared to meet Literary demands as well as develop their own interest. The department of Tami
Conduct the webinar on KAMBA RAMAYANATHTHIL PANBATTU KOORUGAL 07.08.2022
Thouleing Von
Thanking You

Dr. S. PALPANDI



#### SCHOOL OF ARTS

01.08.2022

#### **CIRCULAR**

Sub: Organising webinar: KAMBA RAMAYANATHTHIL PANBATTU KOORUGAL - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising webinar "KAMBA RAMAYANATHTHIL PANBATTU KOORUGAL". The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

S. wite

#### **Dean-Faculty of Arts & Science**

Encl: A copy of Syllabus & Registration form

Copy To: 1.All HODs

2.Office File/ Notice Board

3. Course Coordinator



#### பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் 83/3, அகரம்தென் சாலை, திருவஞ்சேரி, சென்னை, கலை மற்றும் அறிவியல் புலம்

#### தமிழ்த்துறை

கம்பராமாயணத்தில் பண்பாட்டுக் கூறுகள்

இணையவழி தேசியக்கருத்தரங்கம்

நாள் : 07.08.2022 நேரம் : நண்பகல் 12 மணி

சிறப்புரை : முனைவர் ச. சத்தியமூர்த்தி,

உதவிப்பேராசிரியர்

ஜேப்பியார் கலை மற்றும் அறிவியல் கல்லூரி,

படூர், சென்னை.



நிகழ்ச்சி ஒருங்கிணைப்பாளர் : முனைவர் சு. பால்பாண்டி,

இணைப்பேராசிரியர், தமிழ்த்துறை

அலைபேசி : 8754317228







### **Permission Letter**

From:

**Dr. J. ANTONY JEYA SHEELA**Associate Professor
School of Arts
BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub- Permission to conduct Womens Day - reg

I wish to inform you that as it decided to conduct the Womens Day to Supplement the Curriculum to make Students better prepared to meet demands as well as develop theirown interest . The department of Tamil Conduct the Womens Day on 08.03.2023

Thanking You

Dr. J. ANTONY JEYA SHEELA



#### SCHOOL OF ARTS

01.03.2023

#### **CIRCULAR**

Sub: Organising: Womens Day - reg.,

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**Dean-Faculty of Arts & Science** 

S. wie

Encl: A copy of Syllabus & Registration form

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3.Course Coordinator





பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் கலை மற்றும் அறிவியல் புலம், தமிழ்த்துறை மகளிர் தினம் - நிகழ்ச்சி நிரல்

**நாள்** : 08.03.2023 **நேரம்** : காலை 10.00 மணி **இடம்** : இலட்சுமி அம்மாள் அரங்கம்

குத்துவிளக்கு ஏற்றுதல்: சிறப்பு விருந்தினர்கள்

வரவேற்புரை : **முனைவர் ஜோ. அந்தோணி ஜெயஷீலா,** தமிழ்த்துறைத்தலைவர்

தலைமை உரை : **முனைவர் அ. முத்துக்குமரவேல்,** கலைப்புல முதன்மையர்

முனைவர் வெ. கலையரசி, அறிவியல்புல முதன்மையர்

வாழ்த்துரை : **(முனைவர் கே. திலகவதி,** தலைவர், கட்டடக் கலைத்துறை

விருந்தினர் அறிமுகம் : **முனைவர் ஜோ. ஜோனிகா ஹேம்லட்,** உதவிப்பேராசிரியர், தமிழ்த்துறை

சிறப்புரை : **முனைவர் ஆர். சீதாலட்சுமி சுப்ரமணியன்,** நிறுவனர், பிரணவ் தமிழியல் ஆய்விதழ்

நன்றியுரை : **(முனைவர் த. கிறிஸ்டல் ரெஜி,** உதவிப்பேராசிரியர், தமிழ்த்துறை

நிகழ்ச்சித்தொகுப்பு : **திருமதி நூ. அமீதாராணி,** உதவிப்பேராசிரியர், தமிழ்த்துறை









### **Permission Letter**

From:

**Dr. J. ANTONY JEYA SHEELA**Associate Professor
School of Arts
BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub-Permission to conduct Pooja Celebaration - reg

I wish to inform you that as it decided to conduct the Pooja Celebaration Students better prepared to meet demands as well as develop theirown interest . The department of Tamil Conduct the Pooja Celebaration on 10.04.2022

Thanking You

Dr. J. ANTONY JEYA SHEELA



#### **SCHOOL OF ARTS**

03.04.2022

#### **CIRCULAR**

Sub: Organising: Pooja Celebaration - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising Pooja Celebaration. The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

S. wie

Encl: A copy of Syllabus & Registration form

Copy To:
1.All HODs
2.Office File/ Notice Board
3.Course Coordinator



# STATE OF HIGHER EDUCATION AND RESEARCH









From:

**Dr. J. ANTONY JEYA SHEELA**Associate Professor
School of Arts
BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub-Permission to conduct PONGAL Celebaration - reg

I wish to inform you that as it decided to conduct the PONGAL Celebaration Students better prepared to meet demands as well as develop theirown interest . The department of Tamil Conduct the PONGAL Celebaration on 13.01.2023

Thanking You



05.01.2023

## **CIRCULAR**

Sub: Organising: PONGAL Celebaration - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising PONGAL Celebaration. The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

S. wie

Encl: A copy of Syllabus & Registration form

Copy To:
1.All HODs
2.Office File/ Notice Board
3.Course Coordinator













From:

Mrs. N. AMEETHARANI Assistant Professor School of Arts BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub- Permission to conduct webinar- reg

I wish to inform you that as it decided to conduct the webinar to Supplement the Curriculum to make Students better prepared to meet Literary demands as well as develop theirown interest . The department of Tamil Conduct the webinar on TAMILKAVITHAI MARABUM MAATRAMUM 14.08.2022

Thanking You

Mrs. N. AMEETHARANI



07.08.2022

## **CIRCULAR**

Sub: Organising webinar: TAMILKAVITHAI MARABUM MAATRAMUM - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising webinar "TAMILKAVITHAI MARABUM MAATRAMUM". The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

S. wie

Encl: A copy of Syllabus & Registration form

Copy To: 1.All HODs

2.Office File/ Notice Board



## பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்

கலை மற்றும் அறிவியல் புலம், தமிழ்த்துறை தமிழ்க்கவிதை மரபும் மாற்றமும் இணையவழிக் கருத்தரங்கம் அழைப்பிதழ்

நாள் : 14.08.2022 நேரம் : காலை 10.00 மணி

வரவேற்புரை : **திருமதி நூ. அமீதாராணி,** ஒருங்கிணைப்பாளர், தமிழ்த்துறை

நோக்கவுரை : **முனைவர் ஜோ. அந்தோணி ஜெயஷீலா,** தமிழ்த்துறைத்தலைவர்

தலைமை உரை : **மான்பமை துணைவேந்தர்** அவர்கள்

பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்

முன்னிலை : **முனைவர் அ. முத்துக்குமரவேல்,** கலைப்புல முதன்மையர்

முனைவர் வெ. கலையரசி, அறிவியல்புல முதன்மையர்

விருந்தினர் அறிமுகம் : **முனைவர் ஜோ. ஜோனிகா ஹேம்லட்,** உதவிப்பேராசிரியர், தமிழ்த்துறை

சிறப்புரையாளர்கள் : **(முனைவர் ஜே. கான்ஸ்டன்டைன் ரவீந்திரன்,** ''தி-ரைசிங் சன்'' ஆசிரியர்.

நன்றியுரை : **திரு. கா.வ. பரந்தாமன்,** உதவிப்பேராசிரியர், தமிழ்த்துறை









From:

Mrs. A.K. Sreedevi Assistant Professor School of Arts BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub- Permission to conduct TAMIL MANDRA VIZHA- reg

I wish to inform you that as it decided to conduct the TAMIL MANDRA VIZHA to Supplement the Curriculum to make Students better prepared to meet Literary demands as well as develop theirown interest . The department of Tamil Conduct the on TAMIL MANDRA VIZHA 17.04.2023

Thanking You

Mrs. A.K. Sreedevi



10.04.2023

## **CIRCULAR**

Sub: Organising: TAMIL MANDRA VIZHA - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising webinar "TAMIL MANDRA VIZHA". The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

S. Jule

Encl: A copy of Syllabus & Registration form

Copy To: 1.All HODs

2.Office File/ Notice Board



## பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் கலை மற்றும் அறிவியல் புலம், தமிழ்த்துறை தமிழ் மன்ற விழா அழைப்பிதழ்

நாள் : 17.04.2023 நேரம் : காலை 10.00 மணி

வரவேற்புரை : **முனைவர் ஜோ. அந்தோணி ஜெயஷீலா,** தமிழ்த்துறைத்தலைவர்

நோக்கவுரை : **திருமதி அ. கோ. ஸ்ரீதேவி** ஒருங்கிணைப்பாளர், தமிழ்த்துறை

தலைமை உரை : **முனைவர் அ. முத்துக்குமரவேல்,** கலைப்புல முதன்மையர்

முனைவர் வெ. கலையரசி, அறிவியல்புல முதன்மையர்

விருந்தினர் அறிமுகம் : **முனைவர் த. கிறிஸ்டல் ரெஜி,** உதவிப்பேராசிரியர், தமிழ்த்துறை

சிறப்புரை : **திரு. மா. மோகன்குமார்,** பதிப்பாளர், பிரணவ் தமிழியல் ஆய்விதழ்

நன்றியுரை : **முனைவர் அ. கிறிஸ்டியானா,** உதவிப்பேராசிரியர், தமிழ்த்துறை







From:

**Dr. J. ANTONY JEYA SHEELA**Associate Professor
School of Arts
BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub- Permission to conduct National Seminar - reg

I wish to inform you that as it decided to conduct the National Seminar to Supplement the Curriculum to make Students better prepared to meet Literary demands as well as develop theirown interest. The department of Tamil Conduct the on National Seminar MANIMEGALAIYIL ARA KOTPAATTU MARAPUGAL 17.11.2022

Thanking You



10.11.2022

## **CIRCULAR**

**Sub: Organising** National Seminar: MANIMEGALAIYIL ARA KOTPAATTU MARAPUGAL - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising webinar "MANIMEGALAIYIL ARA KOTPAATTU MARAPUGAL". The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

L. Just

Encl: A copy of Syllabus & Registration form

Copy To:
1.All HODs
2.Office File/ Notice Board
3.Course Coordinator



பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் 83/3, அகரம்தென் சாலை, திருவஞ்சேரி, சென்னை, தமிழ்நாடு, இந்தியா.

கலை மற்றும் அறிவியல் புலம் தமிழ்த்துறை

## மணிமேகலையில் அறக்கோட்பாட்டு மரபுகள் தேசியக்கருத்தரங்கம்

#### இசுழ்ச்சி நிரல்

வரவேற்புரை: முனைவர் ஜோ. அந்தோணி ஜெயஷீலா, தமிழ்த்துறைத்தலைவர்

தலைமையுரை: முனைவர் அ. முத்துக்குமரவேல், கலைப்புல முதன்மையர்

. முனைவர் வெ. கலையரசி, அறிவியல்புல முதன்மையர்

விருந்தினர் அறிமுகம் : வெ. லஷ்மி இளங்கலைத்தமிழ் மூன்றாம் ஆண்டு

சிறப்புரை: முனைவர் ம். பாலு

உதவிப் பேராசிரியர் & NSS Officer, தமிழ்த்துறை

எஸ்.ஐ.வி.இ.டி. கல்லூரி கௌரிவாக்கம்

சென்னை -73.

நன்றியுரை: ப. சந்துரு இளங்கலைத்தமிழ் இரண்டாம் ஆண்டு

தொகுப்புரை: மு. முஹம்மது ரியாஸ் இளங்கலைத்தமிழ் மூன்றாம் ஆண்டு

நிகழ்ச்சி ஒருங்கிணைப்பாளர் : முனைவர் ஜோ. அந்தோணி ஜெயஷீலா, தமிழ்த்துறைத்தலைவர்









From:

**Dr. J. ANTONY JEYA SHEELA**Associate Professor
School of Arts
BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub- Permission to conduct Farewell Celebaration - reg

I wish to inform you that as it decided to conduct the Farewell Celebaration Students better prepared to meet demands as well as develop theirown interest . The department of Tamil Conduct the Farewell Celebaration on 19.05.2023

Thanking You



12.05.2023

## **CIRCULAR**

Sub: Organising: Farewell Celebaration - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising Farewell Celebaration. The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

Encl: A copy of Syllabus & Registration form

Copy To: 1.All HODs

2.Office File/ Notice Board



# Bharath William of Holes and Holes a

பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் கலை மற்றும் அறிவியல் புலம் திருவஞ்சேரி, சென்னை — 600 126

கம்முக்குரை

ஒரு கூட்டுப் பறவைகளின் வலசைப்போதல் விழா

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இடம் : தமிழ்த்துறை முதலாமாண்டு வகுப்பறை

தோம் : நன்பகல் 12.00 முதல் 1.30 வரை

தமிழ்த்தாய் வாழ்த்து : மாணவர்கள்

வரவேற்புரை : செல்வன் ஜெ. ஜெயக்குமார், இரன்டாமாண்டு தமிழ்

தலைமையுரை : முனைவர் அ. முத்துக்குமரவேல், கலைப்புல முதன்மையர்

முனைவர் வே. கலைபரசி, அறிவியல் புல முதன்மையர்

**வாழ்த்துரை** : முனைவர் **ஜோ. அந்தோணி ஜெயஷீலா**, தமிழ்த்துறைத் தனைவர்

**ஏற்புரை** : செல்வி **மு. சௌந்தாயா,** மூன்றாமாண்டு தமிழ்

நன்றியுரை : செல்லன் ப. சந்துரு, முதலாமாண்டு தமிழ்

**நிகழ்ச்சித்தொகுப்பு** செல்வன் **மு. முஹம்மது ரியாஸ்,** இரண்டாமாள்டு தமிழ்

நாட்டுப்பண் : மாணவர்கள்







From:
Dr. S. PALPANDI
Associate Professor
School of Arts
BIHER

To:

The HOD

School of Arts

**BIHER** 

Respected Sir:

Sub- Permission to conduct International seminar – reg

I wish to inform you that as it decided to conduct the International seminar to Supplement the Curriculum to make Students better prepared to meet Literary demands as well as develop theirown interest. The department of Tamil Conduct the International seminar on Tamil Elakkiyangalil Ulaga Elakkiya Sinthanaigal 19.10.2022

Thanking You

Dr. S. PALPANDI



12.10.2022

## **CIRCULAR**

**Sub: Organising** International seminar: Tamil Elakkiyangalil Ulaga Elakkiya Sinthanaigal - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising webinar "Tamil Elakkiyangalil Ulaga Elakkiya Sinthanaigal".

The syllabus and registration form is enclosed below. The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

S. wie

Encl: A copy of Syllabus & Registration form

Copy To: 1.All HODs

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Faculty Of Arts & Science

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From:

**Dr. J. ANTONY JEYA SHEELA**Associate Professor
School of Arts
BIHER

To:

The HOD School of Arts BIHER

Respected Sir:

Sub- Permission to conduct Freshers Day Celebaration - reg

I wish to inform you that as it decided to conduct the Freshers Day Celebaration Students better prepared to meet demands as well as develop theirown interest . The department of Tamil Conduct the Freshers Day Celebaration on 20.10.2022

Thanking You



### **SCHOOL OF ARTS**

12.10.2022

### **CIRCULAR**

Sub: Organising: Freshers Day Celebaration - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising Freshers Day Celebaration. The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Department of Tamil. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Dean-Faculty of Arts & Science** 

S. wite

Encl: A copy of Syllabus & Registration form

Copy To:
1.All HODs
2.Office File/ Notice Board

3. Course Coordinator



### பாரத் உயர்கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் கலை மற்றும் அறிவியல் புலம், தமிழ்த்துறை முதலாமாண்டு மாணவர்கள் அறிமுக விழா அழைப்பிதழ்

நாள் : 20.10.2022 நேரம் : காலை 10.00 மணி

வரவேற்புரை : **முனைவர் ஜோ. அந்தோணி ஜெயஷீலா,** தமிழ்த்துறைத்தலைவர்

தலைமை உரை : **முனைவர் அ. முத்துக்குமரவேல்,** கலைப்புல முதன்மையர்

முனைவர் வெ. கலையரசி, அறிவியல்புல முதன்மையர்

மாணவர்கள் அறிமுகம் : **பா. பாண்டிகுமார், பா. அபிராமி,** இளங்கலைத்தமிழ், மூன்றாமாண்டு

சிறப்புரை : **தமிழ்த்துறை பேராசிரியர்கள்** 

ஏற்புரை : **சி. சந்துரு** இளங்கலைத்தமிழ், முதலாமாண்டு

நன்றியுரை : **மு. முகம்மது ரியாஸ்,** இளங்கலைத்தமிழ், இரண்டாமாண்டு





#### A Chem Panel

A chem panel, also known as a comprehensive metabolic panel (CMP), is a blood test that measures various chemicals and electrolytes in the body. It typically includes measurements of:

- Blood glucose: This is used to assess blood sugar levels and screen for diabetes or monitor control of diabetes.
- Electrolytes: These include sodium, potassium, chloride, and bicarbonate. They help maintain the body's fluid balance, nerve function, and muscle contraction.
- Kidney function: Measurements of blood urea nitrogen (BUN) and creatinine assess how well the kidneys are filtering waste products from the blood.
- Liver function: Liver enzymes such as alanine aminotransferase (ALT), aspartate aminotransferase (AST), alkaline phosphatase (ALP), and bilirubin are measured to evaluate liver health and function.
- Protein levels: Total protein and albumin are measured to assess nutritional status and liver function.
- Calcium and phosphorus: These minerals are important for bone health and nerve function.
- Cholesterol levels: Total cholesterol, HDL cholesterol, and triglycerides are measured to assess heart health and evaluate the risk of cardiovascular disease.

A chem panel is typically ordered as part of a routine health check-up or to monitor a known medical condition. It helps healthcare providers assess overall health, evaluate organ function, and identify potential abnormalities.



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### BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Deemed to be university)

### **COMMERCE DEPARTMENT**

11.10.2022

### **CIRCULAR**

We would like to inform you that our Department of Commerce organizes a "Dr. ABJ ABDUL KALAM BIRTHDAY CELEBRATION" on 14.10.2022, Friday at 9.00 am in the Commerce block. We wish to here by inform that we are conducting two events namely 1) QUIZ COMPETITION

2) SPEECH COMPLETION, in this regard those students interested can registered the name with the commerce department on or before 13.10.2022.

2. wite

J. James

Dean – Arts and Science

Head - Commerce









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### **Quizathon Event Report 2022**

The CME on Hand as a "Prehensile Tool" and student enrichment program was conducted by the Department of Anatomy, Bhaarath Medical College and Hospital on July 2nd 2022 from 09:00 a.m. – 04:00 p.m. at the Lecture Hall II of the College Block. The CME session was followed by the student enrichment program in which "Quizathon" was conducted among First year and Second year MBBS students. The students were awarded with certificates and books in regard to the same.





A3. Elikade



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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

25.06.2022

All students and staff members are hereby informed that, Department of Anatomy is conducting "Quizathon" on 02.07.2022 from 03:00 p.m. to 04:00 p.m at Lecture Hall II of the College Complex-I. All are cordially invited to attend and participate in the event.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

All HOD'S

Notice Board



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### **Drawing competition Event Report 2022**

The CME on Hand as a "Prehensile Tool" and student enrichment program was conducted by the Department of Anatomy, Bhaarath Medical College and Hospital on July 2nd 2022 from 09:00 a.m. – 04:00 p.m. at the Lecture Hall II of the College Block. The CME session was followed by the student enrichment program in which "Drawing Competition" was held among First year MBBS students. In the drawing competition, all the 150 students of the 1st year MBBS students were given an opportunity and the best 15 drawings were shortlisted and these charts were put up in the dissection hall between 01:00 p.m. to 02:00 p.m. Out of which, 10 drawings were further chosen and the best three were announced.





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### CIRCULAR

25.06.2022

All students and staff members are hereby informed that, Department of Anatomy is conducting "Drawing Competition" on 02.07. 2022 from 01:00 p.m. to 03:00 p.m. at Dissection hall, Bhaarath Medical College Complex-I. All are cordially invited to attend and participate in the event.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

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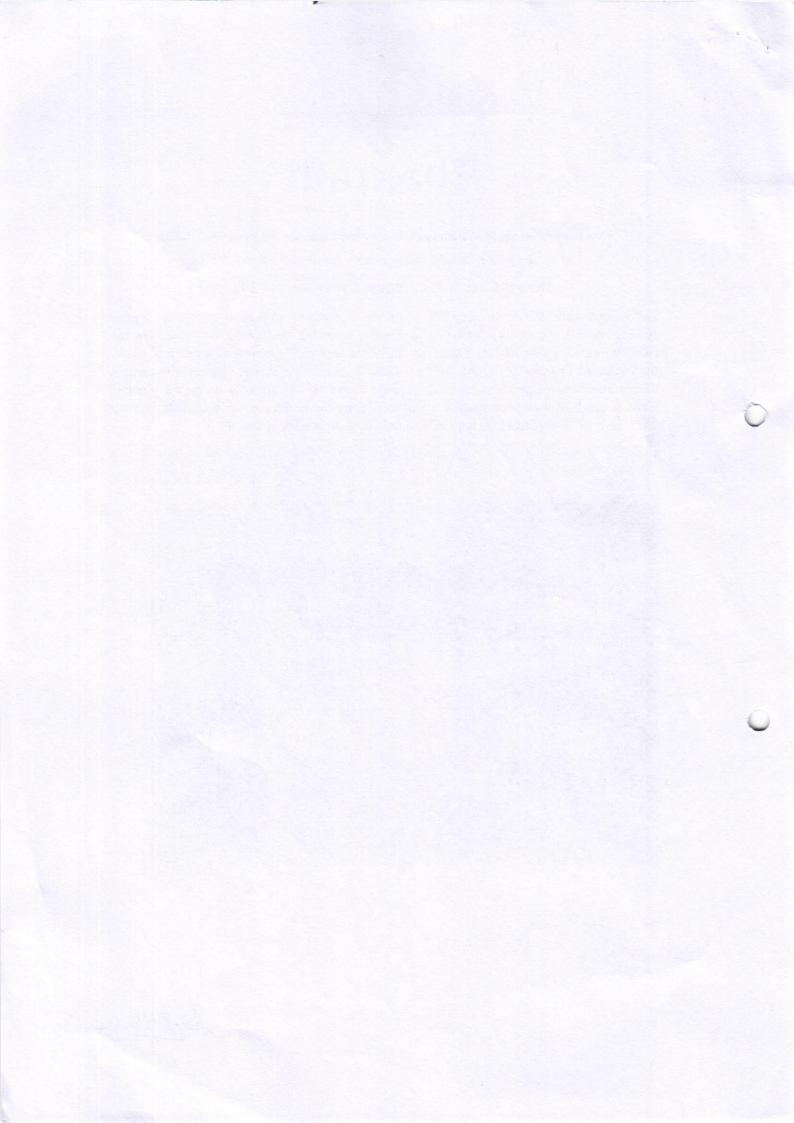
### **Breast Cancer Awareness Event Report 2022**

To commemorate World Breast Cancer Month, to promote awareness and to strengthen actions towards improving access to quality care, screening, early detection, treatment and palliative care. In view of year's theme is "close the care gap" which is about understanding the inequities in cancer care and taking actions to make the necessary progress to address them students gave speech in regional language, came up with ideas to bridge the gap and increase reach of awareness, played a skit to educate the hospital visitors on 18th October 2022 from 10:00 a.m. to 11:30 a.m. in Bhaarath Super Speciality Hospital.





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

11.10.2022

All students and staff members are hereby informed that, Breast Cancer Awareness Rally is organized on 18.10.2022 from 10:00 a.m. to 11:30 a.m. starting from Hospital block, Bhaarath Super Speciality Hospital. All are cordially invited to attend and participate.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

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### Batch names reveal ceremony Event Report 2022

Phantasmagorias, a name derived from the word phantasmagoria meaning an art that uses projecting light into imaginary magnificent images. Students from 2019- 2020 batch chose this name as they inspire themselves to become magnificent in their professional lives. All students decided in oneness to go with this name and it suits very much.

Troizeannz, a Sanskrit derived word meaning gift of God or sole warriors of medicine was chosen as the batch name by 2020-2021 batch students. This name reflected their passion for their profession and their competitive spirit. Batch names gives the students a unique identity which they carry for their life time. The names were released in a floor length banner with much enthusiasm and applause by the students on 21/10/2022 at 4 PM and displayed over college complex I building of Bhaarath medical college.





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Date: 21.10.2022

### CULTURAL COMMITTEE

**Invites all MBBS students for** 

# Batch Name Reveal Ceremony

Time: 4:00 p.m. to 4:30 p.m.

Programs: AWARENESS PROGRAM

Venue: College complex block I, Bhaarath Medical College and Hospital



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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

03.10.2022

All students and staff members are hereby informed that, "Batch names reveal ceremony" is being arranged on 21.10. 2022 at 04:00p.m. on College Complex I building of Bhaarath medical college. All are cordially invited to attend.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

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### World Bicycle Day Event Report 2022

To create awareness on conservation of environment, fuel and a liveable future. A bicycle rally event was organised by the Department of Physiology in association with 1(TN) MED.UNIT NCC, on the occasion of World Bicycle Day observed on 3rd June 2022. The bicycle rally event had 80 participants including the students, faculty and non-teaching staff. The rally was headed by our Dean, Dr. Arunachala Edukondalu and his participation in the rally was a source of motivation and enthusiasm to the students.

The cycle rally was flagged off at 07.00 AM from Bhaarath Medical College and Hospital, headed towards Santhoshpuram Police check point and returned to the starting point covering a distance of about 10 kms. The cyclists were provided with cycles, helmets for personal protection, T-shirts and refreshments. An ambulance accompanied the rally to provide emergency care. The police personnel of Selaiyur area extended their support and protection for the rally. The cyclists carried placards to create awareness among public to adopt cycling in their daily lives for physical fitness and also to protect the environment. Our Dean and a student representative Ms. Benitta addressed the media about the rally and its importance. The event gained momentum among the public and the event was concluded by applauding the participants and organisers.





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

26.05.2022

All students and staff members are hereby informed that, on the occasion of "World Bicycle Day" on 03.06.2022 Bicycle rally is organized for students starting from Hospital Block, at 07:00 a.m. All are cordially invited to attend and participate in the events.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

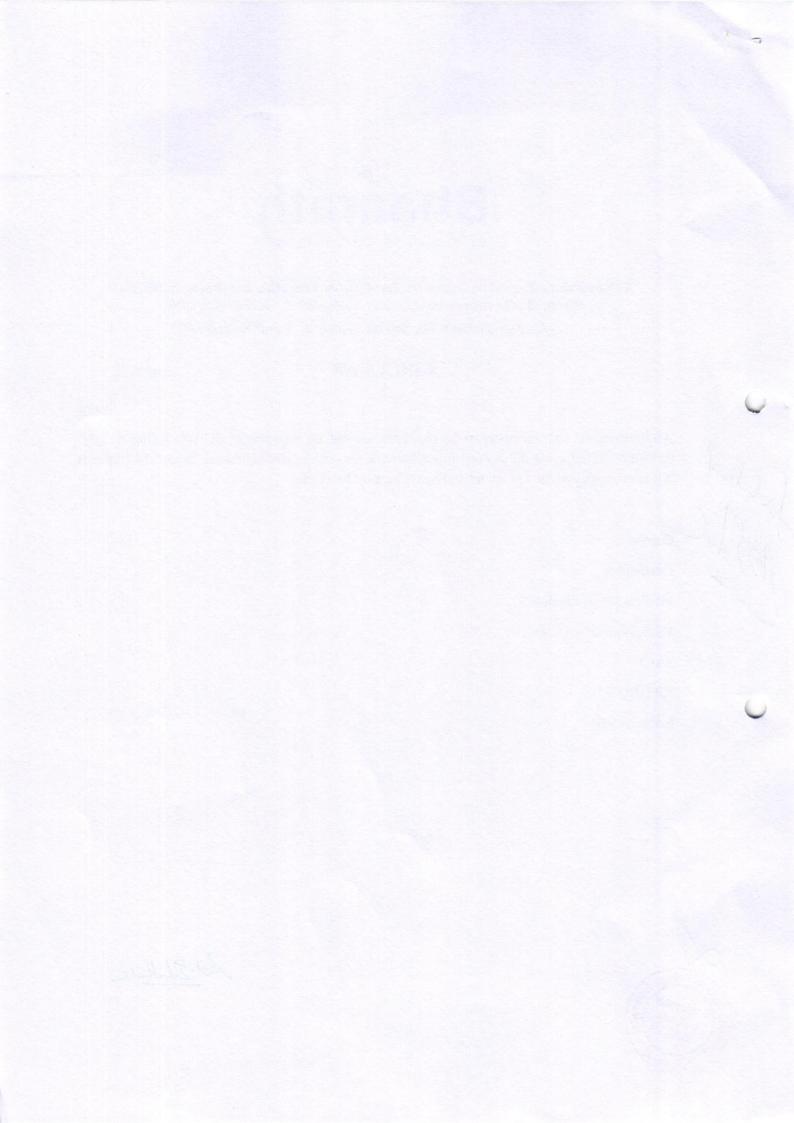
**RMO** 

All HOD'S

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Coordinator Culturals Committee

A3. Elikate















# Department of Physiology

in association with 1 (TN) MED.UNIT NCC

Cordially invites you for

Bicycle Rally
On
World Bicycle Day
Date: 3rd June, 2022 | Time: 07.00 TO 09.00 AM





(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

### **Blood Donation Day Event Report 2022**

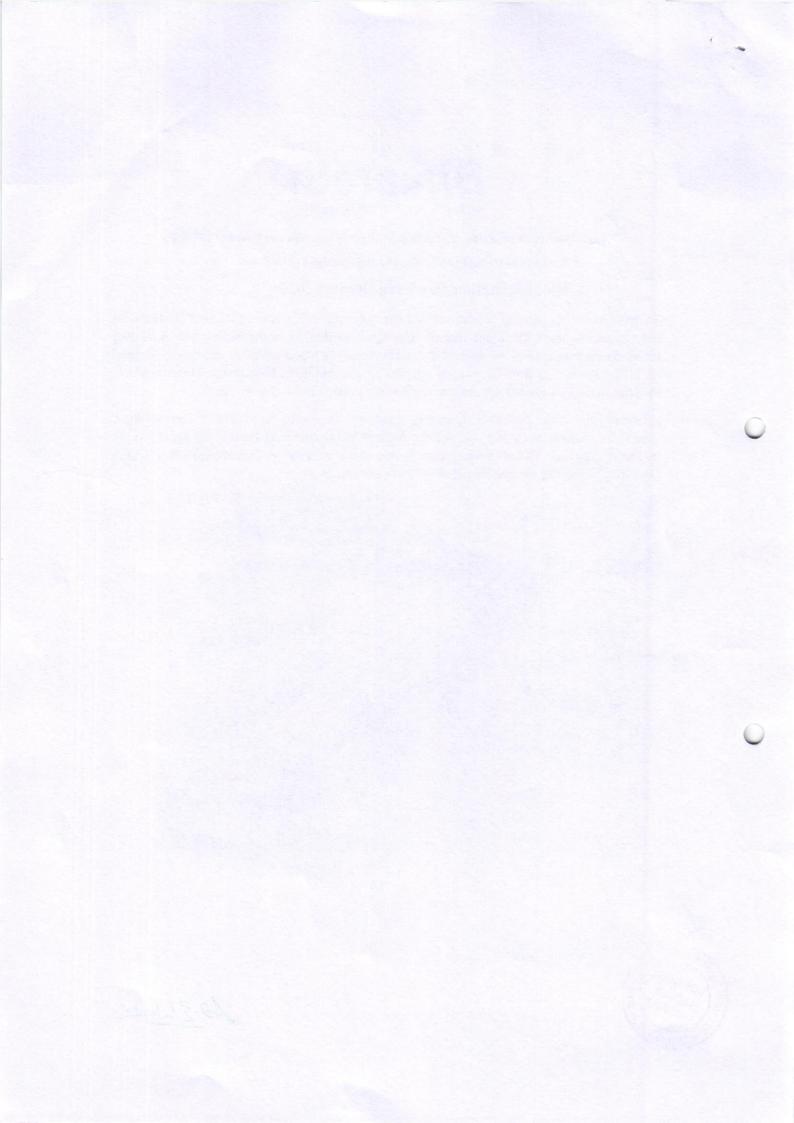
To raise awareness among students about the need for safe blood and blood products for transfusion, highlight the importance of voluntary contribution, strengthening and expanding blood donor programmes by reinforcing local campaigns blood donation day was celebrated on 11th August 2022 from 09:00 a.m. to 01:00 p.m. at 2nd floor, Blood bank, Hospital block. Students actively were initially educated about blood donation and motivated.

Following the initial educational session, many of them were motivated to donate blood. Totally 22 students from 2nd year MBBS donated blood after initial screening for eligibility to blood donation. Blood donors were issued the certificate of 'PRANAMAM PRANA DATHA' honouring their noble contribution to the society.





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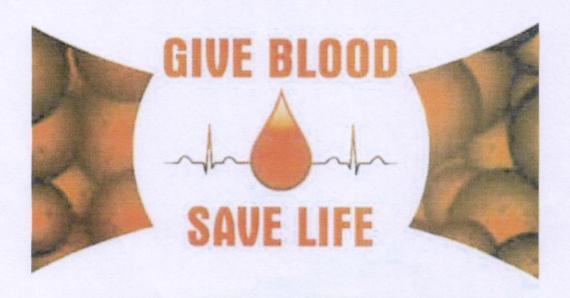




AD. Elikade



### **BHARATH SUPER SPECIALITY HOSPITAL**



## **BLOOD DONATION CAMP**

Date: August 11th 2022

Time: 9.00am to 1.00pm

Venue: Blood Bank, IInd Floor

"Blood donation is an act of solidarity"

Modern Madical Constitution of the Constitutio

Its is the Blood which connects

AD. Elikate



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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

04.08.2022

All students and staff members are hereby informed that, on the occasion of "Blood Donation Day" blood donation program is being arranged on 11<sup>th</sup> August 2022 from 09:00 a.m. to 01:00 p.m. at 2<sup>nd</sup> floor, Blood bank, Hospital Block. All are cordially invited to attend.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

All HOD'S

Notice Board

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### **Chem Carnival - 2K22**

The Chem Carnival is an annual event organized by the chemistry department of a university or a scientific institution. It aims to promote the subject of chemistry and its applications to the wider community, especially to students and families. The Chem Carnival 2022 will be a grand celebration of chemistry with various interactive exhibits, demonstrations, and handson activities.

Date and Venue: The Chem Carnival 2022 will be held on Saturday, July 23rd, 2022, from 10:00 AM to 4:00 PM. The venue will be the University XYZ campus grounds, which will be transformed into a vibrant and colorful carnival atmosphere.

### **Exhibits and Activities**

- 1. Explosive Reactions: Witness spectacular chemical reactions like the "elephant toothpaste," where a foamy eruption shoots out of a large container. There will also be controlled explosions and flame experiments to demonstrate the power of chemistry.
- 2. Liquid Nitrogen Ice Cream: Experience the wonders of cryogenics by sampling delicious ice cream frozen with liquid nitrogen. Learn about the properties of this extreme cold substance and see how it can freeze food instantly.
- 3. Interactive Chemistry Games: Engage in interactive games designed to teach different chemistry concepts in a fun way. Test your knowledge with chemical trivia, solve puzzles, and participate in mini-competitions. Prizes will be awarded to the winners.
- 4. Chemistry Magic Show: Be amazed by a mesmerizing chemistry magic show. Witness objects disappearing, colors changing, and materials transforming before your eyes. This show will demonstrate the fascinating scientific principles behind the tricks.
- 5. Build Your Molecule: Get hands-on with molecular building kits and create your own models of various chemical compounds. Learn about the shapes and structures of molecules, and understand how they influence chemical reactions and properties.
- 6. Chemical Reaction Demonstrations: Watch captivating demonstrations of chemical reactions with various substances, highlighting the key principles and applications of chemistry. Witness color changes, precipitate formations, and gas evolution.
- 7. Chemistry Career Expo: Explore the wide range of career opportunities in the field of chemistry. Interact with professionals from different industries and universities to gain insights into potential career paths. Learn about the latest advancements in chemistry research and technology.





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#### From:

#### Dr. J. Kannan

Associate Professor & Head, Department of commerce Faculty of Arts and Science Bharath institute of higher education and research Chennai.

#### To:

#### The Dean

Faculty of Arts and Science Bharath Institute of Higher Education and Research Chennai.

Through: The Proper Channel,

#### Respected Sir,

Sub: Requesting Permission to conduct Bi-Events (National Conference & Award Distribution Ceremony) – Reg.

I would like to bring your kind notice that, it is proposed to conduct the following Bi-Event Program on 30<sup>th</sup> November, 2022.

- Award Distribution Ceremony
- ➤ National Conference in Association with Vinayaka Missions Research Foundation, Salem & Vivekanandha College of Arts and Sciences for Women, (Autonomous) Tiruchengode .

Our department plan to conduct a **One Day** International Conference on "EMERGING TRENDS IN E-COMMERCE: CHALLENGES AND OPPORTUNITIES" on 30<sup>th</sup> November, 2022. We need approval to display the conference intimation in our university Website and also I need permission to conduct Bi-Events in our Campus (Auditorium).

Thanking you

Place : Chennai Yours faithfully

Date: 15.10.2022

(Dr. J. Kannan)

# BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH, FACULTY OF ARTS AND SCIENCE

#### DEPARTMENT OF COMMERCE

# "EMERGING TRENDS IN E-COMMERCE: CHALLENGES AND OPPORTUNITIES"

on 30th November, 2022

#### RESOURCE PERSON DETAILS



Dr. D. Ayub Khan Dawood , Professor and Dean, School of Social Sciences and Humanities, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai



Dr.B.Devamaindhan, Professor, Department of Management Studies-IDE, University of Madras, Chennai Tamilnadu



CMA S. Kumararajan, Vice Chairman The Institute of Cost Accountants of India, Madurai Chapter.



CA.V.Jayaprakash Chartered Accountant Salem

**School of Commerce & Management** 

**Circular** 

1/11/2022

Sub: "EMERGING TRENDS IN E-COMMERCE: CHALLENGES AND

OPPORTUNITIES" on 30th November, 2022

With reference to the above-mentioned subject, it is to bring it to your notice that

School of Commerce and Management, Bharath Institute of Higher Education & Research

is organizing a "EMERGING TRENDS IN E-COMMERCE: CHALLENGES AND

OPPORTUNITIES" on 30th November, 2022. The registration form is enclosed below.

The application must reach the institution along with all the necessary documents

as mentioned. The hard copy of the registration form should be sent to the institution by

registered/ speed post only to reach on or before 30/11/2022, registration form received

after the mentioned date shall not be entertained under any circumstances.

**Head of the Department** 

Encl: A copy of Brochure & Registration form

#### IMPORTANT DATES:

: 25/11/2022 ♦ Full Paper

♦ Acceptance by : 28/11/2022

♦ Last date of Registration: 28/11/2022

♦ Conference Date : 30/11/2022

#### SEND YOUR ARTICLES TO:

# national conference commerce formal com

Registration Link

https://forms.gle/hDmVtu5Kfg2YT4Fp7

For queries Contact:

M.M.Shanmugapriya-9445442075

- Printed Certificate Will Be Provided
- Registration Fee
- Students-Rs 150
- Research Scholar & Academician- Rs 150
- Google Pay/Phone Pe-9445442075
- Selected Papers Will Be Published In E-ISBN Book - Free Of Cost

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Mrs.G.Nalini / Assistant Professor, VMKVASC, Salem

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# DEPARTMENT OF COMMERCE

# In Association With



ivekanandha College of Arts and Sciences for Women. (Autonomous) Tiruchengode.







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# "EMERGING TRENDS IN COMMERCE: **CHALLENGES AND** SUSTAINABILITY"

AWARD DISTRIBUTION CEREMONY

Date: 30th November, 2022



# **FACULTY OF ARTS & SCIENCE**

BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY 173 Agharam Road, Selaiyur, Chennai - 600 073

www.bharathuniv.ac.in











#### In Association with VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN

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Cordinally invites you to the ...,

"BI-FEST - 2022"

# INTERNATIONAL CONFERENCE

On

"FUTURE TRENDS IN COMMERCE: CHALLENGES AND SUSTAINABILITY"

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DATE: 30/11/2022 **VENUE: AUDITORIUM** 

Special Address Dr.K.Vijaya Bhashar Raju Vice Chancellor, BIHER

Inaugurates the Conference, Releases the Proceedings & ISBN Book

Dr. J.SUNDEEP AANAND, President, BIHER

CHIEF GUEST AND KEYNOTE ADDRESS

Dr. D. Ayub Khan Dawood, Professor and Dean, School of Social Sciences and Humanities, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai.

Dr.B.Devamaindhan Professor, Department of Management Studies-IDE, University of Madras, Chennai Tamilnadu

CA.V.Jayaprakash Chartered Accountant

DR.A.MUTHUKUMARAVEL DEAN- ARTS & SCIENCE, BIHER.

DR. V. KALAIYARASI DEAN - SCIENCE,

ALL ARE WELCOME

DR. J. KANNAN AGGOCIATE PROFEGGOR & HEAD CONVENOR



# SCHOOL OF COMMERCE AND MANAGEMENT NAME LIST OF THE STUDENTS REGISTERED FOR EMERGING TRENDS IN E-COMMERCE: CHALLENGES AND OPPORTUNITIES" on 30th November, 2022

Name	Mobile number	Name of the College/University	Category
Mohan Kumar D	8892474568	Chirashree Institute of Research and Development	Research Scholar
Dr Mekala K	9865511733	Government Polytechnic College for Women, Coimbatore	Academician
Dr Arumugam M	9486450937	Government polytchnic college for women, coimbatore	Academician
Revathi. K	8754176070	Kanchi Mamunivar Govt. Institute for PG Studies and Research, Puducherry.	Research Scholar
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D. Thenmozhi	8778173463	Thiruvalluvar university	Research Scholar
Priya . M	9349880774	Bharath institute of higher education and research	Research Scholar
Mr.R.BALAJI	9566960475	V.h.n.senthikumara nadar college (autonomous)	Academician
Anila Mohan	6238299568	Gregorian college of advanced studies	Research Scholar
Dr. R.Bhavani	9486053234	Agurchand manmull jain college	Academician
B Karthikeyan	9940559681	Vels Institute of Science, Technology and Advanced Studies	Research Scholar
J Albin Joe	09789006017	Research scholar, VISTAS and lecturer, HCAS padur	Research Scholar
Dr.T.Sujatha	9962645184	Vels institute of science, technology and advanced studies	Academician
Dr.D.MURUGAN	9600736652	Hindustan college of Arts & Science	Academician
Dr.Rekha Rani	9896313969	Jeevan chanan mahila Mahavidyalaya ASSANDH KARNAL Haryana	Academician
Dr M.KAVITHA	9840316875	Vistas pallavaram	Academician
S Pratiksha	9840316875	Vistas, pallavaram	Research Scholar
Dhanalakshmi P	9943717688	Government Polytechnic College for Women, Madurai-11	Academician
Vishakh V T	9895889616	Emmanuel college vazhichal	Academician
Dr P Viswanathan	8680997922	Reva university, rukmini knowledge park, kattigenahalli, bangalore	Academician
G.Santhoshkumar	9840404965	College of Science and Humanities, SRM Institute of Science and Technology.	Academician
Ms Aswathy S A	9995832728	Bharath Institute of Higher Education	Research Scholar
Најга	6381839773	Bharath Institute Of higher education and research	Research Scholar

Badrinath A	9444719691	Jayagovind harigopal agarwal agarsen college	Research Scholar
Shameema R	9074143648	Bharath Institute of Higher Education and Research	Research Scholar
Chittal. R	8939773927	Vels university	Research Scholar
Dharshini N	9080798649	Shri sankarlal sundarbhai shashun jain college for women	Student
Harshanya Muruganandam	7305327412	Shri Shankarlal Sundarbai Shasun Jain College for Women	Student
Dr.AARCHA S S	8086070088	S.n .college,kollam,kerala	Academician
Dr. P. DURAISAMY	8807005828	Dhivya arts and science college chetpet	Academicia
S. Aparna	7871339090	Shri shankaralal sundarbai shasun jain college for women	Student
Priyadharshini. S	8939169672	Shri Shankarlal Sundarbai Shasun Jain College for Women	Student
Monisha.S	8825960883	Shri Shankarlal Sundarbai Shasun Jain College for Women / Madras University	Student
K.Poornima	7358623261	Shri Shankarlal Sundarbai Shasun jain college for women	Student
Aparna R V	6380523469	Shasun jain college	Student
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Anjitha B Nair	7034482314	Bharath institute of higher education and research	Research Scholar
Lawenya S	9894403457	St. Joseph's college of arts & science (autonomous) cuddalore	Research Scholar
Amal Joseph	8606620387	Henry baker college melukavu	Student
Preethika Sharon .A.J.	09445057855	B.s. abdur rahman crescent institute of science and technology	Student
Dr.A.Narmadha	9443834308	Dhanraj baid jain college	Academicia
Devanatha Moorthy P	9361657303	Gurunanak college	Student
Chandravadhanan S	7358673628	Gurunanak college	Student
K Sai Padmini	7989303302	Sri Balaji educational society ,Adoni, Andhra pradesh	Student
Madhurika. R	7826045854	Shri shankarlal sundarbai shasun jain college for womens	Student
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M.Ajay Adithya	9087045627	Alagappa university	Student
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G.Anbalagan	9944661588	Dhanraj baid jain college	Academician
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R Shanmugam	9551178089	Dhanraj baid jain college	Academician
Dr. K.MANIKANDAN	6380601247	Vinayaka mission's research foundation, school of arts and science, deemed to be university	Academician
Ramaraghavan S And Nithyasree S	7395902600	Management block, Alagappa university, karaikudi; Prince Shri Venkateshwara Arts and Science College, Gowrivakkam, Chennai	Student
Adhithya S G	7592061502	University of Kerala	Student
			Research
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T.Kamaladevi	9952785222	Hindusthan College of Arts and Science	Academician
P Vanitha	9940612577	Vistas	Academician
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Joseline Famila J	8056662133	Hindusthan College of Arts & Science	Academician
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U.Karthigai Selvi	8056104232	Srm ist	Academician
	0.50000.5000		A 1 · ·
Pradeepa N	9600006270	Agurchan manmull jain college	Academician

		advanced studies ( vistas)	
R Jayaravitha	9962727440	Soka Ikeda college of Arts and Science for women	Academician
Dr.C.CHITRA	9994287723	Vels university	Academician
Mr.R.THANIGAIYARASU	9790565833	Srm institute of science and technology, chennai	Academician
Jaya Bharathi	7395919676	Jaya bharathi	Student
Mrs. POOJARI JAYASHREE MUDDU	9901184686	Srinivas university	Research Scholar
Dr.D.Elumalai	9003885910	Vels Institute of Science, Technology & Advanced Studies	Academician
V.Sindhuja	8489078442	St.Joseph's College of Arts & Science (Autonomous)	Research Scholar
J A S Mohamed Ehya	9677988254	Sadakathullah appa college	Research Scholar



## SCHOOL OF COMMERCE AND MANAGEMENT

# EMERGING TRENDS IN E-COMMERCE: CHALLENGES AND OPPORTUNITIES" on 30th November, 2022



#### CONFERENCE CERTIFICATE



#### BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

No.83/3, Agaram Main Road, Thiruvanchery, Chennai-600126, Tamil Nadu, India.

**FACULTY OF ARTS & SCIENCE** 

DEPARTMENT OF COMMERCE AND ECONOMICS
INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN E-COMMERCE:
CHALLENGES AND OPPORTUNITIES

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Ms.R.SUKUNYARESEARCH SCHOLAR,VISTAS,

Participated in the INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN E-COMMERCE:

CHALLENGES AND OPPORTUNITIES Organized by the Department of Commerce, Faculty of Arts

& Science, BIST, BIHER, Thiruvanchery, Chennai, Tamil Nadu, India held on 30th November

2022.

J. Just

DEAN - ARTS & SCIENCE











24.02.2023

## **CIRCULAR**

The Department of English, School of Arts plans to conduct a National Conference titled "Origin and Development of the English Language up to the Modern Times" for the UG and PG students on 28-02-2023

Registration: Registration form is available in the University website

#### **Contact:**

Dr. K. Saraswathy
Vice Principal & Head,
School of Arts, Faculty of Arts and Science
Bharath Institute of Higher Education and Research

Email id: <a href="mailto:saraswathykangeyan6@gmail.com">saraswathykangeyan6@gmail.com</a>
HOD/English



#### Origin and Development of the English Language upto the Modern Times.

A National Conference on "Origin and Development of the English Language upto the Modern Times." was organized by the Department of English on 28.02.2023. Dr.A.Subramanian, Dean.

#### CONTENT:

The objective of the National Conference to introduce students to the field of Language, Literature and Cognition and make them aware to the many obvious ways in which the cognitive sciences — disciplines such as psychology, neuroscience, cognitive linguistics, and philosophy of mind — have the potential to enrich literary studies. These disciplines can make substantial contributions to how literary scholars understand processes of textual creation and reception, as well as textually evoked cognition.

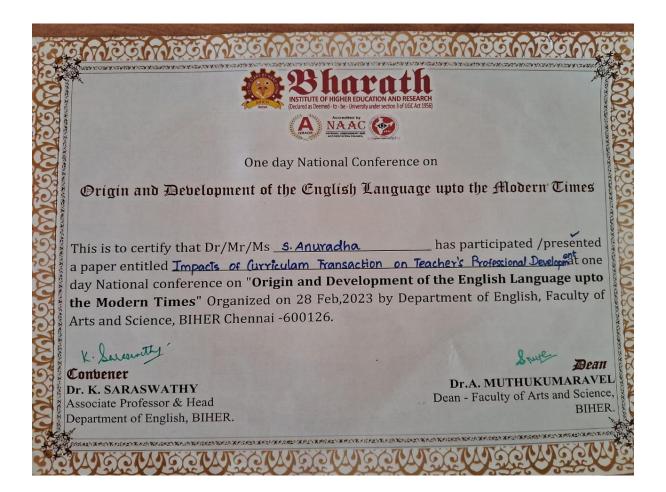
The resource person also suggested that while cognitive science has already proved its value in helping us understand literature better, it should not be perceived by researchers in cognitive literary studies as a knight in shining armour with nothing to gain for itself from the encounter with literary studies. We believe that the study of literature from a cognitive perspective has the potential to be valuable to cognitive scientists in a number of ways, and that it is important that cognitive scientists start to pose research questions which make use of insights and methods from literary studies.

The National Conference ended with the Vote of thanks was proposed by the Head of the Department.



(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

#### Certificate











24.02.2023

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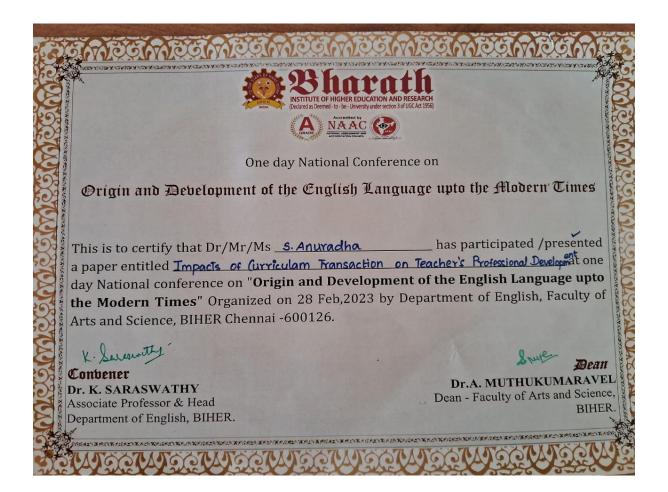
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(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

#### Certificate











# Fresher's Day Meet

We the department of BBA are happy to welcome you to join us in the "Fresher's Day Meet" on 20.10.2022 at our college auditorium

> REGARDS HOD-BBA STAFF AND STUDENTS







## **Faculty of Arts and Science**

# **Department Of Commerce**

Date: 14.10.2022

#### CIRCULAR

It is glad to inform all the students and staff members that "Freshers Day" will be celebrated in the Campus on Saturday, the 22<sup>nd</sup> October ,2022 at open Dias from 10am-1pm for which the DSP, Ms. M. Devi Prasad will be attending as a Chief Guest. Hence, all the I & II-year students are instructed to assemble at open Dias at 9 am sharp.

All the Hod & Staffs are requested to make proper arrangements for the above function and monitor that the event should be conducted smoothly and in a pleasant manner.

**Dean Arts & Science** 

S. Muter

Copy to: All Deans of the respective schools/Institutions

All Department HoDs Student-Notice Board

Hostel Notice Board-Boys and Girls

Office file- for record



**Faculty of Arts and Science** 

**Department Of Commerce** 

Freshers 'Day Celebration Report

The purpose of Fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Students of First Year, Faculty of arts and Science Department of Commerce students were welcomed with the red rose to this party which was organized by Student's Council in the Multi-purpose hall at 10am. The program started with lamp lightening and inaugural speech by Honorable Dean Arts and Science Dr.A. Muthukumaravel and followed by the HODs speech for the freshers. The program was hosted by Ms. Sindhiya, student from Final Year BCom(A&F). The Sweet was distributed by the HOD, the HOD of all departments, President, and the Class Representatives of each fresher's batch. The welcome dance (Bharatnatyam) was performed by the Ms. Jenifer.















# **Faculty of Arts and Science**

# **Department Of Commerce**

Date: 14.10.2022

#### CIRCULAR

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**Dean Arts & Science** 

2. Muster

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**Faculty of Arts and Science** 

**Department Of Commerce** 

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# A constituent college of Bharath Institute of Higher Education and Research (BIHER)

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

# **Global Handwashing Day Event Report 2022**

Department of Microbiology had organised Rangoli competition for students in view of Global hand washing day which is celebrated on October 15th of every year. The Rangoli competition was conducted on Thursday, 20.10.22 from 10.00 am to 12.00 pm. The theme given was "Unite for the universal hand hygiene". The competition started with the introduction talk on the topic by Dr.V.Sangamithra, Professor and Head of Department of Microbiology. 10 teams participated in the event. The participants showcased their hidden talents which was a visual treat to our eyes. Their beautiful rangoli works was judged by a panel of 3 judges.





A3. Elikate



The Judge Panel Consisted Of Dr. Kalaivani Professor And HOD Department Of Community Medicine BMCH, Dr. Manjani Associate Professor Department Of Pathology Bmch, Dr.Sherin Assistant Professor Department Of General Medicine BMCH. The winners of the event were selected on basis of creativity and clinical relevance to the theme. 5 teams emerged as winners. The event was attended by several clinical and Para-clinical medical faculties and other staff of BMCH. The event came to an end by a short talk to the participants rendered by Dr.V.Sangamithra mam, Professor and Head of Department of Microbiology regarding the importance of hand washing.



AD. Elikate





Medical College and Hospital
173. Agaram Main Road, Selaiyur, Chennai 600073
[Bharath Super Speciality Hospital]

Department of Microbiology &
School of Allied Health Sciences

Welcomes you all to celebrate

# **Global Handwashing Day**

Date:

20th October 2022, Thursday

Time

10:00 am - 04:00 pm

#### Venue:

Rangoli - Hospital premises Elocution competition - Microbiology demo hall, Complex - 2, 1st floor BMCH

We have Exciting competitions for the Students

#### Events

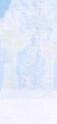
Event 1 10 am - 12 pm Rangoli competition on the theme 'Unite for the Universal Hand Hygiene"

Event 2 3 pm - 4 pm Elocution competition English - "Clean Hands , Unite for safety- Lets move together" Tamil - "தூய்மையான கரங்கள்......துயரில்லா வாழ்வே!!"

\*Note- The participants must bring the items needed for the competition

#### For Registration Contact:-

Dr.Kavitha - 8903656722 Dr.Hamsadwani- 9884481434







AD. Elikate



# A Constituent college of Bharath Institute of Higher Education and Research (BIHER)

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

# CIRCULAR

13.10.2022

All students and staff members are hereby informed that, Department of Microbiology has organized "Rangoli competition" for students on 20.10.2022 from 10:00 a.m. to 12:00p.m. at Ground floor, Hospital block. All are cordially invited to attend and participate.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

All HOD'S

Notice Board



AD. Edikade

#### **Miracle Drug**

A miracle drug typically refers to a medicine or treatment that is considered highly effective in treating a particular disease or condition. It is often used to describe medications that have revolutionary effects, offering significant improvements or potentially curing previously untreatable or debilitating illnesses.

The term "miracle drug" is sometimes used more loosely or colloquially to describe any medication that is perceived as highly beneficial or capable of producing remarkable results. However, it is important to note that the term does not imply a guarantee of personal miracles or supernatural powers. Instead, it signifies a medical breakthrough or advancement that drastically improves the health or quality of life for individuals with specific health conditions.

Examples of drugs that have been referred to as "miracle drugs" in the past include penicillin, which revolutionized the treatment of bacterial infections, and antiretroviral therapy, which has dramatically improved the lifespan and quality of life for individuals with HIV/AIDS. However, the concept of a true miracle drug remains highly subjective, as different medications have varying degrees of efficacy and impact depending on the individual and their specific health circumstances





#### **Miracle Drug**

A miracle drug typically refers to a medicine or treatment that is considered highly effective in treating a particular disease or condition. It is often used to describe medications that have revolutionary effects, offering significant improvements or potentially curing previously untreatable or debilitating illnesses.

The term "miracle drug" is sometimes used more loosely or colloquially to describe any medication that is perceived as highly beneficial or capable of producing remarkable results. However, it is important to note that the term does not imply a guarantee of personal miracles or supernatural powers. Instead, it signifies a medical breakthrough or advancement that drastically improves the health or quality of life for individuals with specific health conditions.

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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

11.06.2022

All students are hereby informed that, Management has arranged for Movie Night" on 16.10.2022 for students at 07:30 p.m. for the movie 'Ponniyin Selvan' (Tamil). Transportation facilities are also arranged.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

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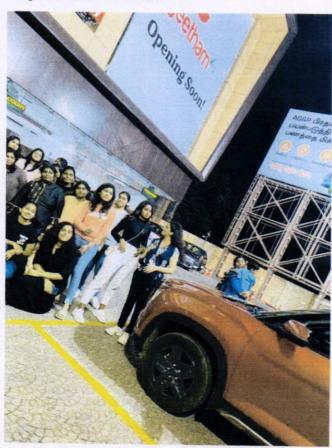
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### **Movie Night Event Report 2022**

Movie nights are an exciting opportunity for Bhaarath medical college students to spend time as a community outside of the normal working hours. 'Ponniyin Selvan' movie is a period movie based on a Tamil historical fiction novel written by a well acclaimed writer Kalki. So a movie night for students was planned on 16th October 2022, 07:30p.m. show. The movie night was refreshing and also enriching for the students. Students in Bhaarath medical college are from different linguistic states and from different cultures. This movie gave a wonderful opportunity to the students to learn about the rich culture, history and heritage of Tamilnadu, the place of their student life.





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**DEPARTMENT OF BBA** 



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#### **Independence Day Event Report 2022**

On August 15, 2022, from 07:30 am to 09:00 am, the college campus had Independence Day celebration to remember the millions of people who gave their lives to preserve our freedom. Students from NCC put on a powerful parade show. Dr A.D. Edukondalu raised the national flag. A patriotic address on the importance of independence and the selfless sacrifices made by our liberation fighters was given by the chief guest.

The significance of the day and how to honour the country and liberation warriors were also explained to MBBS students. cultural activities like singing and dancing come next. Independence and patriotism were the main themes. The joyful distribution of sweets brought the pleasant and proud morning of Independence Day to a close.





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

08.08.2022

All students and staff members are hereby informed that, to observe "Independence day" the college will remain closed on 15.08.2022. Flag hoisting Ceremony & parade is arranged in Hospital Block from from 07:30 a.m. to 09:00 a.m. All are cordially invited to attend the events.

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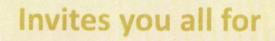
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### INDEPENDENCE DAY

Date: 15.08.2022

Time: 07.30 a.m. to 10:00 a.m.

AD. ELKAR

Venue: Hospital Block, Bhaarath Medical College and Hospital



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### National Nutrition Week Event Report 2022

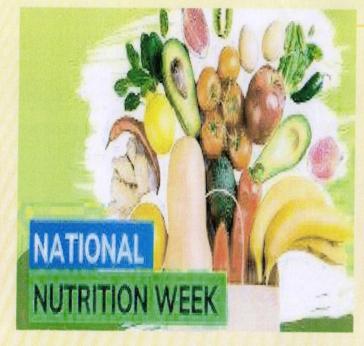
In view of National Nutrition Week 2022, awareness program was organised by Department of Community Medicine, Bhaarath Medical College and Hospital organized programme 28.09.2022 at Sri Lakshmi Ammal Engineering college from 10:00 a.m. to 11:30 a.m. about anaemia, its causes, signs and symptoms of anaemia, treatment, preventive measures of anaemia and its importance in adolescent period by Dr Zubaida Begum. Around 200 students of I year and II year attended the program and benefitted. Post session queries were cleared. It was an informative session.





AD. Elikate





### DEPARTMENT OF NUTRITION

**Invites all MBBS students for** 

# National Nutritional Week Awareness program

Date: 21.10.2022

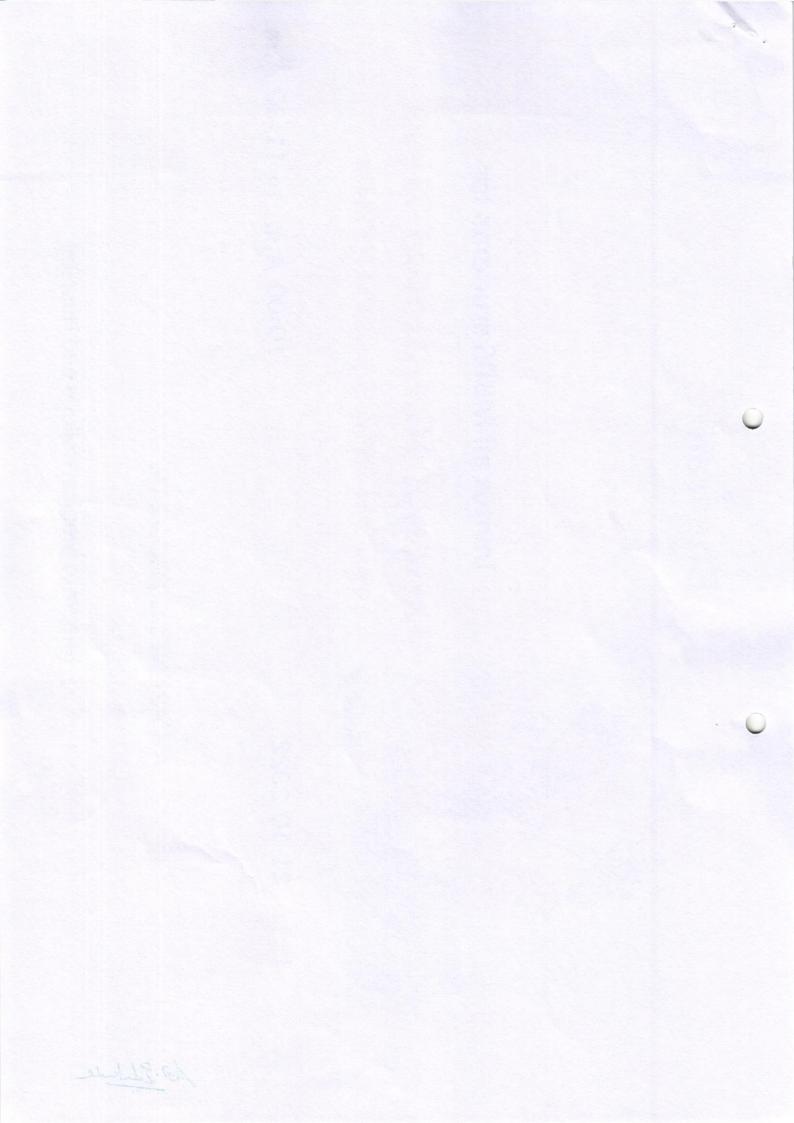
Time: 10:00 A.m. to 11:30 A.m.

Programs: AWARENESS PROGRAM



6. ELKLE

Venue : Hospital block, Bhaarath Medical College and Hospital





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### CIRCULAR

21.09.2022

All students and staff members are hereby informed that, Nutrition education program is organized by Department of Community Medicine, Bhaarath Medical College and Hospital on 28.09.2022 from 10:00 a.m. to 11:30 a.m. at Sri Lakshmi Ammal Engineering College. All are cordially invited to attend and participate in the event.

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### **Onam Event Report 2022**

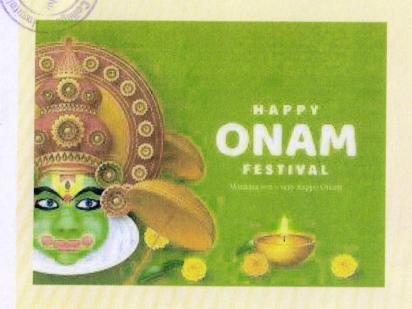
On 07 September 2022, Onam Celebrations were organized by the cultural committee. 100 students participated in the event. It included singing, dance and speech about traditions of Onam. The celebrations were hosted in Lecture hall 2 of Medical college complex –I from 10:00 a.m. to 12:30 p.m.





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### STUDENTS AND FACULTIES

### All are invited for

### **ONAM CELEBRATION**

Date: 07.09.2022

Time: 10:00 A.m. to 12:30 p.m.

Programs: CULTURAL FEST

Venue: College Block I, Bhaarath Medical College and Hospital





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

31.08.2022

All students and staff members are hereby informed that, to observe "Onam" on the college will remain closed on 07.09.2022. Cultural events will be organized at 10:00 a.m. to 12:30 p.m. Lecture Hall II, Medical College Complex-I. All are cordially invited to attend and participate in the the events.

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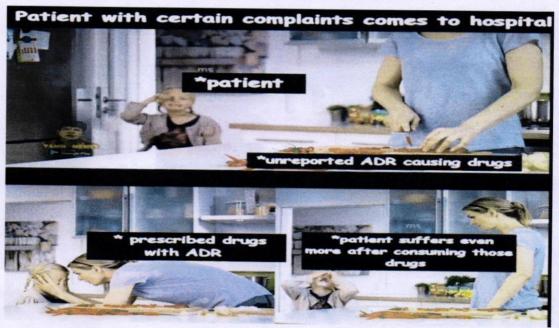




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## National Pharmacovigilance - Poster and meme competition Event Report 2022

For pharmacovigilance week, meme competition was organized by Department of Pharmacology on 22.09.2022 to actively engage the students to educate about importance of ADR reporting by patients. Students were engaged in the vent from 02:00pm to 04:00pm in the Lecture Hall I. Prizes were distributed for the best poster and meme.





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MEDICAL COLLEGE & HOSPITAL [Bhaarath Super Speciality Hospitals]

(A constituent college of BIHER)

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Department of Pharmacology & Pharmacovigilance Committee,

ADR Monitoring Centre (AMC)
Under Pharmacovigilance Programme of India,

for the celebration of

## **National Pharmacovigilance Week 2022**

17<sup>th</sup> - 23<sup>rd</sup> September 2022

Theme: "Encouraging Reporting of Adverse Drug Reaction by Patients"

Venue: College Block, Complex - I, Bhaarath Medical College & Hospital.



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### **EVENT SCHEDULE**

19th September 2022 04:00 pm - 05:00 pm

QUIZ

20th September 2022 03:00 pm - 04:00 pm

**ESSAY WRITING:** "ENCOURAGING REPORTING OF ADR BY PATIENTS"

21st September 2022 03:00 pm - 04:00 pm

**MEME CONTEST:** "ADR REPORTING"

21st September 2022 01:30 pm - 04:00 pm

RANGOLI: "SPEAK UP FOR PATIENT SAFETY"

22<sup>nd</sup> September 2022 09:00 am - 11:00 am

**POSTER PRESENTATION:** "ENCOURAGING REPORTING OF ADR BY PATIENTS"

22<sup>nd</sup> September 2022 11:00 am - 12:00 pm

VALEDICTORY FUNCTION

All are Welcome !!! **Organizing Committee** 

Dr S Elizabeth Benita Clinical Pharmacist, BMCH

Dr E Sneha Clinical Pharmacist, BMCH

Clinical Pharmacist, BMCH Dr Shameemu Nisha

Dr J Sakthi Priya

Dr Manohar Aldo Senior Resident, Dept. of Pharmacology, BMCH

Assistant Professor, Dept. of Pharmacology, BMCH

Dr Arun

Assistant Professor, Dept. of Pharmacology, BMCH

Dr. Sulthan Al Rashid

Assistant Professor, Dept. of Pharmacology, BMCH

**Organizing Secretary** 

Dr. E. Seshathri

**Organizing Chairman** 

Dr. P. Elango

Member Secretary, Pharmacovigilance Commitee, Associate Prof., Dept. of Pharmacology, BMCH

Chair Person, Pharmacovigilance Commitee, Prof. & HOD, Dept. of Pharmacology, BMCH

Dr. M.Vijayamalathi

Vice Principal - Student Affairs, **BMCH** 

Dr.S.Sree Ranjini

Vice Principal - Administration, **BMCH** 

Dr. Arunachala D Edukondalu

Dean, **BMCH** 



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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

15.09.2022

All students and staff members are hereby informed that, for observing Pharmacovigilance Week Meme competition is organized by Department of Pharmacology on 22.09.2022, from 02:00 p.m. to 04:00 p.m. at Lecture Hall I, Bhaarath Medical College Complex-I. All are cordially invited to attend and participate in the event.

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### World physiotherapy day Event Report 2022

To raise awareness about the critical role of physical therapists and chronic pain therapies in keeping people healthy and fit. "World Physiotherapy Day" was celebrated on 7th September 2022 from 09:00 a.m. to 03:00 p.m. in Orthopaedic and Physiotherapy Department, Hospital Block. Bone Mineral Density testing was done free of cost.

Awareness talk on Bone health was arranged during the session. Students volunteered to give educational talk. As audience expected were from different tongues, they prepared the talk in five different languages (English, Tamil, Telugu, Malayalam and Hindi). Audience were extremely impressed by the effort of the students for taking an extra step for the message to reach the participants. Overall the program received a warm participation of over 240 people.





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### CIRCULAR

31.08.2022

All students and staff members are hereby informed that, Department of Orthopedics and Physiotherapy is conducting awareness and screening camp on "World Physiotherapy Day" 07.09.2022 from 09:00 a.m. to 03:00 p.m. All are cordially invited to attend.

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BONE MINERAL DENSITY TEST & PROCEDURES



Theme of 2022 - Osteoarthritis: A Global Problem

Bone Health - Our Priority

### Following Procedures are done FREE OF COST!

- 1. Bone Mineral Density Check
- 2. Body Mass Index Check
- 3. Blood Pressure Check
- 4. Diet Consultation
- 5. Orthopaedic Consultation

6. Physiotherapy Consultation

Persons above the age of 40 years should get done this screening test

Worth Rs. 2500/- For FREE!

Date: 7th September 2022 (Wednesday)

Time: 09:00 am to 03:00 pm

Ortho & Physiotherapy Department, Bhaarath Medical College & Hospital.

----- For Enquiry, Call

044 - 6111 6222 / 044 - 6111 633 / +91 - 91500 45409

#173, Agaram Main Road, Selaiyur, Chennai - 600 073 | Email : physiotherapy@bmch.ac.in | Website : www.bmch.ac.in









AD. ELikade

## PONGAL CELEBRATION









#### PONGAL CELEBRATION – Jan 2023

Pongal is the harvest festival of Tamil Nadu, celebrated on the first day of 'Thai' (Tamil month). A festival to thank God for all his goodness and mercies and to look forward to a prosperous year. It usually falls on the 14th or 15th of January in the English calendar. Faculty of Arts and science celebrated Pongal on the 13th of January for the year 2023.

Students were asked to report by 8:15 a.m. for the first hour of class. The students arrived in traditional dhotis and sarees to mark the occasion. The celebration started around 9:30 a.m. The entrance of the staff room was decorated with colorful Rangoli. The college gathered to celebrate pongal with their respective departments with the supervision of the staff members of the college. It was an ambience filled revelry, music, dance and the joyful faces reverberated with big smiles.

Each department was allocated a spot for their celebration inside the college campus.. Pongal was prepared by the department staff and students. The ceremony was inaugurated by lighting the firewood, by Dr. A.Muthukumaravel, Dean,Arts and science. As the milk came up to the brim of the pot, boiled water and milk overflowed and the crowd cooed 'pongalo pongal' to express oneness. The soaked rice and dhal was poured into the boiling milk and water.

Meanwhile there were other activities conducted. The management had organized an interdepartmental rangoli competition for the students to celebrate the traditional art forms. There was also a modern dj to balance the tradition. Sweet Pongal and sugarcanes were distributed to all the students. There were a bunch of students taking turns in enjoying the bullock cart ride around the campus. The 'uri adithal' a traditional game where people are

blindfolded and are asked to hit a mud pot hanging from a rope with a rod. The day came to an end with the announcement of the prize winners for the best Pongal and Rangoli done by the departments. Everybody left home with memories as it was yet another joyous celebration Faculty of Arts and sciencehad to offer.









06.04.2022

### **School of Arts**

### **CIRCULAR**

Its hereby brought to the notice of all students and faculties that "Pooja Celebration 2022" has scheduled on 10<sup>th</sup> Apr 2022.In this regard student volunteers for organising the programme and participants for this event can enrol their names with committee members

S. rute



Copy to: All Deans of the respective schools/Institutions

All Departments Hod Student-Notice Board

**Hostel Notice Board-Boys and Girls** 

Office file- for record

### **POOJA CELEBATION REPORT -2022**

On the auspicious day of Saraswati Puja, the students and faculty of BIHER came together to seek the blessings of the goddess of knowledge, music, art and culture. The ritual was graced with the presence of all the students, staffs and faculty. GIFTBIHER has celebrated the puja on 10<sup>th</sup> April 2022 with same fervor as it celebrated different festivals. All came together under one roof to celebrate this festival. Saraswati Puja is a popular festival of students. These celebrations at campus ensure that students find a home away from home. Both the faculty and students joined hands together, with great zeal to make the event a memorable one also evoking the blessing of the goddess of knowledge to have a successful academic and carrier growth. The rituals were conducted by Pandit ji, who not only performed the Pooja but also enlightened on the concept of worshiping Goddess of knowledge, ending the event by serving prasad to everyone present









# POOJA CELEBRATION

2022



2023





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### Republic day celebrations report 2021

Republic day was celebrated in Bhaarath medical college and hospital on 26th January 2021 at 07.30 a.m. to 09:00 a.m. in the Hospital Block. The event was presided by Dr A.D. Edukondalu. NCC students displayed a splendid march imbibing valour and courage of a patriotic personality rhythmically to the drum beats.

Flag was hoisted by the chief guest and gave an inspiring talk on constitution and freedom. All guest and students were distributed sweets to celebrate this joyful occasion.





Polde



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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### **CIRCULAR**

19.01.2021

All students and staff members are hereby informed that, on the occasion of "Republic day" the college will remain closed on 26.01.2021 and Flag hoisting Ceremony is arranged in Hospital Block from 07.30 a.m. to 09:00 a.m. All are cordially invited to attend the events.

Copy to

Dean office

Medical superintendent

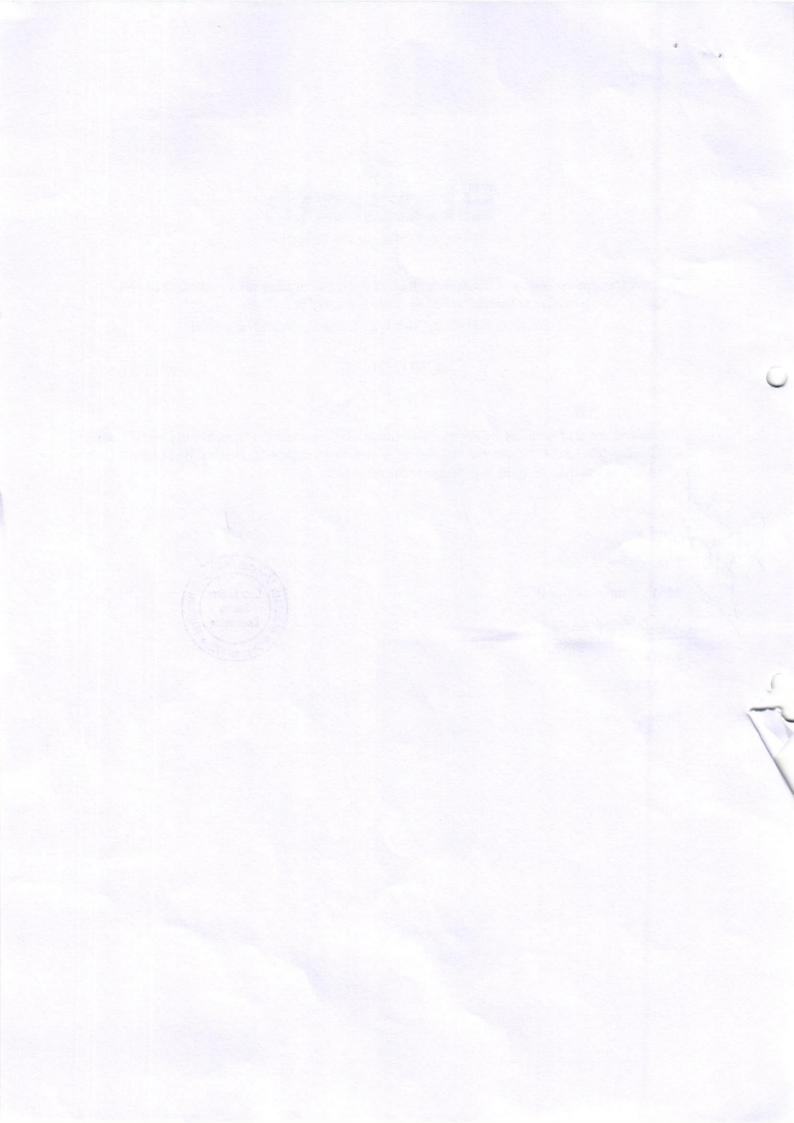
Vice principal - AHS

**RMO** 

All HOD'S

Notice Board







Invites you all for

# REPUBLIC DAY FLAG HOISTING CEREMONY

Date: 26.01.2021

Time 07.30 A.M. TO 09:00 A.M.

Venue: HOSPITAL BLOCK



Science can be both a boon and a bane, depending on how it is used and the context in which it is applied. On one hand, science has brought about numerous advancements and benefits to society. It has improved our understanding of the natural world and has led to groundbreaking discoveries and inventions. Scientific advancements have led to medical breakthroughs, such as the development of vaccines and the discovery of antibiotics, which have significantly improved human health and increased life expectancy. Science has also revolutionized transportation, communication, and agriculture, making our lives more convenient and comfortable.

Furthermore, scientific research has allowed us to gain knowledge about the universe and our place in it. It has deepened our understanding of the cosmos, the origin of life, and the evolution of species. This knowledge has broadened our perspectives and has allowed us to appreciate the complexities and wonders of the natural world.

However, science can also have negative consequences. Some scientific developments have led to unintended harm to society and the environment. For example, the use of fossil fuels has contributed to climate change and environmental degradation. Moreover, advancements in weaponry and warfare technology have created new threats and dangers.

Additionally, misapplication or unethical use of scientific knowledge can lead to negative consequences. For instance, scientific discoveries can be used to manipulate or exploit individuals or to cause harm to society. Examples include the misuse of genetic engineering or the development of harmful chemicals and pollutants.





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#### Faculty of Arts and Science DEPARTMENT OF BBA

Cordially Welcome you All For

SEMINAR

ON

Housing Finance Regulations, Functions and Employment

Opportunities in Banking sector

Resource Person

M.K.SoumiyaDevi

BE MBH. SET. AFRM. CFFTTax. Planning)

Chief Financial Officer

Sassitha Home Finance Ltd

Date 24/11/2022 Time 10:00 AM to 11:00AM











#### BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH

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PACETEVOPARIS AND SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

#### A NATIONAL LEVEL SEMINAR ON INSURANCE

40,11,2022 At 02,00 PM to 3,00 PM

Resource Person
Mr. R.K. Murthy
Insurance Advisor

Convener: Dr.A.GEETHA BOD-BBA Coordinator: Att. Muthukumurun Assistant Professor Deal Mathematica prod. Drug Arts and Science HIIII M. The VA alektron







#### A constituent college of Bharath Institute of Higher Education and Research (BIHER)

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

#### Sparrow day Event Report 2022

Department of Community Medicine in association with Koodugal Trust (NGO) on 04/06/2022, 2.00pm – 4.00pm at Lecture hall II, Bhaarath Medical college complex I involving MBBS Students, nursing students, faculties of MBBS and nursing college and their kids to create awareness about conservation of the endangering species of sparrows. Awareness talk was given by Mr Ganesan, Koodugal Trust, on sparrow conservation with his experience and expertise. Followed by which materials for building the nest was given to the participants, and they were taught to make a nest. Once the nest was built a talk on how to install the nest and methods to maintain it, was explained. Furthermore, a whatsapp group was created for the participants to update about the sparrows at their household and to follow up with the team in the future days. MoU was signed by Dean, BMCH and Koodugal Trust, for the future programs to make this a continuous process.



'Spare the sparrows' program was organised on a note of a social responsibility of a college towards its environment. Awareness talk was given by Mr Ganesan, Koodugal Trust, on sparrow conservation, followed by which materials for building the nest was given to the participants, and they were taught to make a nest. Once the nest was build a talk on how to install the nest and methods to maintain it, was explained. Furthermore, a whatsapp group was created for the participants to update about the sparrows at their household and to follow up with the team in the future days. MoU was signed by Dean, BMCH and Koodugal Trust, for the future programs to make this a continuous process.



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Medical College & Hospital

(A constituent college of BIHER)

(Declared as Deemed-to-be-University u/s 3 of the UGC Act, 1956, Accredited with NAAC 'A' Grade)
173, Agaram Main Road, Selaiyur, Chennal 600073

# DEPARTMENT OF COMMUNITY MEDICINE

Cordially invites you for the workshop on





in association with

KODUGAL TRUST

Date:

04" June 2022, Saturday

Time:

02:00 pm - 04:00 pm

Venue:

Lecture Hall-II, 2<sup>rd</sup> Floor, Medical College Complex -1

Coordinator Culturals Committee 6

AD. ELikate

#### PROGRAM SCHEDULE

TIME EVENTS

02:00 pm WELCOME ADDRESS

02:15 pm 02:45 pm AWARENESS ON SPARROW CONSERVATION BY KOODUGAL TEAM

02:45 pm 02:50 pm MOU SIGNING CEREMONY

02:50 pm O HIGH TEA

03:50 pm O VOTE OF THANKS

#### Organizing secretary

Dr Sharath U Department of Community Medicine





A3. Elikate



#### A Constituent college of Bharath Institute of Higher Education and Research (BIHER)

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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

### CIRCULAR

28.06.2022

All students and staff members are hereby informed that, Department of Community Medicine in association with Koodugal Trust is conducting event on 04.06. 2022, 02:00 p.m. – 04:00 p.m. at Lecture hall II, Bhaarath Medical college complex I, to create awareness about conservation of the endangering species of sparrows. All are cordially invited to attend and participate in the events.

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Medical superintendent

Vice principal - AHS

**RMO** 

All HOD'S

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AD. Elikate

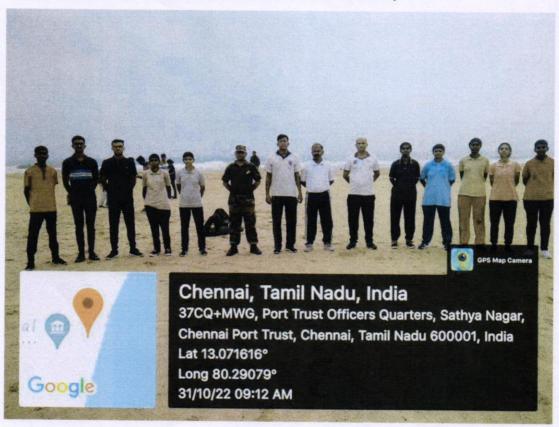


#### A constituent college of Bharath Institute of Higher Education and Research (BIHER)

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

## **International Coastal Clean-up Event Report 2022**

Students participated in Clean-up on 17.09.2022 to create awareness on the impact of land debris on marine life. They also collected large quantities of trash along the Coastal Stretch of Chennai along the beach stretch near port trust office and pledged to protect the ocean life in association with Vigyan Prasar, Department of Science and Technology, New Delhi. Students those participated thoroughly enjoyed the service to the community.





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173, Agaram Main Rd, Selaiyur, Chennai, Tamil Nadu 600073

## **CIRCULAR**

10.09.2022

All students and staff members are hereby informed that, "International Coastal Clean-up" on 17.09.2022. Interested wards can participate in the events.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

**RMO** 

All HOD'S

Notice Board

Coordinator Colleges Culturals Culturals Committee Colleges Co

AJ. Elikate





**FACULTY OF ARTS AND SCIENCE** 

DEPARTMENT OF BUSINESS ADMINISTRATION



A National Level Inter-Collegiate Event Show

#### **EVENTS**

- 1. Mobile Photography
- 2. Adzap
- 3. Business Quiz
- 4. Channel Surfing
- 5. Best Manager
- 6. Paper Presentation
- 7. Connextions
- 8. Face Plainting

Scan to Register



## CONVENOR

Dr. A. Geetha Head of the Department

#### STAFF COORDINATORS

Associate Professor

9884520076

Ms. S. Sankari Assistant Professor

#### STUDENT COORDINATORS

Mr.M.Deepan 9940635120

Mr.R.Lokeshwaran 9150752545

Mr.B.Arjun 7550112178

Date: 28th March 2023
Entry Lee 25.100

Entra 2k23

Wim Attractive Prizes

VENUE: 83/3 Agaram Main Road, Tiruvanchery, Chennai-600126, Talkihadus











Faculty of Arts and Science
THE MANAGEMENT, STAFF AND STUDENTS OF

DEPARTMENT OF BBA

Invites You All For

NATIONAL LEVEL INTER-COLLEGIATE EVENT

Entra 2K23 28-March-2023



Miss Janani Rajan Actor/Model/Carnatic



Mr Divakar Vijay TV



Reubalin

Managing Director, The Big Barbecue

Mr.Rafiq



Mr.Giri Kalakha Povadhu Yaaru Season 9 Runner Vijay TV



Mr Jafar Production Head Indiaglity Channel



Mr. Sathish Kumar



Dr.V.Kalaiarasi Dean-Science

Dr.A.Muthukumaravel Dean-Arts & Science



# Women's Day Celebration





### **CIRCULAR**

3.03.2023

"Be Brave" International Women day celebration will be celebrated on 8<sup>th</sup> March 2023 at college campus in this context various intellectual and cultural competitions and events are planned. The schedule of events details of the coordinators and the rules for each competition event are attached herewith for wider reach and circulation in the interest of the participants for both the genders.

The women cell of Faculty of Arts and science heartily welcomes active participation of all the staff, Scholars and students to take part in the competitions and events.

2. wite

Dean-Arts & Science

Encl:

- 1. Schedule of Competitions/Events
- 2. Rules for the competitions/Events



#### LIST OF EVENTS:

Cooking without Fire

Face Painting

Rangoli

Speech and Essay competition

**Glass Painting** 

The International Women's Day was celebrated at Faculty of Arts and science on 8<sup>th</sup> March 2023. The purpose of celebrating Women's Day is – To raise awareness about the status and dignity of women among the students. An essay writing competition on Women's Day was been conducted in morning and many of the students had participated for that. After the completion of essay writing competition, a short program was conducted in the multipurpose hall of our college.

At the beginning of program our respected Dean sir gave a short speech on Women's Day. Then some fun events were designed to make the boys realize the women's daily household work and of course to have fun for all.. It was a lot of fun. At the end, prize distribution for the winners of essay writing competition was done.







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## **CIRCULAR**

14.06.2022

All students and staff members are hereby informed that, on the occasion of "International Yoga Day" on 21.06.2022 Awareness program and Yoga Session is organized for students in Lecture Hall II, Medical College Complex-I from 10:45 a.m.to 12:15 p.m. All are cordially invited to attend and participate in the events.

Copy to

Dean office

Medical superintendent

Vice principal - AHS

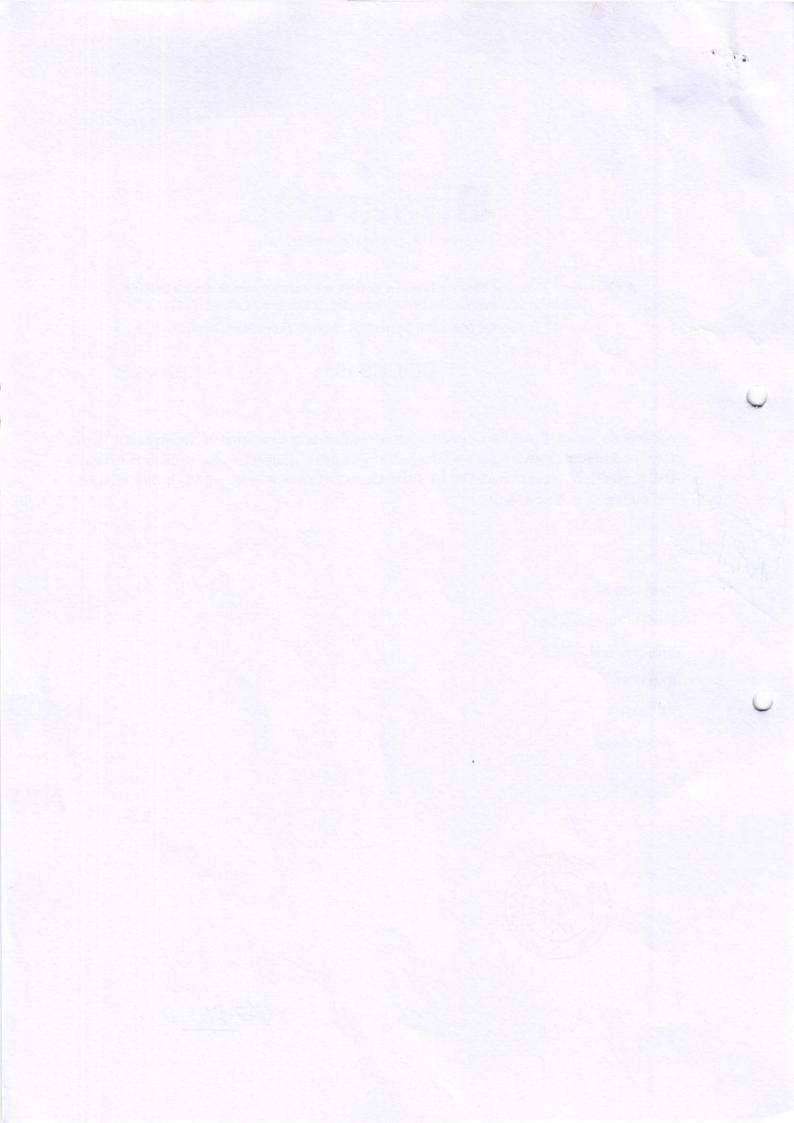
**RMO** 

All HOD'S

Notice Board

Coordinator Cheminister

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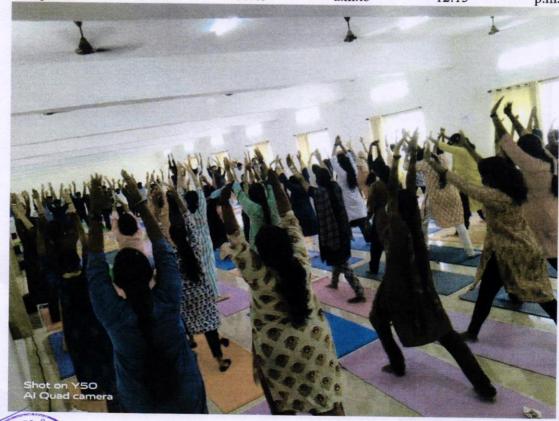
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## Yoga Day Event report 2022

Celebrated on June 21, International Yoga Day celebrates the physical and spiritual prowess that yoga has brought to the world stage. While it is an important source of exercise and healthy activity millions join in and practice on a daily basis. For many, these routines are a way to connect the body, mind and soul in a way that has existed for centuries.

Department of physiology organised a guest speech and yoga session in the light of celebrating international Yoga day. Guest speaker Smt. Shobaba Srinivasan gave an elaborate talk on powerful capacity of Yoga in bringing positive physiological effects. This is followed by a yoga session. The participants including MBBS students, Faculties and non-teaching staffs followed the demonstration and learned basic yoga at Lecture Hall II, Medical College Complex-I from 10:45 a.m.to 12:15 p.m.



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173, Agaram Main Road, Selaiyur Chennai – 600073

# DEPARTMENT OF PHYSIOLOGY

[in association with 1 (TN) MED.UNIT NCC]

Cordially invites you for

# INTERNATIONAL YOGA DAY CELEBRATION

- Dr Arunachala D Edukondalu Dean, BMCH
- Dr J Mohanasundaram
   Vice Principal, BMCH
- Dr Latha.R
   HOD, Dept. of Physiology

# **GUEST SPEAKER**

Smit. Shobaba Srinivesan

Director,
Healing chants Department,
Krishnamacharya Yoga Mandiram

Date: 21" June, 2022,

Time: 10.45 am to 12.15 pm

Venue: Lecture hall II,

College Block I.

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