

School of Management Studies & Commerce

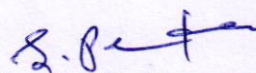
Circular

01/02/2018

Sub: Organising Value-added Course: Innovation & Entrepreneurship - reg.,

With reference to the above mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Innovation & Entrepreneurship"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only so as to reach on or before 26th Feb 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Course content & Registration form



Bharath Institute of Higher Education & Research
School of Management Studies & Commerce

ded Course: Courses on INNOVATION & ENTREPRENEURSHIP			Course Duration	
S.No	Date	Topic	Time	Hour
1	03-10-2017	COMPETENCE Entrepreneurship concept – Entrepreneurship as a Career – dimensions of Entrepreneurial Competencies	4.30p.m to 6.30pm	2
2	04-10-2017	Entrepreneurial assessment - Part-time vs. Full time Entrepreneurship	4.30p.m to 6.30pm	2
3	05-10-2017	Entrepreneurship – Role of Mentors Industrial Sickness – Definition – Causes – Symptoms – Prediction – Revival – Managerial Deficiencies - Revival of Sick unit	4.30p.m to 6.30pm	2
4	06-10-2017	Innovation and Entrepreneurship – Design Thinking – Process.	6.30pm	2
5	07-10-2017	New Venture Creation – Resources, Capabilities, and strategies	9.00am to 12.00pm	3
6	09-10-2017	identifying attributes of strategic resources Opportunity Analysis – innovator or imitator	4.30p.m to 5.30pm	1
7	10-10-2017	SWOT analysis – Internal and External Environment Analysis	4.30p.m to 5.30pm	1
8	11-10-2017	Industry Analysis – Embryonic Companies and Spin off's	5.30pm	1
9	12-10-2017	Opportunities in Emerging/Transition/Decline industries – Porter's five forces model	4.30p.m to 5.30pm	1
10	13-10-2017	Startup India – Make in India – Govt. Support Schemes for Startups	4.30p.m to 5.30pm	1
11	14-10-2017	The nature of planning in emerging firms – Strategic planning and its value – Entry Wedge – Resource based strategies – First mover advantage	9.00am to 12.00pm	3
12	16-10-2017	Isolating Mechanisms – Industry stages and Strategy – Evaluating Strategy and Entrepreneurial Opportunities. 6L Structural	4.30p.m to 5.30pm	1
13	17-10-2017	Franchising – networking and alliances – Buying an existing business – Identifying the right Business Model Canvas – Seven Domains of John Mullins.	4.30p.m to 6.30pm	2
14	18-10-2017	Business Plan – Myths, importance, content, sections – expectations of investors – Dos and Don'ts – innovative methods of presenting a business plan	4.30p.m to 6.30pm	2
15	19-10-2017	STRATEGIC EVALUATION Issues-Problems-Response to Enterprise Problems	4.30p.m to 6.30pm	2
16	20-10-2017	Business Development Services – Definition, Scope - Support Services Required By Small Enterprises - Important Support	4.30p.m to 6.30pm	2
17	21-10-2017	BIFR and SICA's Role – Strategic Choices in Decline industries – Leadership – Niche – Harvest – Divest –	9.00am to 11.00pm	2

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2018			
Value Added Course: Innovation & Entrepreneurship			
S.No	Register Number	Student Name	Remarks
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	BASKARAN M	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA027	SOWNDARYA D	
21	P17BA014	HIDAYATHULLA.B	
22	P17BA015	DINESH PRABHU.G	
23	P17BA016	ARUN KUMAR.S	
24	P17BA017	NAUSHAD KHAN MD	
25	P17BA018	MOHAMED PARVEZ.A	
26	P17BA019	RAM KUMAR	
27	P17BA020	HEMANTH	
28	P17BA021	PRAVEEN KUMAR	
29	P17BA022	RAMAN	
30	P17BA023	RAJESH	
31	P17BA024	ANBALAGAN	
32	P17BA025	JOHN	
33	P17BA026	PAUL SAMUEL	
34	P17BA027	VAISHALI	
35	P17BA028	RAMYA	
36	P17BA029	RANJANI	
37	P17BA030	JAYSHREE	
38	P17BA031	PINAKA	

S. R. J.

39	P17BA032	CHITRA	
40	P17BA033	RAJANI	
41	U16BA017	NAVEEN MUTHUPANDIAN L	
42	U16BA018	AMARNATHA SR	
43	U16BA019	NVEDITHA	
44	U16BA020	SAINATH M	
45	U16BA021	SAURAV PANDEY	
46	U16BA022	KARUN ANBU KUMAR R	
47	U16BA024	SIVARAJ R	
48	U16BA025	PRABHAKARAN M	
49	U16BA026	VIGNESWARAN S	
50	U16BA027	LAL THAWMMÄWIA F	

S. P. J.

Course Feedback form

Course Title: *Innovation & Entrepreneurship*

Date: *01-3-18*

Name: *Christy Joseph*

RegNo: *U15 BA004*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Can divide the group into smaller to interest more

Weakness of the course:

Language

Strength of the course:

Faculty knowledge

Christy Joseph
Signature

*** Thank you ***

Course Feedback form

Course Title: INNOVATION & ENTREPRENEURSHIP Date: 01-03-2018

Name: RAJESH.K

RegNo: U15BA020

Department: BBA

S.No	Particulars	1	2	3	4	5
	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)					
1.	objectives of the course clear to you	<input checked="" type="checkbox"/>				
2.	The course contents met with your expectations			<input checked="" type="checkbox"/>		
3.	The lecture sequence was well planned				<input checked="" type="checkbox"/>	
4.	The lectures were clear and easy to understand				<input checked="" type="checkbox"/>	
5.	The teaching aids were effective				<input checked="" type="checkbox"/>	
6.	The instructors encourage interaction and were helpful				<input checked="" type="checkbox"/>	
7.	The level of the course				<input checked="" type="checkbox"/>	
	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)					
8.	Overall rating of the course:	<input checked="" type="checkbox"/>				

Please give Suggestion for the improvement of the course:

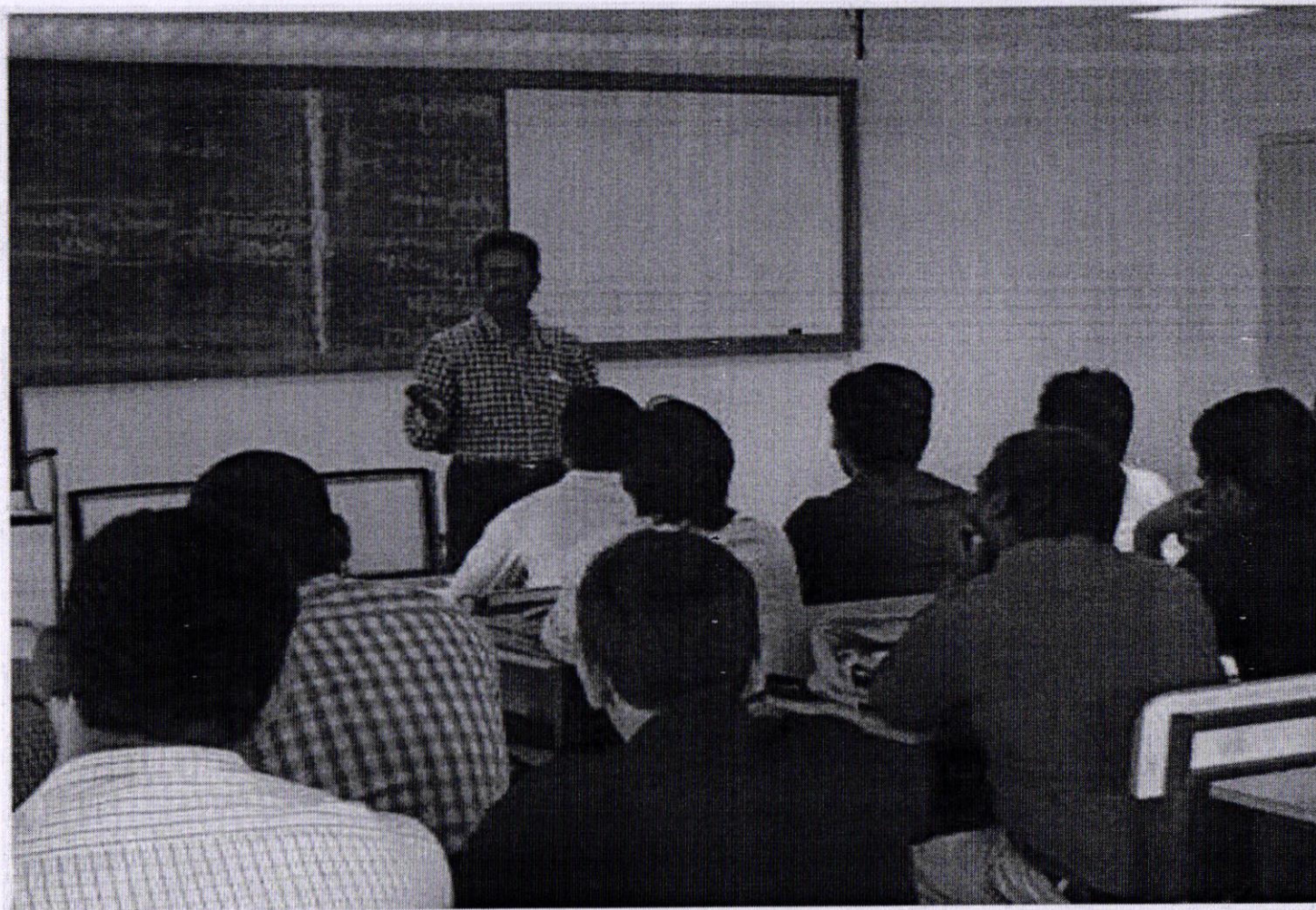
Weakness of the course:

Strength of the course:


Signature

*** Thank you ***

Value added Course: Innovation & Entrepreneurship on 01/03/2018





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

BASKAR M

has participated in the Value added course: *Innovation and Entrepreneurship*, a unique and special programme held at **Bharath Institute of Higher Education & Research**

on 01/03/2018



Mr. Ravi Mohan

COURSE CO-ORDINATOR

Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT

