

**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

## School of Management Studies & Commerce

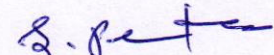
### Circular

02/03/2018

**Sub: Organising Value-added Course: Business Ethics- reg.,**

With reference to the above mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Business Ethics"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only so as to reach on or before 28<sup>th</sup> March 2018; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department


Encl: A copy of Course content & Registration form





**Bharath Institute of Higher Education & Research**  
**School of Management Studies & Commerce**

Value Added Course: Courses on BUSINESS ETHICS			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	01-07-2017	BUSINESS ETHICS : Introduction , Meaning	10.00am to 1.00pm	3
2	03-07-2017	Scope ,Types of Ethics , Characteristics	4.00pm to 6.00pm	2
3	04-07-2017	Factors influencing Business Ethics – Importance of Business Ethics	4.00pm to 6.00pm	2
4	05-07-2017	Arguments for and against business ethics- Basics of business ethics - Corporate Social Responsibility	4.00pm to 6.00pm	2
5	06-07-2017	Issues of Management – Crisis Management	4.00pm to 6.00pm	2
6	07-07-2017	PERSONAL ETHICS 12 Hrs Introduction – Meaning – Emotional Honesty	4.00pm to 6.00pm	2
7	10-07-2017	Virtue of humility – Promote happiness	4.00pm to 6.00pm	2
8	11-07-2017	– karma yoga – proactive – flexibility and purity of mind.	4.00pm to 6.00pm	2
9	12-07-2017	ETHICS IN MANAGEMENT 12 Hrs Introduction	4.00pm to 6.00pm	2
10	13-07-2017	– Ethics in HRM – Marketing Ethics	4.00pm to 6.00pm	2
11	14-07-2017	Ethical aspects of Financial Management	4.00pm to 5.00pm	1
12	17-07-2017	Technology Ethics and Professional ethics	4.00pm to 5.00pm	1
13	18-07-2017	ROLE OF CORPORATE CULTURE IN BUSINESS	4.00pm to 5.00pm	1
14	19-07-2017	Meaning – Functions – Impact of corporate culture – cross-cultural issues in ethics	4.00pm to 5.00pm	1
15	20-07-2017	: CORPORATE GOVERNANCE 12 Hrs Meaning, scope, composition of BODs, Cadbury Committee, various committees	4.00pm to 5.00pm	1
16	21-07-2017	reports on corporate governance, scope of Corporate Governance	4.00pm to 5.00pm	1
17	22-07-2017	Benefits and Limitations of Corporate Governance with living examples.	10.00am to 1.00pm	3





Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2018			
Value Added Course: Business Ethics			
S.No	Register Number	Student Name	Remarks
1	U17BA020	KARMUGILAN M	
2	U17BA021	ABUTHALIB A	
3	U17BA022	MONISHA S	
4	U17BA023	C MADHAN	
5	U17BA024	BASKAR M	
6	U17BA025	SATHISH G	
7	U17BA026	VIKARAM E	
8	U17BA027	ARUNKUMAR S	
9	U17BA029	THIRAJ M	
10	U17BA030	KARTHICK V	
11	U17BA031	RAJESHWARI K	
12	U17BA032	BALAGURU C	
13	U17BA033	SELCIA J	
14	U17BA034	KAMALA KANNAN T	
15	U17BA035	DEEPAK T	
16	U17BA036	RUBAN BOSE R	
17	U17BA039	JAGATHRATCHAGAN J	
18	U17BA040	LOKESH K	
19	U17BA041	MANOJKUMAR E	
20	U17BA042	HANUMANTH G	
21	U17BA044	ARJUN A	
22	U17BA045	HARI PRASATH K	
23	U17BA046	CHITRA ARASAN G	
24	U17BA047	KRISHNA MOHAN SINGH	
25	U17BA048	SRINIVASAN K	
26	U17BA049	VIGNESH M	
27	U17BA050	NAVEEN K	
28	U17BA052	GOKULKRISH S	
29	U17BA053	GOPINATH M	
30	U17BA054	MADHAN G	
31	U17BA055	N ANIL	
32	U17BA056	SANTHOSHKUMAR P	
33	U17BA057	BERGILIN LEO V	
34	U17BA058	MELVIN AKASH S	
35	U17BA059	DINESH PRASAD S	
36	U17BA060	KARTHICK K	
37	U17BA061	YAAZHINI R P	
38	U17BA062	SURENDAR A	

*S. P. S.*



39	U17BA063	VEERAKUMAR HARISH	
40	U17BA066	DEVA DHARSHINI R	
41	U17BA067	JITENDRA KUMAR	
42	U17BA068	SHIVANI PATEL	
43	U17BA070	ARUL MEASIA EBANESAR A	
44	U17BA073	HARISH R	
45	U17BA074	MOHANRAJ P	
46	U17BA075	NASIR R	
47	U17BA076	BALDUS MYRTHONG	
48	U17BA078	TRIDIP KUMAR RAY	
49	U17BA082	ASWIN KUMAR B	
50	P17BA030	JAYSHREE	
51	P17BA031	PINAKA	
52	P17BA032	CHITRA	
53	P17BA033	RAJANI	
54	P17BA034	RAJANI	
55	P17BA035	ANUSHYA	
56	P17BA036	RAMYA	
57	P17BA037	ANGEL	
58	P17BA038	RAMESH	
59	P17BA039	KRISHNA KUMAR	
60	P17BA040	PRIYA LAKSHMI	

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# Course Feedback form

Course Title: Business ethics

Date: 2/4/18

Name: Baskar M

RegNo: U17BA024

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand			✓	✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Baskar M  
Signature

\*\*\* Thank you \*\*\*



# Course Feedback form

Course Title: *Business ethics*

Date: *02/09/2018*

Name: *Hari Prasath*

RegNo: *UMBA045*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)					
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)					
8.	Overall rating of the course:					

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*good communication*

*Hari Prasath*  
Signature

\*\*\* Thank you \*\*\*



Value Added Course- Business Ethics on 02/04/2018

