



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

Date: 02.01.2020

From

The HOD,
Department of Mechanical Engineering,
Bharath Institute of Higher Education and Research,
Selaiyur, Chennai.

To

The Dean Engineering,
Bharath Institute of Higher Education and Research,
Selaiyur, Chennai.

Respected Sir,

Sub: Requisition for conducting Value added course – reg.

School of Mechanical Sciences has planned to conduct Value added course entitled “MANAGING SPORTS ORGANIZATION “from 06.01.2020 to 10.01.2020. In this regard we kindly request you to grant permission for the same.

Thanking You



HOD/MECH



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Date:02.01.2020

Department of Mechanical Engineering

Circular

The of Department of Mechanical Engineering, BIHER glad to conduct on five days value added program on “**MANAGING SPORTS ORGANIZATION**” from 06.01.2020 to 10.01.2020 for 30 hours. Those who are interested to participate do register your name to the program coordinator.

All reregistered students must attend all the classes without fail. The students who are completed the course successfully with good score will get the course completion certificate from the institute/Department.

Resource person: Mr.Lenin, Mr.Manavalavan

Maximum no. of registration Allowed – 60.

Program coordinator

Mr.VP.Durairaj



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Department of Mechanical Engineering

Managing sports organization

OBJECTIVE:

The main objective of the Course in Strategic Management of Sport Organizations is to understand the principles of strategic management applied to the sports sector. The student will be able to initiate work in analyzing the strategic, global and objective vision of the sport sector from the business point of view.

To know how to analyze the structure of an industry and the trends in its environment to determine their potential.

To understand and apply the elements of the strategic planning process.

To learn how companies can develop sustainable competitive advantages.

To understand the creation of competitive advantages through business models.

MODULE 1

(10Hrs)

. SPORTS ORGANIZATION- Definition of Sports Organization, Organization Goals, Importance of understanding Organization Goals & effectiveness.

MODULE II

(5 Hrs)

SPORTS ORGANIZATION'S OPERATING ENVIRONMENT Meaning, Nature of Organizational Environment, Macro Environment & Micro Environment, Relationship between an Organization's Structure and its Environment

MODULE III

(10 Hrs)

SPORTS ORGANIZATION CULTURE- Meaning of Organization Culture, Strong VS. Weak organizational culture, Learning Organizational Culture, THICK & THIN Organizational Culture, Managing a Sports Organizational Culture.

SPORTS ORGANIZATION STRATEGY- Meaning, Deliberate & Emergent Strategies, Strategy Formulation & Implementation, SWOT analysis.

MODULE IV

(5 Hrs)

DEALING WITH ORGANIZATIONAL CHANGE-Meaning of Organizational change, Planned Change, Resistance to change – Overcoming Resistance to change & implementation, Managing Resistance to change, Lewin's and Kotter's Model. Managing STRESS in work Place.

MODULE-V

ASSIGNMENTS ON SPORTS ORGANIZATION- CAB, IFA, Bengal Lawn Tennis Association, SAI etc



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Department of Mechanical Engineering
One Week Value added Program on Managing Sports Organisation

Date	Morning Session (9 AM – 12 PM)	Afternoon Session (1:30 PM – 4:30 PM)
06.01.2020	Program Inauguration : Mr.Manavalan SPORTS ORGANIZATION- Definition of Sports Organization, Macro Environment & Micro Environment.	Mr.Lenin , Organization Goals, Importance of understanding Organization Goals & effectiveness.
7.01.2020	Mr.Lenin SPORTS ORGANIZATION'S OPERATING ENVIRONMENT Meaning, Nature of Organizational Environment.	Mr.Manavalan Macro Environment & Micro Environment, Relationship between an Organization's Structure and it's Environment.
8.01.2020	Mr.Manavalan SPORTS ORGANIZATION CULTURE- Meaning of Organization Culture, Strong VS. Weak organizational culture,	Mr.Lenin Learning Organizational Culture, THICK & THIN Organizational Culture, Managing a Sports Organizational Culture.
9.01.2020	Mr.Lenin DEALING WITH ORGANIZATIONAL CHANGE-Meaning of Organizational change, Planned Change, Resistance to change	Mr.Manavalan Overcoming Resistance to change & implementation, Managing Resistance to change, Lewin's and Kotter's Model. Managing STRESS in work Place.
10.01.2020	Mr.Manavalan SPORTS ORGANIZATION STRATEGY- Meaning, Deliberate & Emergent Strategies, Strategy Formulation & Implementation, SWOT analysis.	Mr.Lenin ASSIGNMENTS ON SPORTS ORGANIZATION- CAB, IFA, Bengal Lawn Tennis Association, SAI etc <i>Quiz/ Feedback / valedictory Session</i>

Program Coordinator:

Mr.VP.Durairaj

Assistant Professor,

E-Mail: vpdurairaj57@gmail.com



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Attendance sheet

S.No	Reg. No	Students Name	Department
1	U16ME001	PRAVIN K	Mechanical Engineering
2	U16ME003	BHARATH S	Mechanical Engineering
3	U16ME004	GIRIDHARAN S	Mechanical Engineering
4	U16ME005	PRABAKARAN S	Mechanical Engineering
5	U16ME010	PAVITHRAN P	Mechanical Engineering
6	U16ME013	ABUBAKKAR M	Mechanical Engineering
7	U16ME015	HARIHARAN N	Mechanical Engineering
8	U16ME017	KARTHICK M	Mechanical Engineering
9	U16ME019	SIDDARTH A	Mechanical Engineering
10	U16ME020	NISONAN N	Mechanical Engineering
11	U16ME021	RAJITH R C	Mechanical Engineering
12	U16ME022	SURIYA RAJ R	Mechanical Engineering
13	U16ME027	R.UDHAYA KUMAR R	Mechanical Engineering
14	U16ME028	BANALA RAVI ANISH	Mechanical Engineering
15	U16ME032	MALARAVAN A	Mechanical Engineering
16	U16ME034	SHEIK SYBUDEEN M	Mechanical Engineering
17	U16ME037	THAMIN ANSARI M	Mechanical Engineering
18	U16ME038	VIGNESH G	Mechanical Engineering
19	U16ME039	PRADHIP B R	Mechanical Engineering
20	U16ME040	RAGUL KUMAR S	Mechanical Engineering
21	U16ME043	AAKASH KAVIN T	Mechanical Engineering
22	U16ME044	DINESH C	Mechanical Engineering
23	U16ME045	MUSTAQ AHMED M	Mechanical Engineering
24	U16ME047	GOWTHAM S	Mechanical Engineering
25	U16ME048	HEMANTH RAJ R	Mechanical Engineering
26	U16ME052	SHRIKHANTH R	Mechanical Engineering
27	U16ME071	SANTHOSH R	Mechanical Engineering
28	U16ME079	MOHAMMED SHAJI B	Mechanical Engineering
29	U16ME081	MUKANTHAN T	Mechanical Engineering
30	U16ME084	SAMPADARAO ASHOK	Mechanical Engineering
31	U16ME088	GODWIN PRABHU G	Mechanical Engineering
32	U16ME108	YERRAMSETTI MAHESH BABU .	Mechanical Engineering
33	U16ME114	REDDYVARI TEJESH	Mechanical Engineering
34	U16ME123	ABHIJITH A R	Mechanical Engineering
35	U16ME124	BEENAGONI ANILKUMAR	Mechanical Engineering
36	U16ME125	SUJITH H	Mechanical Engineering
37	U16ME126	JAKKAMSETTI BHANU CHAITANYA .	Mechanical Engineering

38	U16ME130	VENKATASRINIVAS M	Mechanical Engineering
39	U16ME132	ASHWIN S	Mechanical Engineering
40	U16ME135	KRISHNAKANTH S	Mechanical Engineering
41	U16ME136	MOHAMMED THAUFEEQ K	Mechanical Engineering
42	U16ME137	DINESHKUMAR S	Mechanical Engineering
43	U16ME141	DEJOEL HAROLD RAYMOND F	Mechanical Engineering
44	U16ME142	JARUPULA REVANTH KUMAR	Mechanical Engineering
45	U16AM021	ANJERI BALU	Automobile Engineering
46	U16AM022	JONATHAN LEVI WILLIAMS S	Automobile Engineering
47	U16AM023	MOHAMED FARIZ	Automobile Engineering
48	U16AM701	B.YASWANTH SAI	Automobile Engineering
49	U16AM702	MOHAMED AZHARUDEEN	Automobile Engineering
50	U16AM703	LAGHUVARAPU SAI SATHISH	Automobile Engineering
51	U16AM704	GUNTAMUKKALA THILAK	Automobile Engineering
52	U16MT701	CHANDRASEKAR D G	Mechatronics Engineering
53	U16MT702	CHIRANJEEVI A	Mechatronics Engineering
54	U16MT703	VIGNESH.A	Mechatronics Engineering
55	U16MT704	AJITH.H	Mechatronics Engineering
56	U16MT001	PRADEEPAN S	Mechatronics Engineering
57	U16MT002	RAAHUL GANESH R	Mechatronics Engineering

Harath Institute of Higher Education and Research

CERTIFICATE OF PARTICIPATION

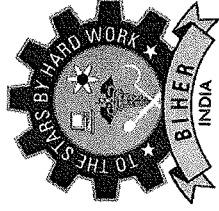
This certificate goes to

ASHWIN.S

for successfully completing the Value Added Course
on "Managing Sports Organization" conducted by
the School of Mechanical Engineering during the
month of Jan 2020.

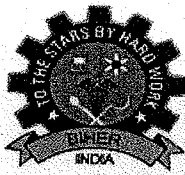


VAC CO-ORDINATOR





HOD MECHANICAL



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FEEDBACK FORM

- ❖ As part of a continuing improvement process, our college appreciates suggestions and inputs regarding the institution. We request you to sincerely answer these questions under assurance of complete confidentiality. Your interest in making our institution better is greatly appreciated.

Name of Department : Mechanical

Date : 12.01.2020

Event / Speaker Name : Management Sports Organization

- Please rate the session on the scale indicated. Your comments are most appreciated.

S.No	Parameters	Below Average	Average	Good	Excellent	Outstanding
1.	The Topic					
	The choice of topic was relevant to me				/	/
2.	The Lecturer / Speaker					
	Self-confidence					/
	Communication skills					/
	Doubts/ queries were answered satisfactorily					/
3.	The Content (Topic)					
	Refers to latest developments in the field				/	/
	Career oriented				/	/
	Innovative learning, if any					/

- Overall, how would you rate this Guest Lecture / Workshop / Seminar / Event/Value added course?

1. Below Average	2. Average	3. Good	4. Excellent	5. Outstanding
				/

- Comments (If any):

Very good, Now I am
fit due to sports

PHOTO

