

## School of Management Studies & Commerce

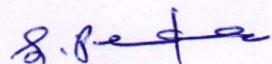
### Circular

08/01/2018

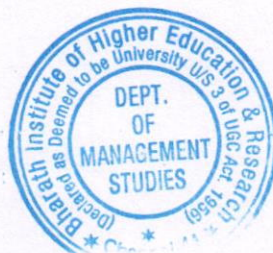
**Sub: Organising Value-added Course: Entrepreneurship - reg.,**

With reference to the above mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Entrepreneurship"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only so as to reach on or before 6<sup>th</sup> Feb 2018; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Course content & Registration form





**Bharath Institute of Higher Education & Research**  
**School of Management Studies & Commerce**  
**Value Added Course: IN ENTREPRENEURSHIP**

S.No	Date	Topic	Time	Hour
1	02-09-2018	Definition and characteristics of an entrepreneur	3.00-5.00p.m	1
2	02-03-2018	Sources of entrepreneurship	2.00-3.00p.m	1
3	02-06-2018	Entrepreneurship models. Conditions of entrepreneurship development.	3.00-5.00p.m	1
4	02-08-2018	Entrepreneurship development. Innovation and entrepreneurship	3.00-5.00p.m	2
5	02/13/2018	Small entrepreneurship and small enterprises	3.00-4.00p.m	1
6	02/15/2018	. Life cycle of a small enterprise. Basic causes of a failure of business ventures.	2.00-4.00p.m	1
7	02/20/2018	Companies. Crafts – concept and kinds of crafts	3.00-4.00p.m	1
8	02/22/2018	conditions for performing crafts,	3.00-5.00p.m	2
9	02/24/2018	procedure of registering a craft,	2.00-3.00p.m	1
10	03-01-2018	of a craft	4.00-5.00p.m	1
11	03-02-2018	Termination of a cooperative.	2.00-3.00p.m	1
12	03-06-2018	Entrepreneurial organizing in activities of self-employed professions	3.00-5.00p.m	2
13	03-10-2018	Introduction of Strategy Analysis and its Importance	2.00-3.00p.m	1
14	03/13/2018	Founding of a new enterprises, craft, cooperative.	3.00-5.00p.m	1
15	03/15/2018	. Purchase of existing forms of organizing and the bases of their validation. Franchising	2.00-3.00p.m	1
16	03/20/2018	Concept and basic types of franchise. Family business:	3.00-5.00p.m	2
17	03/22/2018	Concept and basic types of franchise	3.00-5.00p.m	1
18	03/27/2018	Advantages and limitations. Life cycle of a family business	2.00 - 3.00pm	1
19	03/30/2018	Creation of a new family venture. Inheriting of a business.	3.00 - 4.00pm	1
20	04-03-2018	Reasons for Strategy Failure and Methods to Overcome, Strategy	2.00 - 4.00pm	2
21	04-06-2018	Entrepreneurial venture and the chain of entrepreneurial development	4.00 -5.00pm	1
22	04-07-2018	Defining a business concept.	2.00 - 3.00 pm	1
23	04-10-2018	<i>Implementation and presenting of an operative business plan.</i>	3.00 - 4.00 pm	1
24	04-10-2018	Entrepreneurship and local development. Strategic determinants and purposes of development of a small economy of RH	3.00 - 5.00 pm	2



Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2018			
Value Added Course: Entrepreneurship			
S.No	Register Number	Student Name	Remarks
1	U17BA002	RACHEL K	
2	U17BA003	PREETHI S A	
3	U17BA004	KARTHICK J	
4	U17BA005	ABIN JOSEPH	
5	U17BA006	BASKAR U	
6	U17BA007	ABHIMANYU	
7	U17BA009	DHILIP KANNA S	
8	U17BA010	SANGAVI S	
9	U17BA011	SARANYA N	
10	U17BA012	DHANUSHKUMAR K	
11	U17BA013	PRAGADEESH K	
12	U17BA015	SURENDHAR K	
13	U17BA016	PRAVEEN KUMAR S	
14	U17BA017	BALAJI S	
15	U17BA018	MAHENDER SURESH KHONDE	
16	P17BA029	RANJANI	
17	P17BA030	THENMOZHI	
18	P17BA031	PINAKA	
19	P17BA032	CHITRA	
20	P17BA033	RAJANI	
21	P17BA034	RAJANI	
22	P17BA035	ANUSHYA	
23	P17BA036	RAMYA	
24	P17BA037	ANGEL	
25	P17BA038	RAMESH	
26	P17BA039	KRISHNA KUMAR	
27	P17BA040	PRIYA LAKSHMI	
28	P17BA041	RAM MOHAN	
29	P17BA042	RAVI KUMAR	
30	P17BA043	Balaji C	

S. P. S.



# Course Feedback form

Course Title:

Entrepreneurship

Date:

9/2/17

Name:

Pamjani

RegNo:

D17BA034

Department:

MBA

S.No	Particulars	1	2	3	4	5
	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied )					
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)					
8.	Overall rating of the course:					

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Course Title: Entrepreneurship

Date: 9-2-17

Name: Piraka

RegNo: P17BA031

Department: MBA

S.No	Particulars	1	2	3	4	5
	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)					
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)					
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

too long sessions.

Strength of the course:

good

\*\*\* Thank you \*\*\*

Piraka  
Signature



Value Added course: Entrepreneurship on 09/02/2017







# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATE OF PARTICIPATION

This is to Certify that

**THENMOZHIM**

has participated in the Value added course: *Entrepreneurship*, a unique and special programme held at **Bharath Institute of Higher Education & Research**

on 09/02/2017



Mr. R. Ramamoorthy

COURSE CO-ORDINATOR

Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT

